

CURRICULUM VITAE

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Educational Qualification:

Degree	Institute	University	Percentages	Year	Class Obtained
Ph.D.	Shivaji University, Kolhapur	Shivaji University, Kolhapur.	-	Pursuing	Ph.D. Thesis Submitted
M.B.A.	DRK College of Commerce, Kolhapur.	Shivaji University, Kolhapur.	67.09%	2018	First Class
B.B.A.	DRK College of Commerce, Kolhapur.	Shivaji University, Kolhapur.	74.38%	2016	Distinction
H.S.C.	DRK College of Commerce, Kolhapur.	HSC Board	67.71%	2013	First Class
S.S.C	Princess Indumatidevi High school for girls, Kolhapur.	SSC Board	80.18%	2011	Distinction

List of Publication:

Sr.No	Title of the Research Paper	Name of the Journal	ISSN/ISBN No
1	Impact of Covid-19 Pandemic on Adoption and Usage of Digital Payment	Zeichen International Journal. Volume 8, Issue 02, February 2022	ISSN 0932-4747
2	Influence of Services and Offers on Customer Preferences-A Study of Mobile wallet Industry	Perspective in Social Work. Volume- XXXVIII No. 3 December 2022	ISSN: 0974-5114

List of Paper Presented in Conference:

Sr.No.	Title of Research Paper	Conference Detail	Date and Venue
1	A study of Customer Attitude and Perception towards Use of Mobile Wallet	International Multidisciplinary Conference on “Global Challenges For Sustainable Development”	On 10 th and 11 th January,2020 at Shivaji University, Kolhapur
2	A Study of Agri-Startups in India	Two Day’s National Seminar on “Rural Development @75”	On 4 th and 5 th August, 2022 at Shivaji University, Kolhapur
3	Impact of Socio-Economic Classes on Participation of Customers in Mobile Wallet Usage	International Conference on India@75 : Sustainable Development through Commerce and Management	On 27 th and 28 th January,2023 at Rayat Shikshan Sanstha’s Karmaveer Bhaurao Patil Mahavidyalaya, Pandarpur.

Work Experience:

Sr.No.	Institute	Designation	Subject Taught	Period of Teaching
1	MBA Unit, Shivaji University, Kolhapur	Research Fellow	NegotiationSkills	22 nd February to tillStarting of covid-19 Pandemic
2	MBA Unit, Shivaji University, Kolhapur	Research Fellow	International Business	9 th November 2020 to 13 th February 2021
3	MBA Unit, Shivaji University, Kolhapur	Research Fellow	Cross-Cultural Management	4 th May 2021 to 13th August 2021
4	MBA Unit, Shivaji University, Kolhapur	Assistant Professor	<ul style="list-style-type: none">• Marketing Management• Innovationa and Entreprenueship Development• Services and Retail Marketing• International Trade in Agriculture	11 th February 2023 to till today

Workshop Attended:

- Participated in “Entrepreneurship Development” one day workshop under the lead college activity on 3rd October, 2013.
- Participated in the one day workshop held on “Soft Skill Development” under lead college activity on 5th January, 2015.
- Participated in “Orientation Workshop on Lifetime Skills, Problem Solving And Decision Making” on 6th & 7th January, 2015.
- Participated in one day workshop on” Role of Management in 21st Century under lead college cluster activity on 5th October 2015 at DRK College of Commerce, Kolhapur.

- Participated in the one day workshop held on “Women & Child Development Law” under the lead college activity (Gokhale college cluster) on 9th January, 2016.
- Participated in one day workshop on “Digital India” on 23rd February, 2016.
- Participated in “Environmental Workshop” on 5th march 2016.
- Attended the one day workshop on “English for Competitive Examination” on 29th September, 2016.
- Participated in “Group Discussion Contest-2017” a lead college activity at D.Y.Patil college of engineering and Technology, Kolhapur on 7th March 2017.
- Participated in “AVISHKAR 2017-2018” event of Shivaji University on 29th December 2017.
- Participated in the two day’s conference on “Global Challenges for Sustainable Development” organized by DRK College of Commerce, Kolhapur on 10th and 11th January 2020.
- Attended “Capacity Building Programme on Strengthening Research Skills with Trans-Disciplinary Approach” organized by Department of Commerce and Management, Shivaji University, Kolhapur during the period from 8th March, 2022 and 12th March, 2022.
- Participated in the two day’s National Seminar on “Rural Development 75” organized by Yashwantrao Chavan School of Rural Development, Shivaji University, Kolhapur on 4th and 5th August, 2022.

Awards / Achievements:

- Rewarded by DRK College of Commerce, Kolhapur for securing first class with Distinction in B.B.A Examination of Shiva University held in March 2016.
- Elected as a member of Student’s Council of D.R.K. College of Commerce, Kolhapur from the Category of Academic Merit for the academic year 2017-2018.

- Stood 7th in Shivaji University in the MBA examination which was held in March 2018.

Project Details:

- B.B.A. - A Study of “**Production Process of spray Guns**” with special reference to “Renu Spray Equipment’s”, Arjun Nagar.
- M.B.A. - A Study of “**Agriculture Finance**”, with special reference to “The Ashata Peoples Co-operative Bank Ltd”, Ashata, Dist. Sangli.
- Ph.D. - “**A Study of Consumer Behavior towards Adoption and Usage of Mobile Wallet with reference to Kolhapur District**”.

Personal Details:

- Date of Birth: 8th September, 1995
- Gender: Female
- Marital Status: Unmarried
- Religion: Jain (Pancham)
- Language Known: Marathi, English, Hindi
- Hobbies: Reading Books, Dancing, Collecting Cricketing Articles
- Personal Strength: Punctual, Honest, Hardworking, and Confident
- Computer Skill: Tally.ERP 9 Certificate course in Haval’s Computer Education, Kolhapur. Well acquainted with MS-Office tools like- MS-Excel, MS-Word, MS-PowerPoint.

Declaration:

I hereby declare that all the information furnished above is true and to the best of my knowledge.

Ms. Tejashree Chandrakant Ghodake.