

Department Profile

Name of the Department: MBA Unit

1) From the Desk of Head –

MBA Unit, Department of Commerce and Management, Shivaji University, Kolhapur is one of the distinguished Post Graduate Departments of the University. MBA Unit, Department of Commerce and Management in line with the traditions of the university successfully interlinked the corporate pre requisites with the academic curriculum. The Management Department has provided state of the art facilities to the MBA Students to expose them to the realities of the corporate world.

The Management Department, right from the inception is actively engaged in teaching, research and extension. As per the requirement of the business and corporate world, the department has modified the MBA syllabi from time to time. The latest revision in MBA syllabi has been implemented from the Academic year 2019-20 where new specializations like Hospitality Management and International Business have been introduced. The latest syllabi also include Choice Based Credit Courses. From 2019 -20, the students will also register for SWAYAM courses. The new syllabi will enhance the soft skills and analytical ability of the students. The syllabi covered the Case Study Approach and Practicals thoroughly. From the Academic Year 2018-19, the Department has started a one year P.G. Diploma Course in E- Business.

The Department provides conducive atmosphere of research, where faculty members are actively engaged in the research. One of the senior faculties, Dr. (Smt.) D. R. Ingavale, had completed a Major Research Project funded by U.G.C. Many students have been awarded the Ph.D. degree in the department.

15 batches of MBA had passes successfully and got the Placement in Corporate, Service and Government sector.

For the overall development of MBA Students, the Department organizes number of Programmes like Industry – Institute Interaction Programme. Sinhavalokan Programme and Personality Development Programmes. The industrial visits are organized by the Department regularly so that students are getting Practical exposures of working environment in the industry.

For the development of the Management Faculty of the Department as well as other institutes, the department organizes Faculty Development Programmes regularly.

The Department had also organized Management Development Programmes for the working Executives / Managers in 2017. To improve the working and enhance the efficiency of non – teaching staff in the university, the department organizes training programmes under Academy of Academic Administrators since 2018. So far 12 programmes have been organized.

The Management Department is having MoU with S.P. Jain Institute of Management & Research, Mumbai from 2018. Two Programmes viz. Case Writing Workshop and FDP on Learner Centric Approach had been organized jointly by both the institutions for the faculty members under MoU.

To fulfill the social responsibility, the department organizes Blood Donation Camp, Organ Donation awareness programme, Cleanliness of Campus Programme regularly. Thus the MBA students learn the theoretical knowledge through practice.

2) Brief History of the Department along with Present Focus in Academic & Research –

Shivaji University, Kolhapur started two years Masters in Business Administration (MBA) programme under Department of Commerce & Management in 2004. The main purpose of starting MBA programme in the University Department was to provide quality education in management and to develop professional managers for corporate world, as well as service sector. The Management Department was started with two Assistant Professors and one coordinator. Prof. Dr. A.A. Dange was the first coordinator of the department. In 2006 the first full time Director was appointed. Dr. H.M. Thakar was appointed as Director of the Management Department. Two more posts of Assistant Professors were approved by the university in the year 2006. The Management Department received the grants of Rs. 40 lacs in 2006 for the renovation of the Department, due to which the Department is having modern infrastructure like Digital Classroom, Seminar Hall, Library, Computers and Wi – Fi facility.

Right from the inception, there is continuous interaction of industry and industry people with the department. The Management organizes “Industry – Institute Interaction Programme” every year, where the Owners/ Managers of local industries or industries situated outside Kolhapur city are invited and they are having interaction with the MBA students, by which the students are getting practical knowledge of the developments in the corporate world. The Management Department organizes Industrial Visit locally as well as outside Kolhapur city frequently, so that the students would get the practical exposure of actual working in the city.

For the overall development of MBA students, the Department has organized Industry – Institute Interaction Programme, Shinhavalokan, Skill Development Programme, Trade Fair etc. every year. The Department had also organized a National Conference in 2008 and Faculty Development Programme in 2015 and 2019 and Management Development Programme in 2017.

Fifteen batches of MBA passed out from the Management Department and they have been placed in industry banking and insurance sector. In 2005, the Department has gone for MoU with Kanatak Law Society's Institute of Management Education & Research, Belgavi and both the institutes organized number of programmes jointly and one Faculty Development Programme in 2007.

In the year 2018, the Department has gone for MoU with S.P. Jain Institute of Management & Research Mumbai. Accordingly Case Writing Workshop was organized in October, 2018 and FDP on Learner Centric Programme in Feb, 2019 for teachers.

As a part of Social responsibility the Management Department has organized Blood Donation Camp three times and Organ Donation Camp in 2017.

The Department had organized Faculty Development Programme on Entrepreneurship for faculty members in 2007 in collaboration with Maharashtra Center for Entrepreneurship Development. The Department had also organized Training Programmes for local entrepreneurs in 2008 in collaboration with Shirolu Manufacturers Association, Kolhapur (SMAK) Many students have done Ph.D in the department. The teaching faculty actively engaged in research and they are having research publications in the reputed journals. One of the senior faculty members Dr. (Smt.) D.R. Ingavale had completed a Major Research Project of Rs. 8,58,400/- funded by UGC.

The Department is also conducting training programmes for non – teaching staff under “Academy of Academic Administrators” Since Sep, 2018. The Department had started on year and P.G. Diploma in E- Business from 2018.

3) Vision –

To evolve a global center for shaping future managers by providing equal opportunities to all sections of the Society so as to prove the intrinsic meaning of wholesome management in all walks of life irrespective of caste, colour, sex, creed and religion.

4) Mission –

To impart high quality and Meaningful education with exposure to real time environment by interaction with the industry and stakeholders of the society both at

the national and international levels, at the minimum cost to the needy, meritorious and underprivileged sections of the society.

5) Core Values of the Departments –

- A) Contribute to the National Growth and Development by Serving in the Government Private Organizations or becoming entrepreneur.
- B) Develop Global Skills and Competencies among students so that they can serve in the Multinational Corporations.
- C) Develop Moral Values and Professional ethics among students.
- D) Develop Professionalism and sense of integrity among students.
- E) Promote use of ICT among students by developing the tendencies to adapt the new technology.
- F) Develop the tendency of innovativeness among students.
- G) Counseling and Mentoring to students.

H) Academic Programs offered with Intake –

| Academic Program | Intake |
|---------------------------|--------|
| MBA | 60 |
| PG Diploma in E- Business | 60 |

I) Outcome base Education –

a. Program Education Objectives –

At the end of MBA program student should take of either of following.

1. Managerial decision making through the application of knowledge of management discipline
2. Set up business enterprise and manage diversified growth of entrepreneurship.

b. Programme Outcomes –

At the end of MBA program students should be with following abilities.

1. Recognize the functioning of business opportunities involvement of business enterprises and exploring the entrepreneurial opportunities.
2. Develop incubation center and entrepreneurship development center for students who intend to take up start up or grow existing business.
3. Develop skills on analyzing the business data application of relevant analysis and problem solving.

4. Demonstrate a global outlook with the ability to identify aspects of the global business and cross cultural understanding
5. Identify the contemporary social problems, exploring the opportunities for social entrepreneurship, designing business solutions and demonstrate ethical standards in organizational decision-making.
6. Develop effective and oral communication especially in business applications, with the use of appropriate technology.
7. Collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the uses of diverse skill of term members in the related context.

c. CBCS with course Structure –

| Paper no. | Course Title | Teaching hours per week | Credits |
|------------------------------|---|-------------------------|---------|
| MBA- I/ Semester – I | | | |
| 1 | Indian Ethos and Management Concepts | 04 | 04 |
| 2 | Management Accounting | 04 | 04 |
| 3 | Managerial Economics | 04 | 04 |
| 4 | Information Technology for Management | 04 | 04 |
| 5 | Legal and Business Environment | 04 | 04 |
| 6 | Organizational Behavior | 04 | 04 |
| 7 | Soft Skill Development (Internal) | 04 | 04 |
| 8 | Optional – A (Internal) (Select Any 1) I. Chh. Shivaji Maharaj -The Management Guru II. Computerized Accounting III. Personality Development IV. Business Models V. Constitution of India VI. Creativity and Innovation | 02 | 02 |
| MBA- I/ Semester – II | | | |
| 9 | Marketing Management | 04 | 04 |
| 10 | Financial Management | 04 | 04 |
| 11 | Human Resource Management | 04 | 04 |
| 12 | Operations Management | 04 | 04 |
| 13 | Management Information System | 04 | 04 |
| 14 | Research Methodology | 04 | 04 |
| 15 | Managerial Skills for Effectiveness (Internal) | 04 | 04 |
| 16 | Optional – B (Internal) (Select Any 1) I. Total Quality Management II. Negotiation Skills | 02 | 02 |

| | | | |
|--------------------------------|--|----|----|
| | III. Taxation IV. E-Business V. Computer Applications for Business VI. Behavioural Finance | | |
| MBA- II/ Semester - III | | | |
| 17 | Strategic and Change Management | 04 | 04 |
| 18 | Business Intelligence and Analytics | 04 | 04 |
| 19 | Project Report and Viva Voce | 04 | 04 |
| 20 | Elective I- Paper-I | 04 | 04 |
| 21 | Elective I- Paper-II | 04 | 04 |
| 22 | Elective-II Paper-I | 04 | 04 |
| 23 | Elective-II Paper-II | 04 | 04 |
| 24 | Optional – C (Internal) (Select Any 1) I. Corporate Social Responsibility II. ERP/ SAP III. Business Analytics IV. Labour Laws V. Marketing Research VI. Customer Relationship Management | 02 | 02 |
| MBA- II/ Semester - IV | | | |
| 25 | Innovation and Entrepreneurship | 04 | 04 |
| 26 | Startups and New Venture | 04 | 04 |
| 27 | Employability Skills | 04 | 04 |
| 28 | Elective I- Paper-III | 04 | 04 |
| 29 | Elective I- Paper-IV | 04 | 04 |
| 30 | Elective-II Paper-III | 04 | 04 |
| 31 | Elective-II Paper-IV | 04 | 04 |
| 32 | Optional – D (Internal) (Select Any 1) I. Corporate Finance II. B to B Marketing III. Econometrics IV. Organisational Development V. Sports Management VI. Logistics and Supply Chain Management | 02 | 02 |

J) Faculty Details (Details of the faculty in one page) –

| | |
|--|---|
| Name | Prof. (Dr.) A. M. Gurav |
| Contact no | 0231-2609375 |
| E-mail ID | annasahebg@yahoo.co.in |
| Designation | I/c Director |
| Research Areas | H.R.M., Costing, Management Accounting, Marketing, Entrepreneurship |
| No. of Research papers published in last 5 years | 147 |

| | | |
|--|--|------------|
| Research Projects in last 5 years (Give details) | Completed: 15 | Ongoing: 1 |
| Books Published (Details) | 37 | |
| Total no of Ph.D. Students | Awarded-19 | Working-1 |
| National/International Awards | <ol style="list-style-type: none"> 1. 'Education, Administration and Research Contribution' Award by Pawar Trust, Kolhapur, MS, India 2. 'Shikshan Bhushan - 2009' by Shanti Times, Kodali, Kolhapur, India 3. 'Distinguished Service' Award by AIMS, International, India 2010 4. 'Management Guru' - 2010 by Shahu Gule Sangh, Kolhapur 5. 'Prabhodan Puraskar' - 2011. State Level, Yuva Ahakti Samajik Sanstha, Nashik. 6. 'Best Teacher' - 2011. Golden Jubilee Year 2011-12. Shivaji University, Kolhapur, MS, India. 7. 'D. Litt in Commerce and Management' (Honorary) - 2011 by The International University of Contemporary Studies, Washington D. C., U.S. A. Founded 1949. 8. 'Br. P. G. Patil Adarsh Shikshak Purskar'-1012, Shivaji University Kolhapur, MS, India. 9. 'Dr. P. C. Shejwalkar Best Commerce Teacher Award-2013' by Maharashtra Commerce Association, Mumbai, MS, India. 10. 'Rotary Karveer Bhushan'-2014 for the 'Education, Administration & Research Contribution' Award by Rotary Club, Kolhapur, MS, India. 11. 'Best Commerce Teacher Award'-2015 by Shidhai Education Trust, Kolhapur, MS, India. 12. 'Fellow of Indian Commerce Association' - 2015 by Indian Commerce Association, New Delhi, India. 13. Teaching and Research Excellence Award, Grabs Educational Charitable Trust. Chennai -2016. 14. D. Litt. (Honorary) - 2017 University of South America, Montevideo - HD17358IN, U.S.A. 15. Collaboration Award-2017, Dt. 30.9.17. Bahai Academy, Panchgani, Satara. 16. Shahu Purskar -2018, Dt. 26.6.18. Parivartan Foundation, Kolhapur. 17. Award for Academic Contribution-2018, Dt. 4.9.18. Shiv-Shahu Foundation, Majanal, Panhala, Kolhapur, MS, India 18. SAMPARAKA – 2019: A Platform for Connecting Educators from Teacher's Mitraa Group, Hubali Dt. 15.12.2019 19. Excellent Director/HOD Award, Thakur College, Mumbai Dt. 27.3.22 | |
| Selected Publications | <ul style="list-style-type: none"> • Published in Referred and Non Referred journals with ISBN-210 • Paper Presented in Conference, Seminar and workshops-460+ | |

| | | | | |
|--|---|---------|-----------|----------|
| Name | Dr. (Smt.) D. R. Ingavale | | | |
| Contact no | 0231-2609364 | | | |
| E-mail ID | dri_mba@unishivaji.ac.in | | | |
| Designation | Assistant Professor | | | |
| Research Areas | Marketing Management, e- Governance | | | |
| No. of Research papers published in last 5 years | 10 | | | |
| Research Projects in last 5 years (Give details) | Completed: Major Research Project funded by UGC, New Delhi. Title - Application of e- Governance for rural Management: A study of Kolhapur District Amount Sanctioned - 8.58Lakhs Duration of project - 3 Years(2015 to 2018) | | | |
| Books Published (Details) | 01 | | | |
| No. of Research papers published in National/International Conference - 05 | Citation | H-Index | i10-index | RG Score |
| | 96 | 05 | 02 | - |
| | | | | |
| | | | | |
| Total no of Ph.D. Students | Awarded | | Working | |
| | 01 | | 02 | |
| Selected Publications (10) | 1. A Study of Service Quality of Rural Banks in Kolhapur District, Maharashtra, Indian Journal of Applied Research, Dec. 2014, pp. 556-559 2. Agri Tourism – A Business Model of Agri Tourism Development Corporation, Paripex - Indian Journal of Research, Jan. 2015, pp. 76-77 3. Study of CSR activities of the Business Organisation for Skill Development, Paripex - IndianJournal of Research, January 2016, Vol. 5 (1), pp.35-37 4. Celebrity Endorsement of Cosmetics: A Studyof Consumer’s Perception and Buying Preferences 5. A Study of Social Marketing with reference to SaveGirl Child Campaign, EPRA International Journal of Multidisciplinary Research, March 2017 Vol. 3 (3), pp. 103-106 | | | |

| | |
|--|--|
| | <p>6. A Study of E- Governance and Service Quality Provided by the Maha e- Seva Kendra in Kolhapur District, Researcher's World: Journal of Arts, Science and Commerce, April 2017 Vol. VIII, Issue 2(5)</p> <p>7. Online Marketing: A Study Of Consumer Behaviour, Research Journal of Social Sciences and Management, March 2018, (7) 11, pp. 219-226</p> <p>8. A Study of Customer Awareness and Behaviour Towards Online Marketing, International Journal of Business, Management and Allied Sciences, Jan-March 2018, 5 (1), pp. 270-277</p> <p>9. A Study of Quality of Services offered by ICT enabled SANGRAM Centers in Kolhapur District, Research Review: International Journal of Multidisciplinary, March 2019, 4 (3), pp. 347-352</p> <p>10. Service Quality Perception: A Study of Common Service Centers Operating in Rural Areas, Journal of Management Research and Analysis, Jan.- March – 2019, 6 (1), pp. 24 – 29</p> |
|--|--|

| | |
|---|--|
| Name | Dr.T. C. Ghodake |
| Contact no | 0231-2609364 |
| E-mail ID | crteju715@gmail.com |
| Designation | Assistant Professor |
| Research Areas | Marketing Management |
| No. of Research papers published in last 5years | 05 |
| Selected Publications | <ol style="list-style-type: none"> 1. Impact of Covid-19 Pandemic on Adoption and Usage of Digital Payment Zeichen International Journal. Volume 8, Issue 02, February 2022 2. Influence of Services and Offers on Customer Preferences-A Study of Mobile wallet Industry Perspective in Social Work. Volume- XXXVIII No. 3 December 2022 3. A study of Customer Attitude and Perception towards Use of Mobile Wallet International Multidisciplinary Conference on “Global Challenges For Sustainable Development” On 10th and 11th January 4. A Study of Agri-Startups in India Two Day’s National Seminar on “Rural Development @75” On 4th and 5th August, 2022 5. Impact of Socio-Economic Classes on Participation of Customers in Mobile Wallet Usage International Conference on India@75 : Sustainable Development through Commerce and Management On 27th and 28th January,2023 |

| | |
|---|---|
| Name | Ms. J. S. Lokhande |
| Contact no | 0231-2609364 |
| E-mail ID | jayashrilokhande.jl@gmail.com |
| Designation | Assistant Professor |
| Research Areas | Business Management |
| RG Score | 108.5 |
| No. of Research papers published in last 5years | 05 |
| Book Chapter Published (Details) | <ol style="list-style-type: none"> 1. <u>Book Name</u>- Emerging Trends in Science, SocialScience, Engineering and Management: A Multidisciplinary Approach. <u>Chapter</u> - “Social Media Marketing: An Emerging Marketing Tool” 2. <u>Chapter write for Competition</u>- “Free and Fair Election in Democracy” |
| Selected Publications (05) | <ol style="list-style-type: none"> 1. A Study on Inventory Management with Special Reference to EGoF Engineers Pvt. Ltd., IJNRD, 2022, (ISSN: 2456-4184). 2. A Study on Perception of Branded Cloths Preference among Women, IJARESM, 2023. 3. Talent Management and Its Impact on Organization Performance: A Conceptual Framework. 4. A Study on the Attraction of Branded Clothing among Women in Kolhapur City. (IJCRT, 2022, 2320- 2882). 5. Online and Offline Shopping: A Comparative Study, IJRESM, Dec.2022, (ISSN: 2455-6211). |

K) Details of Research Laboratories & infrastructure with photographs –

Number of classrooms with LCD and wifi/LAN facilities – 02

Number of seminar halls with ICT facilities – 01

Computer Lab – 01

Library – 01



L) SET/NET Qualified Students – Nil

M) Details of Students Placements –

| Year | Number of Students Placed | Name of the employer with contact details | Package received (in Lakhs) |
|-------------|----------------------------------|--|------------------------------------|
| 2015-16 | 6 | Grameen Koota Financial Services Pvt. Ltd. | 1.62 |
| | 2 | Just Dial Ltd., Sangli | 2.76 |
| | 1 | Shriram City Finance | 1.8 |
| | 1 | Campus Connect | 1.2 |
| 2016-17 | 2 | Bajaj Finance Ltd., | 2.70 |
| | 5 | Just Dial Ltd. | 2.28 |
| | 1 | Kotak Mahindra, Pune | 2.1 |
| | 1 | Ghatge Patil Industries, Uchagaon, Kolhapur | 2 |
| | 1 | Tomato FM, Rajarampuri, Kolhapur | 2 |
| | 1 | Intellect Learning System | 1.44 |
| | 1 | RS Signature Solutions Ltd., Pune | 1.44 |
| | 1 | HDFC | 1.44 |
| | 1 | North Star Hospital, Kolhapur | 1.2 |
| | 1 | Perennial Technologies Pvt. Ltd., Pune. | 2.4 |
| 2017-18 | 02 | Gallagher Service Center LPP, Kolhapur | 1.28 |
| | 02 | Serfmii Promotions Pvt. Ltd., Solapur | 2.1 |
| | 02 | Reliance Life Insurance, Kolhapur | 1.8 |
| | 01 | Profit Mart Securities Pvt. Ltd., | 1.28 |
| | 02 | Powerica Generations, Kolhapur | 1.5 |
| | 01 | GPBI Network India Pvt. Ltd. | |
| 2018-19 | 01 | Just Dial Ltd. | 2.9 |
| | 01 | Human Resources Avenue Supermarts Ltd. (D-Mart) | 2.75 |
| | 01 | Words Maya Edu Tech Pvt. Ltd., Pune | 2.4 |
| | 01 | Axis Bank (Cashier) | 2.3 |
| | 01 | Reliance (Sales officer) | 1.5 |

| | | | |
|---------|----|--|------|
| 2019-20 | 01 | Kaveri Multispeciality Hospital, Karad. Administrative Head | 3.2 |
| | 02 | Extensive Finbiznet Pvt. Ltd. (Trainee) | 1.2 |
| | 01 | Vivekanand College, Kolhapur, Lecturer | 1.2 |
| 2020-21 | 01 | Manvet Animal Health Pvt. Ltd. | 1.45 |
| | 01 | Intellipaate Software Solutions Pvt. Ltd. | 5.54 |
| | 02 | Aditya Infrasafety Solutions | 1.20 |
| | 03 | ACC Limited, Pune | 3.50 |
| | 02 | Varhad Capital, Mumbai | 2-3 |
| | 03 | Byjus Learning | 10 |
| | 01 | Home First | 4.50 |
| 2021-22 | 01 | Reports Insights Consulting Pvt Ltd | 3.60 |
| | 02 | Hridaya Aarogya Multispecialty Hospital | 1.32 |
| | 07 | State Street HCL, Pune | 3.50 |
| | 04 | Wisdom Education, Kolhapur | 3 |
| | 02 | HDB Financial Services | 2-3 |
| | 02 | Byjus Learning | 2.50 |
| 2022-23 | 12 | State Street HCL Services Pvt. Ltd. | 2.40 |
| | 01 | Skillarena | 3.00 |
| | 01 | Adler Tech | 3.50 |
| | 01 | ICICI Bank | 3.50 |
| | 01 | ICICI Bank Life Insurance | 3.60 |
| | 01 | Sec 2 Pya India | 5 |
| | 01 | Mapro Foods.pvt.ltd | 3 |
| | 01 | YES Bank | 6.50 |
| | 01 | Silver Hatch.pvt.ltd | 3.60 |
| | 01 | Airtel Broadband | 3.60 |
| | 01 | Ujjvan Small Finance Bank Limited | 2 |
| | 01 | D.P.Jdai & Infrastructure | 2.76 |
| | 01 | GTPL SPN Digital Network PVT.LTD | 2.30 |
| | 01 | Tech Neutron | 1.56 |

N) Details of MoUs and Linkages –

MoU Partner –

- Synergy Green Energy Pvt. Ltd., Kolhapur
- Sound Castings Pvt. Ltd., Kolhapur
- Ceraflux India Pvt. Ltd., Kolhapur
- Versatile Equipments Pvt. Ltd., Kolhapur
- S. P. Jain Institute of Management Education and Research, Mumbai

MoU Coordinator –

Dr. Deepa Ingavale,
Assistant Professor,
MBA Unit,
Shivaji University, Kolhapur

Thrust Area – Industrial Projects, Industry visit, Consultancy, FDP

Number of joint events conducted – 06

Departmental Activities-

| Year | Name of Activity | Dates |
|-----------|---|--|
| 2016 - 17 | Industrial Visit at Phyto Pharma Pvt. Ltd. , Kolhapur | 21 st Sept. 2016 |
| | Blood Donation Camp | 22 nd Sept. 2016 |
| | Industry Institute Interaction Programme | 27 th Sept. 2016 |
| | Alumni Meet | 8 th Oct. 2016 |
| | Sinhavalokan - 2017 | 17 th & 18 th Feb. 2017 |
| | Soft Skill Development Workshop | 22 nd & 23 rd Feb. 2017 |
| | Industrial Visit at Bharat Forge Ltd., Pune | 28 th Feb. 2017 |
| | Management Development Programme on HR Audit | 10 th March 2017 |
| 2017 - 18 | Industry Institute Interaction Programme | 8 th Sept. 2017 |
| | Industrial Visit at Menon Piston Pvt. Ltd. , Kolhapur | 23 rd Sept. 2017 |
| | Awareness Programme on Organ Donation | 4 th Oct. 2017 |
| | Industrial Visit at Mapro Foods Pvt. Ltd., Satara | 3 rd Feb. 2018 |
| | Alumni Meet | 10 th Feb. 2018 |
| | Soft Skill Development Workshop | 5 th – 6 th March 2018 |
| | Trade Fair – Start Up – 2018 | 19 th & 20 th March 2018 |
| 2018 - 19 | Blood Donation Camp | 11 th Sept. 2018 |
| | Industry Institute Interaction Programme | 5 th Oct. 2018 |
| | Industrial Visit at Sound Castings Pvt. Ltd., Kagal, Kolhapur | 9 th Oct. 2018 |
| | Alumni Meet | 13 th Oct. 2018 |
| | Trade Fair – Start Up – 2019 | 21 st & 22 nd Feb. 2019 |
| | Industrial Visit at Cooper Corporation Pvt.Ltd., Satara | 2 nd March 2019 |
| 2019 - 20 | Alumni Meet | 12 th Oct. 2019 |
| | Industry Institute Interaction Programme | 15 th Oct. 2019 |
| | Industrial Visit at Mapro Foods Pvt. Ltd., Satara | 30 th Jan. 2019 |
| | Trade Fair – Start Up – 2019 | 5 th & 6 th Feb. 2020 |
| 2021 - 22 | Alumni Meet | 30 th Dec. 2021 |
| | Industry - Institute Interaction | 19 th Jan. 2022 |
| | Workshop on Union Budget | 4 th Feb. 2022 |

| | | |
|-----------|--|---|
| | Guest Lecture on Opportunities in Banking Sector | 12 th Feb. 2022 |
| | Psychometric Assessment Programme | 28 th Feb. 2022 |
| | Guest Lecture on Post Pandemic Innovation and Entrepreneurial Opportunities in India | 10 th March 2022 |
| | Guest Lecture on Industry 4.0, Business and Artificial Intelligence Business | 12 th March 2022 |
| | Guest Lecture on Role of Emotional Intelligence in Success | 23 rd April 2022 |
| 2022 - 23 | Blood Donation Camp | 14 th Nov 2022 |
| | Industry Institute Interaction Programme | 3 rd Dec. 2022 |
| | MDP on Digital Marketing | 28 th Dec. 2022 |
| | Industry Visit to Mapro Foods Pvt. Ltd., Wai | 23 rd April, 2023 |
| | Trade Fair – Start Up – 2022 | 28 th & 29 th March, 2023 |
| | Corporate Readiness Programme | 3 rd to 12 th April, 2023 |
| | Sinhavalokan 2023 | 28 th April 2023 |

A) List of Distinguished Alumni –

1. Mr. Yadunath Naik, Chief Manager, Cosmos Bank, Hyderabad
2. Mr. Satosh Kengar, Manager, HR, MSEDCL, Mumbai
3. Mr. Santosh Bhosale, Marketing Manager, Dembla Valves, Mumbai
4. Mr. Rushikesh Mapari, Business Head, Mapro Foods Pvt. Ltd., Satara
5. Mr. Mahadev Chikurdekar, Branch Head, RBL, Kolhapur
6. Mr. Dheeraj Patil, Advertising Manager, Intertrade Advertisers Pvt Ltd., Kolhapur
7. Mr. Chatak Deshpande, Senior Manager, Federal Bank, Kolhapur
8. Mr. Sangram Kulkarni, Station Head, Dainik Bhaskar, My FM Radio, Sangli
9. Ms. Vaishnavi Andurkar, MD, Gladiance Pvt. Ltd., Kolhapur
10. Mr. Badal Shinde, Manager, HR, MSEDCL, Malegao
11. Mr. Pushparaj Pange, Manager HR, MSEDCL
12. Mr. Himanshu Jha, Chief Manager, ICICI Prudential, Kolhapur
13. Mr. Amit Patil, Practicing Company Secretary, Kolhapur
14. Mr. Utkarsh Kamble, Branch Manager, Bank of Maharashtra, Kolhapur
15. Ms. Supriya Kamble, HR and Admin Manager, QED42 Engineering Pvt. Ltd., Pune.

B) Future roadmap of the department –

| Year | Activity |
|-------------|--|
| 2023 – 24 | Faculty Development Programme |
| 2024 – 25 | Management Development Programme Faculty Development Programme |
| 2025 – 26 | National Conference Faculty Development Programme |
| 2026 – 27 | Management Development Programme PG Diploma in Industrial Relations |
| 2027 – 28 | National Conference Faculty Development Programme |

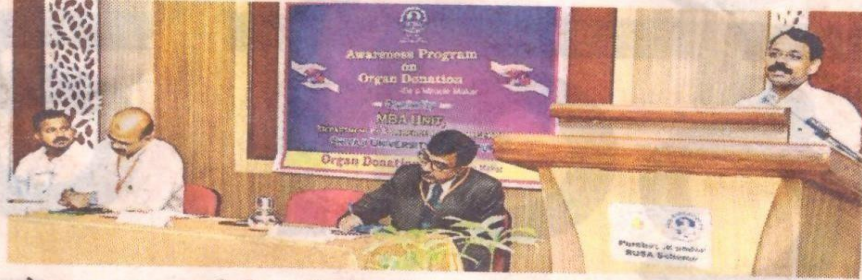
स्टॉल्सच्या माध्यमातून
व्यवस्थापनाचे धडे

(पान १ वरून) मॅनेजमेंट अधिविभागाचे प्रमुख डॉ. ए. एम. गुरव, ग्रंथपाल डॉ. नमिता खोत आदी उपस्थित होते. मान्यवरांनी प्रत्येक स्टॉलला भेट देऊन माहिती घेतली.

एमबीएच्या विद्यार्थ्यांचे कार्यानुभव

ग्रंथांच्या स्टॉलसह काही खाद्यपदार्थांचे स्टॉलस
होते. त्यामध्ये व्यावसायिक स्टॉलसह विद्यापीठाच्या
मॅनेजमेंट विभागात शिकणाऱ्या विद्यार्थ्यांनीही स्टॉलस
लावले होते. एमबीए प्रथम वर्षाच्या प्रियांका जगताप,
कोमल कुलकर्णी, अमृत कुलकर्णी, स्नेहल शिंदे, रिशरा
मुरदेडे यांनी ऊर्जाफूड सेंटच्या माध्यमातून फूटसॅलेज
अंश संडीचव तसेच एमबीए सेकंड इयर्सच्या रेणुका देशमुख,
श्वेता देसाई, अमृतसिद्धी बालगुडे, ऐश्वर्या भोसले
अणि तेजस्विनी जोषाच यांनी मडुद्याचा स्टॉल लावला
होता. या विद्यार्थी, विद्यार्थिनींनी स्वतः तयार केलेले
पदार्थ विक्रीसाठी ठेवले होते. या स्टॉलच्या माध्यमातून
विद्यापीठात या विद्यार्थ्यांनी घेतलेल्या अभ्यासक्रमाची
प्रचीतीच सर्वांना करून दिली.

11. कौशल्य व उद्योजकता विकास केंद्र आणि वाणिज्य व्यवस्थापन आदि विभाग
ठमकीड युनिट Organized Trade fair programme
दिनांक :- 19/12/2010



कोल्हापुरात बुधवारी शिवाजी विद्यापीठातील एम.बी.ए. अधिविभागातर्फे आयोजित अवयवदान जागृती शिबिरात शासकीय वैद्यकीय महाविद्यालयाचे अधिष्ठाता डॉ. जयप्रकाश रामानंद यांनी मार्गदर्शन केले. यावेळी ए. एम. गुरव, आदी उपस्थित होते.

अवयवदानाबाबत तरुणांमध्ये जागृती गरजेची

जयप्रकाश रामानंद : शिवाजी विद्यापीठातील शिबिर

लोकमत न्यूज नेटवर्क

कोल्हापूर : देशात सध्या मानवी अवयवांची मोठ्या प्रमाणात गरज आहे. या अनुषंगाने तरुणांमध्ये अवयवदानासंबंधी जागृती होणे गरजेचे आहे, असे प्रतिपादन रांजर्षी छत्रपती शाहू महाराज शासकीय वैद्यकीय महाविद्यालयाचे अधिष्ठाता डॉ. जयप्रकाश रामानंद यांनी बुधवारी येथे केले.

शिवाजी विद्यापीठाच्या एम. बी. ए. अधिविभागामध्ये आयोजित अवयवदान जागृती शिबिराच्या उद्घाटनप्रसंगी ते बोलत होते. अध्यक्षस्थानी वाणिज्य व व्यवस्थापन शाखेचे अधिष्ठाता डॉ. ए. एम. गुरव उपस्थित होते. डॉ. रामानंद म्हणाले, अवयवदान जागृतीमध्ये तरुणांचे योगदान आवश्यक आहे. सध्या

भारतामध्ये अवयवांची गरज असणाऱ्या लोकांची संख्या फार मोठी आहे. मात्र, दान करणारे लोक कमी आहेत. जर तरुणांचा सहभाग वाढला, तर ते या संदर्भात चांगले समाजप्रबोधन करू शकतील.

या कार्यक्रमात शासकीय वैद्यकीय महाविद्यालयाचे सहयोगी प्राध्यापक डॉ. मोहन राऊत यांनी विद्यार्थ्यांना अवयवदानाची संपूर्ण प्रक्रिया यांची माहिती दिली. याप्रसंगी त्यांनी विद्यार्थ्यांच्या शंकांचे निरसन केले. एम. बी. ए. अधिविभागाचे संचालक डॉ. एच. एम. ठकार यांनी प्रास्ताविक केले. एम. बी. ए. विभागाच्या विद्यार्थ्यांनी यप्रसंगी अवयवदान जागृतीविषयक पथनाट्य सादरीकरण केले. शिबिराच्या दुपारच्या सत्रामध्ये भित्तिचित्र स्पर्धेचे आयोजन करण्यात आले.

उद्यागाना विशष कौशल्यपूर्ण व्यवस्थापनाची गरज : माने

विद्यापीठात इंडस्ट्रीयल इन्स्टिट्यूशन इंटरअॅक्शन कार्यक्रम

कोल्हापूर : प्रतिनिधी

सध्याच्या जागतिकीकरणाच्या वातावरणात उद्योगांना विशेष कौशल्यपूर्ण व्यवस्थापनाची गरज आहे. उद्योगांची गरज पूर्ण करण्यासाठी इंडस्ट्रीयल इन्स्टिट्यूशन इंटरअॅक्शन गरजेचे आहे, असे प्रतिपादन कोल्हापूर चेंबर ऑफ कॉमर्सचे आनंद माने यांनी केले.

शिवाजी विद्यापीठ मानव्यशास्त्र इमारतीमध्ये एम.बी.ए.अधिविभागामार्फत आयोजित 'इंडस्ट्रीयल इन्स्टिट्यूशन इंटरअॅक्शन' कार्यक्रमाच्या उद्घाटन प्रसंगी ते बोलत होते. अध्यक्षस्थानी प्रभारी कुलगुरु डॉ. डी.टी. शिर्के होते.

माने म्हणाले, बदलत्या परिस्थितीत उद्योगांसमोर समस्या, आव्हाने वाढत चालली आहेत. याचा विचार करण्याची आवश्यकता आहे. अध्यक्षास्थानावरून बोलताना प्रभारी कुलगुरु डॉ. डी.टी. शिर्के म्हणाले, सातत्याने होणारे औद्योगिक क्षेत्रातील



कोल्हापूर : 'इंडस्ट्रीयल इन्स्टिट्यूशन इंटरअॅक्शन' कार्यक्रमाचे झाडाला पाणी घालून उद्घाटन करताना प्रभारी कुलगुरु डॉ. डी. टी. शिर्के, चेंबर ऑफ कॉमर्सचे आनंद माने, डॉ. एच. एम. ठकार आदी.

बदल विद्यार्थ्यांनी आत्मसात केल्यास या क्षेत्रात काम करण्याच्या प्रचंड संधी उपलब्ध होऊ शकतात. प्रथम सत्रात साऊंड कास्टिंगचे अध्यक्ष व्ही. एन. देशपांडे व द्वितीय सत्रामध्ये मार्केटिंग डायरेक्टर संजीव तुंगतकर यांनी मार्गदर्शन केले.

यावेळी अधिष्ठाता डॉ. ए. एम. गुरव यांनी क्वालिटी मॅनेजमेंटबाबत

माहिती दिली.

एम.बी.ए. विभागाचे संचालक डॉ. एच. एम. ठकार यांनी कार्यक्रमाचे रुपरेषा मांडली. डॉ. डी. आर. इंगवले गं. व्ही. खारगे यांनी समन्वयक म्हणून काम पाहिले. यावेळी डॉ. एस. एस. महाजन, डॉ. के. व्ही. मारुलकर यांच्यासह शिक्षक, विद्यार्थी-विद्यार्थीनी उपस्थित होते.

पुढारी

उद्योग, शैक्षणिक संस्थांमधील परिसंवाद काळाची गरज

प्र. कुलगुरू डॉ. पाटील यांचे प्रतिपादन

कोल्हापूर : पुढारी वृत्तसेवा

स्पर्धेच्या युगात उद्योग संस्था यांच्यात परस्पर संवाद, उद्योगाशी मजबूत संबंध विकसित करण्यास मदत होते. विद्यार्थ्यांनी प्रत्येक गोष्टीतून स्वतःला नवनवीन



कौशल्यांच्या जोरावर अद्ययावत करणे गरजेचे आहे, असे प्रतिपादन प्र-कुलगुरू डॉ. पी. एस. पाटील यांनी केले.

शिवाजी विद्यापीठाच्या एम. बी. ए. विभागातर्फे आयोजित एकदिवसीय उद्योग-शैक्षणिक संस्था संवाद कार्यशाळेच्या कार्यक्रमाच्या उद्घाटन प्रसंगी ते बोलत होते. प्रा. डॉ. पाटील म्हणाले, जिद्द, चिकाटी, साहस, प्रचंड मेहनत व विविध कौशल्य आत्मसात

करून जीवनात यशस्वी होता येते. सीए नितीन हारुगडे म्हणाले, विद्यार्थ्यांनी मोठी स्वप्ने पाहून स्वतःला अद्ययावत करणे गरजेचे आहे. प्रत्येक व्यवसायात चांगली संधी आहे ती शोधून योग्य

वेळी पाऊल उचलणे ही काळाची गरज आहे. उद्योजक संग्राम पाटील म्हणाले, भारताला महासत्ता बनवण्याचा मार्ग डॉ. एपीजे अब्दुल कलाम यांनी दिला. विद्यार्थ्यांनी यशस्वी होण्यासाठी प्रचंड कष्ट करण्याची तयारी असली पाहिजे. यावेळी एमबीए विभागाचे प्र. संचालक, प्रा. डॉ. ए. एम. गुरव, प्रा. डॉ. दीपा इंगवले, डॉ. केदार मारुलकर उपस्थित होते.



कोल्हापूर : शिवाजी विद्यापीठ एमबीए युनिटमध्ये आयोजित कार्यक्रमात बोलताना प्रा. डॉ. श्रीकृष्ण एस. महाजन. सोबत डॉ. दीपा इंगवले आदी.

एमबीएच्या विद्यार्थ्यांनी निर्णयशास्त्र शिकण्याची गरज : प्रा. महाजन

कोल्हापूर : पुढारी वृत्तसेवा

स्पर्धेच्या युगात स्वतःची गुणवत्ता सिद्ध करायची असेल तर विद्यार्थ्यांनी स्वतःला ओळखायला शिकले पाहिजे. स्वतःची बलस्थाने शोधून, दुर्बलस्थाने माहीत करून घेतली पाहिजेत. एम.बी.ए.च्या विद्यार्थ्यांनी निर्णयशास्त्र शिकण्याची गरज आहे, असे प्रतिपादन अधिष्ठाता प्रा. डॉ. श्रीकृष्ण एस. महाजन यांनी केले.

शिवाजी विद्यापीठ एमबीए युनिट मध्ये आज्ञादी का अमृतमहोत्सव अंतर्गत 'रोजगार सुधारणा पुढाकार' कार्यक्रमात प्रमुख पाहुणे म्हणून बोलत होते. अध्यक्षस्थानी डॉ. दीपा इंगवले होत्या. डॉ. महाजन म्हणाले, विद्यार्थ्यांनी जोखीम स्वीकारायला व योग्य निर्णय घ्यायला शिकले पाहिजे.

विद्यार्थ्यांनी घेतली शपथ

बेरोजगारामुळे तरुणाईवर संकट कोसळले आहे. त्यामुळे कार्यक्रमप्रसंगी 'सर्वात पहिली नोकरीची संधी मी सोडणार नाही' अशी शपथ एमबीएच्या विद्यार्थ्यांनी घेतली.

डॉ. इंगवले म्हणाल्या, सध्याचे युग हे चौथ्या औद्योगिक क्रांतीचे आहे. त्यामुळे विद्यार्थ्यांनी औद्योगिक क्षेत्रामध्ये जी कौशल्य गरजेची आहेत ती अंगीकारावी. याप्रसंगी डॉ. अनुप मुळे, डॉ. गंधाली खारगे, डॉ. रामदास बोलके यांनी मनोगत व्यक्त केले. डॉ. अनुप मुळे यांनी प्रास्ताविक केले. डॉ. गंधाली खारगे यांनी आभार मानले.

जी. आय. बागेवाडी महाविद्यालयाला सर्वसाधारण विजेतेपद

शिवाजी विद्यापीठात सिंहावलोकन उपक्रम; १६ महाविद्यालयांतील ४५० विद्यार्थी सहभागी

कोल्हापूर, ता. २९ : विद्यापीठीय शिक्षण घेऊन व्यवस्थापनशास्त्राचे 'मास्टर' बनण्यासह अधिक कलाकौशल्ये आत्मसात करून विद्यार्थ्यांनी 'मास्टरपीस' बनावे, असे आवाहन प्र-कुलगुरू डॉ. पी. एस. पाटील यांनी येथे केले.

शिवाजी विद्यापीठाच्या एमबीए अधिविभागातर्फे आयोजित 'सिंहावलोकन २०२३' एकीकृतसंयोज्य व्यवस्थापन कार्यक्रमाच्या उद्घाटनप्रसंगी ते बोलत होते. उपक्रमांत अधिविभागासह विविध १६ महाविद्यालयांतील ४५० हून अधिक विद्यार्थी सहभागी झाले. दरम्यान, सिंहावलोकन उपक्रमाचे सर्वसाधारण विजेतेपद निपाणीतील

केएलई संस्थेच्या जी. आय. बागेवाडी कॉलेजच्या बीबीएच्या चमूने पटकावले. त्यांनी ११ हजार १११ रुपयांचे पारितोषिक पटकावले.

डॉ. पाटील म्हणाले, 'जिद्द, चिकाटी, प्रचंड मेहनत, कष्ट करण्याची तयारी असेल तरच जीवनात यशस्वी होता येते. सिंहावलोकन व्यवस्थापन कार्यक्रमातील बिझनेस प्लॅन, बिझनेस क्विझ, अँड सप्राट, अँड मॅड शो, रायझिंग बुल्स स्पर्धामुळे गुणवत्ता सिद्ध करण्याची संधी आहे.'

डॉ. अण्णासाहेब गुरव यांनी प्रास्ताविक केले. डॉ. दीपा इंगवले यांनी आभार मानले. याप्रसंगी यावेळी शिवाजी विद्यापीठ संशोधन व विकास फाउंडेशनचे डॉ. प्रकाश राजत, डॉ. रामदास बोलके, डॉ. तेजश्री



कोल्हापूर : सिंहावलोकन उपक्रमात निपाणीतील केएलई जी. आय. बागेवाडी महाविद्यालयाचा चमू सर्वसाधारण विजेतेपदाचा मानकरी ठरला.

घोडके, जयश्री लोखंडे व दीपाली पाटील उपस्थित होते. आयोजनासाठी भारत डेअरीचे (स्फूर्ती) संचालक धवल मेहता, हर्षद भोसले (फॅशन टॅग, राजारामपुरी), शुभम उडाळे

(फोटोग्राफी), सीए ए. एस. पाटील, पेटीएम वेल्थ सेंटर, धनश्री पब्लिकेशन, अँड ऑन मल्टिमिडिया, गेट अक्टिव्ह डिझायनिंगचे सहकार्य मिळाले.

विविध स्पर्धा व विजेते अनुक्रमे असे

- बिझनेस क्वीझ- द आयक्यू वॉर - रिशी झा व सोहम करंबळेकर (केएलई सोसायटी बीबीए कॉलेज, निपाणी), श्रद्धा शिंदे व कावेरी सावंत.
- चातुर्य बिझनेस प्लॅन : सूरज कांबळे, सोहम करंबळेकर (केएलई सोसायटी बीबीए कॉलेज, निपाणी), रिशी झा आणि सौरभ वेडकर.
- रायझिंग बुल्स स्टॉक ट्रेडिंग : आदित्य पाटील (डीवायपी इंजिनिअरिंग कॉलेज, कसबा बावडा), विश्वजीत आबदार.
- पोस्टर प्रेझेंटेशन : भावना जनमाने आणि सुधी वागडे, मुस्कान नायकवडी (डॉ. घाळी महाविद्यालय, गडहिंग्लज).
- कॉर्पोरेट पाणक्य रोल प्ले : संयुक्ता कलंत्री, प्रीती वैष्णव, सुझान डिसूझा (डीकेटीई, इचलकरंजी), जयेश पाटील, मित पगारिया.
- अँड सप्राट अँड मॅड शो : स्नेहल चौगुले, सायली सरदेसाई, पूजा घाटगे, प्रतीक्षा गायकवाड, ऋतुजा कुंभार (डीकेटीई इचलकरंजी), श्वेता नवले, अर्धव पाटील, प्रथमेश ठोंबरे, आदित्य धुमाळ (आरआयटी महाविद्यालय, इस्लामपूर).
- ट्रेझर हंट : एजीपीएम अधिविभाग (शिवाजी विद्यापीठ).