

**SHIVAJI UNIVERSITY, KOLHAPUR**  
**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**MBA Distance Mode Course 2025-2026**

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***General Instructions for Submission of Assignments***  
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1. Only students registered for the semester end exams can submit assignments.
2. Write each subject's assignment **by hand** on separate sheets.
3. Use any A4 size paper for writing the assignment.
4. Use only **blue ink** for writing.
5. Include examples, graphs, charts, or diagrams where needed.
6. Assignments must be original, clear, and well-presented. If two or more are too similar, marks may be reduced.
7. Cite sources for data, facts, sketches, and provide references at the end.
8. Prepare a **separate set** for each subject (total **8 sets**).
9. Attach a **cover page** (as per the given format) on top of each set.
10. Compile **one file per semester** (8 sets per file). If submitting for multiple semesters, make separate files.
11. Submit assignments to the **study centre coordinator** before the due date. Late submissions will **not** be accepted. If unable to submit in person, send via a trusted person or courier at your own risk.
12. To pass:
  - **Internal assignments:** Min **8/20** marks required.
  - **University exams:** Min **32/80** marks required.
  - **Overall:** At least **40% in each subject** and **50% aggregate** across 32 subjects in four semesters.
13. Ensure timely submission to avoid penalties.

**Figure No.1 Contact details of the Study Centres**

<b>Study Centre</b>	<b>Coordinator/Administrative Staff</b>
Center for Distance and Online Education, Shivaji University, Vidyanagar Post Office, Kolhapur 416 004.	Smt. S. U. Mogale 8459127168  Shri. Dhanaji Karwade 9545902020
Vivekanand College, 2130, 'E' Tarabai Park, Kolhapur 416 003	Shri. Sunny Kale 8149689235  Shri. Sandeep Pawar 9890121666
Sadguru Gadage Maharaj, Karad Masur Rd, Ashtavinayak Colony, Vidyanagar, Karad, Maharashtra 415 110	Mr. G.S. Bansode 8421605322  Shri. Yogesh Patil 9284688144
Arts, Commerce & Science College, Palus Tal-Palus Dist-Sangli	Shri. P.S. Nikam 8208967960
Sadashivrao Mandlik Mahavidyalaya, Murgud, Tal-Kagal Dist – Kolhapur	Shri. Mahadeo Benake 9021180645
Shri Vanktesh Mahavidyalaya, Ichalkaranji, Tal-Hatkangale, Dist - Kolhapur	Dr. Mahesh Kesarkar 9421371182

**Last date of Submission of Assignments** –

Submit the assignments at your study centre immediately after receiving the Hall Tickets.

Sd/-

Asst. Prof. M.B.A. (Distance Mode)  
Centre for Distance and Online Education  
Shivaji University, Kolhapur

**Shivaji University, Kolhapur**  
**Centre for Distance and Online Education**  
**MBA Distance Mode Course 20 -20**  
**Cover Page**

The Cover Page (First Page) for each Assignment paper should include following information.

1. Name of the Study Centre: \_\_\_\_\_
2. Name of the Candidate: \_\_\_\_\_
3. Address: \_\_\_\_\_  
\_\_\_\_\_ Pin Code: \_\_\_\_\_
4. Mobile No/Contact No: \_\_\_\_\_
5. Course: MBA-I/II (Semester- )
6. Paper No. & Name of Subject: \_\_\_\_\_
7. Subject Code: \_\_\_\_\_
8. Exam Seat No. \_\_\_\_\_
9. PRN No. \_\_\_\_\_
10. Date of Submission of Assignment: \_\_\_\_\_
11. Signature of Student: \_\_\_\_\_

<b>Exam Seat No.</b>
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**(Only for Official Use)**

Marks obtained out of 20: \_\_\_\_\_

Name & Signature of Evaluator of Assignment: \_\_\_\_\_

# CENTRE FOR DISTANCE AND ONLINE EDUCATION

## MBA Distance Mode

### Assignment Questions – MBA Part-I/ Semester – II

#### **General Instruction's for all subjects.**

1. All questions carry 10 marks each.
2. Attempt any two questions for each paper.
3. Maximum total marks 20 for each paper.

#### **1. Marketing Management**

Q.1. Write a note on classification of the market with its need.

Q.2. State the Definitions of consumer behavior. Which factors are influencing consumer behavior?

Q.3. Write short notes on (Any two)

- a. Sales Promotion-Techniques
- b. Process of personal selling
- c. Online Marketing-benefits.

#### **2. Financial Management**

Q.1. Explain functions and role of financial management.

Q.2. What are the limitations of the budgetary control system?

Q.3. Write Short Notes On (Any two)

- a. Internal Rate of Return (IRR)
- b. Master Budget
- c. Significance of Working Capital Management

#### **3. Human Resource Management**

Q1. What is Human Resource Management (HRM)? Explain its concept, nature, scope, and functions in simple words.

Q2. What is Human Resource Planning (HRP)? Explain its meaning, objectives, importance, and process with examples.

Q.3. Write short notes on (Any two)

- a. Job Analysis
- b. Employee Health and Safety
- c. Green HRM

#### **4. Operations Management**

Q1. What is Production Management? Explain its nature and scope.

Q2. Explain the different types of Production Systems (Job, Batch, Mass, and Flow production). Give simple examples for each.

Q.3. Write short notes on (Any two)

- a. Total Quality Management
- b. ABC Analysis
- c. Plant Layout

#### **5. Management Information System**

Q.1. What are the applications of MIS in functional areas.

Q.2. Explain in detail phases of System Development Life Cycle (SDLC)

Q.3. Write Short Notes On (Any 2 out of 3)

- a. Characteristics of DSS
- b. Objectives of KWS
- c. Advantages of SAP

## 6. Application Of Operation Research In Management

**Q. 1** Use Big-M (Penalty method) method to solve following LPP

$$\text{Max } Z = 2x_1 + x_2 + 3x_3$$

Subjected to

$$x_1 + x_2 + 3x_3 \leq 5,$$

$$2x_1 + 3x_2 + 4x_3 = 5,$$

$$x_1 \geq 0, x_2 \geq 0, x_3 \geq 0$$

**Q. 2** Define: Operation Research. Also describe in brief the applications of operation research in business and industry, scope and limitations of operation research.

**Q. 3** Write a short note (Any Two)

- a. Explain different deterministic inventory models.
- b. Assumptions of Transportation problem.
- c. Write a note on Game theory.

## 7. Application Of Research Methodology To Management

Q1. What is Research? Explain its meaning, objectives and different types of research.

Q2. What is Hypothesis Testing? Explain the steps involved in hypothesis testing and the use of statistical techniques.

Q.3. Write short notes on (Any two)

- a. Features of a Good Research Design
- b. Primary and Secondary Data
- c. Plagiarism in Research

## 8. Business Environment

Q1. Explain the basic features of the Indian economy. Discuss the main issues and challenges faced by the Indian economy in recent times.

Q2. What is Goods and Services Tax (GST)? Explain its concept, main provisions, and impact on the Indian economy.

Q.3. Write short notes on (Any two)

- a. Foreign Direct Investment
  - b. Agrarian Distress in India
  - c. World Bank
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