SHIVAJI UNIVERSITY, KOLHAPUR
CENTRE FOR DISTANCE EDUCATION

Vision:

Developing human resource required for the Knowledge Society.

Mission:

Disseminate and facilitate Higher Education to marginalized and deprived masses.

B.Com. Programme

Programme Objectives (POs)

The graduate (B.Com.) will-

PO1: Build a strong foundation of knowledge in different areas of Commerce & Management.

PO2: Implement the skills of applying concepts and techniques used in Commerce & Management.

PO3: Expose students about entrepreneurship; become an entrepreneur who can provide solutions and develop products for Enterprise needs.

PO4: Be capable of making decisions at personal and professional level.

PO5: Evolve as globally competent Commerce professionals possessing leadership skills for developing innovative solutions in multidisciplinary domains.

PO6: Excel as socially committed individual having high ethical values and empathy for the needs of society.

Course out line/Structure

B.Com. Programme is 3 years Programme with total 6 semesters.

B. Com. Part- I Total 12 papers with 6 papers of each semester and total Credits shall be 48 with 24 Credits for each Semester.

B. Com. Part- II there shall be total 13 papers with 6 papers for of each semester and one compulsory paper of Environmental Studies. Credits shall be 52 with 28 Credits for Sem. III and 24 Credits for Sem. IV.

B. Com. Part- III there shall be total 12 papers with 6 papers for each semester and Credits shall be 48 with 24 Credits for each Semester for each paper there shall be 3.2 Credits for theory and 0.8 credits for internal assessment.

The pattern of CBCS for Semester examinations:

- B. Com. Part – I, Sem. I &II: - 50 marks University Semester examination for each theory paper in each Semester.
- B. Com. Part – II, Sem. III &IV: - 50 marks University Semester examination for each theory paper in each Semester.
- B. Com. Part – III, Sem. V &VI: - 40:10 pattern shall be applicable for each theory paper in each semester wherein 40 marks shall be for University Semester examination and 10 marks for internal assessment.

There shall be 1900 marks for 3 years having 6 Semesters B. Com. CBCS Program with 148 Credits.

S.N.	Particulars			B.Com.		
				Sem I & II	Sem III & IV	Sem V & VI
1	**Registration Fee**			**1340**	**1340**	**1340**
2	**S.I.M. Fee**			**1015**	**1180**	**1015**
3	Exam Fee (Oct/Nov 2020 Exam)			370	370	370
4	Exam Fee (Mar/ Apr 2021Exam)			370	370	370
5	Cost of Application Form			20	20	20
6	**Study Centre Fee**			**565**	**565**	**565**
7	Prospectus Charges			20	20	20
8	E-Facility Fee			50	50	50
9	Environment Studies Exam Fee(Mar/Apr 2019)			0	50	0
10	Dhwaj Nidhi			10	10	10
	Total of 1 to 10			**3760**	**3975**	**3760**
11	*Eligibility Fee	a	Maharashtra State Board / Student of Shivaji University	75	0	0
		b	B.Ed / D.Ed	100	0	0
		c	Other than Maharashtra State Board / Student of Other University	300	0	0
		d	NRI / Foreign	500	0	0
12	Late Fee			50	50	50
13	Super Late Fee			350	350	350

Fresh Students Fee Structure for the Year 2020-21

Course: CC-A1/A2: Micro Economics Paper-I (MICEC-1) / Paper-II (MEP-II)

Course Outcomes:

To enable the student to-

1. Relate the concepts of micro economics with consumer behavior.
2. Illustrate the supply side of the market through the production and the cost behavior of firm.
3. Able to apply tools of consumer behavior and firm theory to business situation.
4. Motive regarding the changing picture and needs of economy.
5. Design tools of consumer behavior and firm theory to business situation.

Course Syllabus

MICRO ECONOMICS Paper I

Unit I: Demand and Consumer behavior

Concept of demand. Indifference Curve Analysis – Meaning, indifference curve map, Characteristics, Marginal rate of substitution (MRS) - Consumer's equilibrium-Income effect, Substitution effect, Price effect. Application of indifference curve. Engle curve.

Unit II: Demand forecasting:

Meaning- Importance of demand forecasting in Business decision making. Methods of Demand Forecasting – Market Survey, Time series and Graphical method.

Unit III: Production function-

Concept of production function - fixed and variable inputs. – Law of variable proportions and Law of Returns to scale- Internal and External economies of scale. Isoquants- Concept, Marginal Rate of Technical Substitution (MRTS), Economic region of production, optimal combination of resources, Expansion path.

Unit IV: Cost of production and Revenue:

Cost of production – Money and Real cost, Private and Social cost, Opportunity cost. Short and long run cost curves. Modern approach of cost curves. Revenue – Total, Average and Marginal revenue - Revenue curves in perfect competition and imperfect competition.

MICRO ECONOMICS Paper II

Unit I: Perfect competition: Meaning -Equilibrium of firm in short run and long run. Equilibrium of industry in short run and long run. Measuring producer's surplus under perfect competition.

Unit II: Monopoly: Meaning. Price determination under monopoly. Concept and types of price discrimination. Measurement of monopoly power.

Unit III : Monopolistic competition and Oligopoly

Monopolistic competition – Characteristics- Equilibrium of firm in short run and long run. Oligopoly market- Characteristics. Price determination in Oligopoly market - Price war, Price leadership and kinky demand curve.

Unit IV: Factor Pricing - Rent- Meaning - Ricardo's & Modern theory of rent Wage- Meaning -Money and Real wage. Wage differentials. Interest –Meaning. Liquidity preference theory of interest Profit – Meaning. Gross and Net profit – Risks –Bearing and Uncertainty theories of profit.

Course: CC-A3/A4: Management Principles & Application Paper- I (MPAP-1) / Paper-II (MPAP-II)

Course Outcomes:

To enable the student to-
1. Define the basic principles and functions of business management.
2. Explain basic management concepts, principles and practices.
3. Apply the professional management skills and utilize emerging horizons in the field of management.
4. Explain the concept of applied management interpret the functions of management.
5. Discuss the theories of management regarding motivation and leadership.

Course Syllabus

Management Principles and Applications -Paper-I

Unit 1: Introduction to the Management:
Meaning, Definition and Need for Study**- Contribution towards development of Management Theory**
Unit 2: Planning and Decision Making
Meaning and Definition of Planning - Types of Planning – Steps in Planning Process
Environmental Analysis and diagnosis (Internal and external environment) –Definition, Importance and SWOC Analysis.
Decision Making- concept- importance; Decision-making Process, Perfect Rationality and bounded rationality, Techniques of Decision making -qualitative and quantitative
• Peter Drucker – M.B.O Different Approaches to Management its use and limitations**-**
Behavioral Approach, Systems Approach, Contingency Approach

Unit 3: Organizing
Organizing – Meaning -The Process/steps of organization – Principles of organizing–
Organization Chart
Delegation of Authority – Meaning - Elements –Difficulties in delegation – Guidelines for
making delegation effective.
Centralization and Decentralization - Meaning, Merits and Demerits
Organization Structure -line, line and staff, and functional, Network organization structure.

Unit 4: Direction and Communication
Direction- Meaning, Elements, Principles & Techniques
Communication-Meaning, Importance /Process of Communication, Types of
Communication, Barriers to Communication. Overcoming Barriers to Communication

Management Principles & Application -Paper-II

Unit 1: Motivation -
Motivation: Concept, Importance, extrinsic and intrinsic motivation;
Theories of Motivation - Maslow's Need-Hierarchy Theory; Hertzberg's Two factor theory,
Douglas McGregor's Theory X and Theory Y and William Ouchi's theory Z.
Unit 2: Leadership
Leadership - Concept, Importance, Theories of Leadership -Likert's scale theory,
Blake and Mouten's Managerial Grid theory, House's Path Goal theory.
Leadership Styles- Autocratic, Democratic and Free rein. Leadership styles of
Shivaji Maharaj, Mahatma Gandhi, Dr. Babasaheb Ambedkar.

Unit 3:Co-ordination and Control:
Co-ordination – Concept – Need – Techniques of establishing co-ordination.
Control- Concept, Process, Limitations .Principles of Effective Control. Techniques
of Control –Traditional Modern.

Unit 4: Emerging issues in Management: **Lectures: 10**
Social and Ethical Issues in Management - Corporate Social Responsibility-
Meaning and Importance. Concept & Social Responsibility – Corporate Social
Responsibility – Meaning – Importance. Green Management – Management &
Change – Concept, Need for Change –Lewins Kurtz's three Stages& Plane
Change. Resistance to Change – Overcoming Resistance to Change.

Course: CC-A5/A6: Financial Accounting Paper-1 (FACC-1) / Paper-II (FACC-II)

Course Outcomes:

To enable the student to

1. Illustrate ethical issues related to the accounting profession.
2. Apply basic accounting knowledge as applicable to business.
3. Analyze financial statements in accordance with Generally Accepted Accounting Principles.
4. Justify the need of IFRS in 21st century.
5. Develop critical thinking skills to analyze financial data as well as the effects of differing financial accounting methods on the financial statements.

Course Syllabus

Financial Accounting Paper I

Unit I: Basic Accounting Concepts and Conventions, Accounting Process.
Accounting Standards-Need & Procedure, Concept of IFRS
Unit II: Amalgamation of Partnership Firms
Unit III: Consignment Accounts-Important Terms and Accounting in the books of Consignor and Consignee.
Unit IV: Accounts of Professionals –preparation of Receipts and Expenditure Account and Balance sheet of Medical Practioners and Professional Accountants.

Financial Accounting Paper- II

Unit I: Single Entry System - Conversion Method only
Unit II: Conversion of Partnership Firm into a Limited Company-Accounting in the books of partnership Firm only.
Unit III: Branch Accounts - Dependent Branch- preparation of Branch Account, Branch Trading and Profit and Loss Account and Stock and Debtors Method
Unit IV: Computerized Accounting System: Introduction to Computerized Accounting. Accounting software's 'Tally'-preparation of Vouchers, Feeding of Data and Generating of various Reports

Course: AECC-C1/C2: Business Communication Paper-1 (BUSCOMM-1)/ Paper-II (BUCOM-II)

Course Outcomes:

To enable the student to-

1. To acquaint students with communication skills.

2. To inculcate human values among the students through poems and prose.

3. To improve the language and business competence of the students.

4. To apply skills about different techniques used for business communication in 21st century.

5. To built human values among the students through poems and prose.

Course Syllabus

Business Communication Paper-I

Module - I

A) Developing Vocabulary

B) On Smiles – A. G. Gardiner

Module - II

A) Description

B) The Unknown Citizen - W. H. Auden

Module - III

A) Narration

B) Panch Parameshvar – Premchand

Module - IV

A) Kabuliwala - Rabindranath Tagore

B) Offering in the Temple - Desika Pillai

C) Felling of the Bunyan Tree - Dilip Chitre

Business Communication Paper-II

Module - V

A) Business Correspondence

B) Why does the child Cry – Mulk Raj Anand

Module – VI

A) Telephonic Communication
B) The Necklace - Guy de Maupassant

Module - VII
      A) English for Specific Purposes
      B) I Thank You God – Bernard Dadie
Module - VIII
      A) War - Luigi Pirandello
      B) The Cuckoo - William Wordsworth
      C) Let Me Not…. - William Shakespeare

Course: GEC-A1/A2: Principal Of Marketing Paper-I (PRIOMAR-I)/ Paper-II (POMP-II)
Course Outcomes:

To enable the student to-

1. Define the need of marketing and marketing research.
2. Explain the concepts and principles of Marketing.
3. Apply basic knowledge of practical market as well as tools and techniques of marketing to the students.
4. Analyze basic knowledge of 4P's of marketing and retailing.
5. Discuss marketing research process and marketing information system.

Course Syllabus

Principal of Marketing Paper-I

Unit: I Introduction: Nature, Scope and importance of marketing; Evolution of marketing concepts; marketing environment.
Unit: II- a) Consumer Behaviour – An Overview: consumer buying process; factors influencing consumer buying decisions.
b) Market Selection: Market segmentation – concept, importance and bases: Target market selection; positioning concept and importance product differentiation vs. market segmentation. .
Unit: III – Rural marketing: Growing importance; Distinguishing Characteristics of rural marketing; Understanding rural consumers and rural markets. Marketing mix planning for rural markets.
Unit: IV- Recent developments in marketing: Social Marketing, Online marketing, green marketing. Marketing Information System-concept and components: Marketing Research and its process.

Principal of Marketing Paper-II

Unit: I – Product: Meaning and importance. Product classifications; Concept of product mix; Branding, packaging and labeling; Product- Support; Product life-cycle; New Product Development.

Unit: II –a) Pricing: Significance. Factors affecting price of a product. Pricing policies and Strategies.

b) Nature and Importance of **promotion**; promotion tools: advertising, personal selling, public relation & sales promotion –concept and their distinctive characteristics; Promotion mix and factors affecting promotion mix decisions.

Unit: III –Distribution: Channels of distribution – meaning and importance; Types of distribution channels; Wholesaling and Retailing; Factors affecting choice of distribution channel; Physical Distribution. Direct marketing and Services marketing- concept and characteristics.

Unit : IV – Retailing ; Types of retailing – store -based and non-store based retailing, chain stores, specialty stores, supermarkets, retail vending machines, mail order houses, retail cooperatives; Management of retailing operations; an overview; Retailing in India : changing Scenario.

Course: GEC-B3/B4: Insurance Paper-I (INS-I)/ Paper-II (INS-II)

Course Outcomes:

To enable the student to-

1. Explain the fundamental principles of Insurance.
2. Identify procedural part and documentation in Life Insurance business and General Insurance business.
3. Discover the skills required to become a life Insurance Agent.
4. Evaluate the fundamentals, need and procedure of General Insurance.
5. Discuss the further development of insurance sector and its diversification.

Course Syllabus

INSURANCE Paper- I

Unit-1: Introduction to Insurance - Definition, characteristics and need of insurance. Economic and commercial significance of insurance. Insurance as a social security tool. Types of insurance in brief. Principles of insurance. Insurance contract and wagering contract.

Unit-2: Life Insurance – Meaning and Nature of life insurance. Life insurance products, -whole life, endowment, term plans, pension and annuity plans , unit linked Insurance plans.

Unit-3: Life Insurance Policy – Meaning, Procedure of taking life insurance policy-policy conditions –settlement of claims.

Unit-4: Life Insurance Business in India – Growth of life insurance business after privatization. Evaluation of performance of LIC of India and private companies. Insurance Regulatory and Development Authority Act, 1999- structure.organizational set up and functions.

INSURANCE Paper- II

Unit - 1: Fire Insurance ⍰ Meaning - Procedure of taking fire Insurance policy -policy conditions- kinds of policies - cancellation and forfeiture of policy - Renewal of policy - settlement of claims.

Unit-2: Marine Insurance ⍰ Meaning - Procedure of taking marine insurancepolicy - Difference between fire and marine Insurance - clauses of marine insurance policy - marine losses and perils - Types of policies

Unit - 3: Miscellaneous Insurance (only nature & cover)
a. Personal Accident insurance
b. Health insurance
c. Motor   Insurance
d BurglaryInsurance
e Liability Insurance
d. Fidelity guarantee Insurance
e. Cattle Insurance
f. Crop Insurance

Unit - 4: General Insurance Business in India: Growth of general insurance business after privatization . Evaluation of performance of public and private companies- Foreign Direct Investment (FDI) in insurance business- merits and demerits, current scenario - Bancassurance .

Course: GEC-B1 / B2: Business Mathematics Paper-I (BMATHE-I) / Paper-II (BMATHE-II)
Course Outcomes:

To enable the student to-

1. Define business mathematics concepts that are encountered in the real world.
2. Understand and be able to communicate the underlying business concepts and mathematics involved to help another person gain insight into the situation.
3. Apply of basic Calculus in Business on the basis of mathematics.
4. Explain the fundamental principles arising from the mathematical ideas associated to business applications.
5. Discuss second and third order, square matrix, Singular and non – singular matrix.

Course Syllabus

Business Mathematics Paper-I

Unit-I Progression

1.1 Introduction.
1.2 Definition: Sequence, Arithmetic Progression (A.P.).
1.3 General term (nth term) of an A.P., Sum of the first ′ n ′ terms of an A. P. and simple examples.
1.3.1 Examples based on the application of Arithmetic Progression to Business.
1.4 Definition: Geometric Progression (G.P.).
1.5 General term (nth term) of an G.P., Sum of the first ′ n ′ terms of an G. P. and simple examples.
1.5.1 Examples based on the application of Geometric Progression to Business.

Unit-II Matrices and Determinants

2.1 Introduction.
2.2 Definition of Matrix
2.3 Types of matrices: Rectangular matrix, Row matrix, Column matrix, Square matrix, Diagonal matrix, Scalar matrix, Unit matrix (Identity matrix), Upper triangular matrix, Lower triangular matrix, Null matrix (Zero matrixes).
2.4 Algebra of matrices: Equality of matrices, Addition and Subtraction of matrices. Scalar multiplication of a matrix, Multiplication of matrices Transpose of a matrix and examples.
2.5 Minor, cofactor, Ad joint, Inverse of a square matrix. Finding inverse of a matrix by using ad joint method.
2.6 Determinants of second and third order. Determinant of a square matrix, Singular and non –singular matrix. Properties of determinants (without proof), Examples.
2.6.1 Cramer′s rule, Solution of system of linear equations by Cramer's rule.

Unit-III Ratio, Proportion, Percentage and Interest

3.1 Introduction.
3.2 Ratio and Proportion.
3.2.1 Simple and compound proportion.
3.2.2 Simple examples on ratio and proportion.
3.3 Percentage, simple examples.
3.4 Interest: Simple Interest, Compound Interest
3.4.1 Simple examples based on simple and compound interest.
3.5 Annuity: Types of annuity, Present value of an annuity, Future value of an annuity. Examples

Unit- IV Linear Programming Problems (L. P. P.)

4.1 Introduction.
4.2 Definition: Linear Programming, Objective function, Decision variables, Constraints.
4.3 Formulation of L.P.P (Two variables only)
4.4 Definition: Solution to L.P.P., Feasible solution, optimal solution.
4.5 Solution of L.P.P. by graphical method. (Cases having no solution, multiple solutions, unbounded solution) Examples.

Business Mathematics Paper-II

Unit- I Functions Of Real Variables

1.1 Introduction.
1.2 Linear, Quadratic, Exponential (y = ax),
Inverse functions and their graphs. Illustrative
examples.
1.3 Limit of Function.
1.3.1 Definition of Limit, Standard limits.
1.3.2 Algebra of limits: If f(x) and g(x) are two Functions of x and k is any scalar, then
   (i)   [$f(x) g(x)$]$x\ a\pm\rightarrow$lim = $f(x)x \rightarrow a$lim $\pm g(x)x \rightarrow a$lim .
    ii) $kf(x)$lim = $kf(x)x \rightarrow a\cdot$ lim .
1.4 Simple examples.

Unit-II Differentiation

2.1 Definition: Derivative of a function.
2.2 Derivative of some standard functions from first 6 principle (y = xn, y = ex, y = ax. y = c, where c is a constant function.
2.3 Rules of Differentiation: Sum, Difference, Product and Quotient of two functions.
2.3.1 Simple examples.
2.4 Second order derivative and examples.

Unit-III Integration

3.1 Integration - An anti derivative process.
3.2 Standard Integrals.
3.3 Algebra of integrals: If f(x) and g(x) are two integrable functions and k is any constant, then
(i) $\int k \cdot f(x)\,dx = k \cdot \int f(x)\,dx$.
(ii) $\int [f(x) \pm g(x)]\,dx = \int f(x)\,dx \pm \int f(x)\,dx$.
3.3 Methods of integration: (i) Substitution method
(ii) Integration by parts.
3.3.1 Examples.
3.4 Definite integrals and their properties, examples.

Unit- IV Application of Calculus in Business

4.1 Maxima and minima, Case of one variable involving second order derivative.
4.2 Cost function, Average cost, Marginal cost, Revenue function, Profit function , Elasticity of demand.
4.3 Consumer′s surplus and producer′s surplus.
4.4 Examples based on (4.1), (4.2) and (4.3)

Course: GEC-B5/ B6: Geography Paper-I (GEO-I) / Paper-II (GEO-II)
Course Outcomes:

To enable the student to

 1. Define Commercial Geography, Conservation of Resources & sustainable economic development.
 2. Classify economic activities regarding Indian Economy and Globalization.
 3. Identify the bases of commercial and marketing activities related to the earth.
 4. Analyze Conservation of Resources & sustainable economic development.
 5. Discuss nature and approaches to the study of agricultural marketing.

Course Syllabus

GEOGRAPHY- Paper I

Unit. 1. Introduction to Commercial Geography.
1.1 Meaning of Commercial Geography
1.2 Nature of Commercial Geography
1.3 Scope of Commercial Geography
1.4 Significance of Commercial Geography.

Unit.2. Resources -
2.1 Meaning & importance of Resources
2.2 Classification of Resources
2.3 Conservation of Resources & sustainable economic development.
2.4 Major Bio-Resources & their international trade.

Unit.3. Economic Activities.
3.1 Classification of Economic activities.
3.2 Factors affecting Economic activities.
3. 3 Economic activities & National economy.

Unit.4. Globalization 15 01
4.1 Meaning of Globalization
4.2 Impact of Globalization.
4.3 Globalization & Indian Economy.
4.4 Trade Organizations – WTO, OPEC, EEC.

GEOGRAPHY- Paper II

Unit.1 .Introduction to Marketing Geography
1.1 Marketing Geography -Concept & Meaning.
1.2 Marketing Geography - Nature
1.3 Marketing Geography - Scope.
1.4 Marketing Geography- Significance
1.5 Marketing Geography- Primary Components.

Unit.2. Market System
2.1 Definition of Market
2.2 Structure & Significance of Markets.
2.3 Geographical factors affecting Market system.
2.4 Classification of Markets.

Unit.3. Agricultural Marketing.
3.1 Definition Meaning of and Significance of Agricultural Marketing.
3.2 Nature and approaches to the study of Agricultural Marketing.
3.3 Process and system of Agricultural Marketing.
3.4 Functions and channels of Agricultural Marketing.

Unit.4. Tourism Marketing in India.
4.1 Meaning & Importance of Tourism in India.
4.2 Tourism in Modern Period in India.
4.3 Major tourism centers in
a) Jammu & Kashmir,
b) Delhi.
c) Uttaranchal.
d) Maharashtra.
e) Goa.
f) Kerala.

Course: GEC-A5: Marathi Paper-I (MAR-I) / GEC-A6: Marathi Paper-II (MAR-II)

Course Outcomes:

१. साहित्यकृतीतील भाषेचे, विशेष वर्णन करण्यास विद्यार्थी सक्षम होईल.

२. साहित्याचे स्वरूप स्पष्ट करेल.

३. साहित्यातील विविध कलाकृतींचे विश्लेषण करेल.

४. साहित्यभाषेचे वेगळेपण, वैशिष्टये यांचे मूल्यमापन करेल.

५. विद्यार्थ्यांचा व्यक्तिमत्व विकास घडवून विविध परीक्षा आणि स्पर्धा परीक्षांची पूर्व तयारी होईल.

<table>
<tr><th>अ.क्र.
Sr.No.</th><th>घटक
Topic</th></tr>
<tr><td>विभाग १
Module I</td><td>१) निवड – यशवंतराव चव्हाण
२) वाटेवरच्या सावल्या – कुसुमाग्रज
३) पन्नास पैकी शून्य मार्क्स – शांताबाई शेळके</td></tr>
<tr><td>विभाग २
Module II</td><td>४) शब्दांचे मोल – चंद्रशेखर धर्माधिकारी
५) संगमनेरचे दिवस – दया पवार
व्यक्तिविशेष लेख :
६) संकल्प सिद्धीला नेणारा महापुरुष : डॉ. बापूजी साळुंखे
 – बळवंत देशमुख</td></tr>
<tr><td>विभाग ३
Module III</td><td>● व्यक्तिमत्त्व संकल्पना
● व्यक्तिमत्त्व विकासासाठी आवश्यक घटक
● व्यक्तिमत्त्व विकासात भाषेचे महत्त्व</td></tr>
<tr><td>विभाग ४
Module IV</td><td>● भाषिक कौशल्ये(श्रवण, वाचन, भाषण आणि लेखन कौशल्ये)
● कार्यक्रमाचे संयोजन – स्वागत, प्रास्ताविक, परिचय, मनोगत, आभार, सूत्रसंचलन आणि कार्यक्रमाचे फलकलेखन</td></tr>
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पाठ्यपुस्तक – शब्दसंहिता

<table>
<tr><th>अ.क्र.
Sr.No.</th><th colspan="2">घटक
Topic</th></tr>
<tr><td rowspan="4">विभाग १
Module I</td><td>१. संत नामदेव</td><td>१) पतितपावन
२) पंढरीस जावे</td></tr>
<tr><td>२. अनंत फंदी</td><td>१) जमाना आला उफराटा
२) हे मुर्खा खूण तर्का</td></tr>
<tr><td>३. महात्मा फुले</td><td>१) मानवांचा धर्म एक
२) धीर</td></tr>
<tr><td>४. बालकवी</td><td>१) फुलराणी
२) अप्सरांचे गाणे</td></tr>
<tr><td rowspan="4">विभाग २
Module II</td><td>५. विंदा करंदीकर</td><td>१) माझ्या मना बन दगड
२) झपताल</td></tr>
<tr><td>६. वाहरू सोनवणे</td><td>१) गोधड
२) चळवळ म्हणजे</td></tr>
<tr><td>७. प्रज्ञा दया पवार</td><td>१) माणसासारखा माणूस असूनही
२) आग आणि फुफाटा</td></tr>
<tr><td>८. एकनाथ पाटील</td><td>१) शहर एक उदास पोकळी
२) शोधयात्रा</td></tr>
<tr><td>विभाग ३
Module III</td><td colspan="2">● निबंधाचे स्वरूप, व्याप्ती
● निबंधाचे घटक
● निबंधाचे प्रकार
● निबंधाची वैशिष्ट्ये</td></tr>
<tr><td>विभाग ४
Module IV</td><td colspan="2">● निबंध लेखन (प्रात्यक्षिकासह वर्गात सराव करून घेणे)</td></tr>
</table>

Course: GEC-A9/ A-10 : Hindi Paper-I (HIN-I) (श्तुलित्ed y[सu)/ Paper-II (HIN-II)

Course Outcomes:

१. हिंदी भाषा तथा व्याकरण का अध्ययन कराना ।

२. सृजनात्मक लेखन की विविध विधाओं (कविता, कहानी, यात्रावृत, रिपोर्ताज, साक्षात्कार, दृश्य–साहित्य, पत्रकारिता) से परिचित कराना ।

३. सृजनात्मक लेखन की विविध क्षेत्रों का परिचय कराना ।

४. सृजनात्मक लेखन के विविध क्षेत्रों के महत्व तथा उपयोगिता से परिचित कराना ।

अध्ययनार्थ विषय :

इकाई –I हिंदी भाषा तथा व्याकरण : सामान्य परिचय

व्याकरण : लिंग, वचन, कारक, विराम चिह्न, वाक्य के प्रकार, मानक वर्तनी

इकाई –II कविता, कहानी तथा यात्रावृत लेखन: स्वरूप, महत्त्व तथा उपयोगिता।

कविता, कहानी तथा यात्रावृत के क्षेत्र– सामाजिक, राजनीतिक, सांस्कृतिक।

इकाई –III रिपोर्ताज और साक्षात्कार लेखन: स्वरूप, महत्त्व तथा उपयोगिता।

रिपोर्ताज के क्षेत्र– वाणिज्य, विज्ञान, तकनीकी।

रिपोर्ताज के क्षेत्र– साहित्य तथा सामाजिक।

इकाई –IV दृश्य साहित्य लेखन तथा पत्रकारिता : स्वरूप, महत्त्व तथा उपयोगिता।

दृश्य साहित्य लेखन के क्षेत्र– छायाचित्र, कार्टून (प्रश्नपत्र में संबंधित मद्दों पर चित्र दिया जाएगा)।

पत्रकारिता के प्रकार : खेल पत्रकारिता, सिनेमा पत्रकारिता, ग्रामीण पत्रकारिता।

अध्ययनार्थ विषय :

इकाई –I   हिंदी के विविध रुप तथा प्रयोजनमूलक हिंदी : मातृभाषा, संपर्क भाषा, राजभाषा, सर्जनात्मक भाषा।

कार्यालयीन हिंदी, वाणिज्यिक हिंदी, विज्ञापन की हिंदी, वैज्ञानिक तथा तकनीकी साहित्य की हिंदी।

इकाई –II   पत्राचार : सामान्य परिचय

रोजगार प्राप्ति हेतु आवेदन पत्र (सरकारी, अर्ध सरकारी तथा गैर सरकारी)।

इकाई –III अनुवाद और विज्ञापन : स्वरूप, प्रकार, महत्त्व, उपयोगिता।

अनुवाद कार्य तथा विज्ञापन लेखन (विज्ञापन से संबंधित)

इकाई –IV समाचार लेखन तथा पत्रकारिता: स्वरूप, उद्देश्य तथा तत्त्व।

समाचार लेखन और पत्रकारिता : संपादन तथा साजसज्जा।

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