Ref.No. SUK/BOS/ 875   Date: 26 /12/2023

To,

The Principals,

All Concerned Affiliated Colleges / Institutions.

Shivaji University, Kolhapur.

Subject: Regarding syllabi of B.A. Part –I (Sem I & II) under the Faculty of Inter-Disciplinary Studies.

Sir/Madam,

With reference to the subject, mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the syllabi of nature of question and equivalence B.A. Part - I (Sem I & II) as per NEP-2020 (2.0) degree programme under the Faculty of Inter-Disciplinary Studies.

1)	B.A. Part - I (Sem I & II) Education	5)	B.A. Part - I (Sem I & II) Social Work.
2)	B.A. Part - I (Sem I & II) Physical Education	6)	B.A. Part - I (Sem I & II) Home Science
3)	B.A. Part - I (Sem I & II) Journalism.	7)	B.A. Part - I (Sem I & II) Music
4)	B.A. Part - I (Sem I & II) Dress Making and Fashion Coordination.		

This syllabus, nature of question and equivalence shall be implemented from the academic year 2024-2025 onwards. A soft copy containing the syllabi is attached herewith and it is also available on university website www.unishivaji.ac.in. (Online Syllabus)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October / November 2024 & March/April 2025. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dr. S.M.Kubal
Dy Registrar

Copy to:

1	Director, Board of Evaluation and Examination	7	Centre for Distance Education
2	The Dean, Faculty of IDS	8	Computer Centre / I.T.cell
3	The Chairman, Respective Board of Studies	9	Affiliation Section (U.G.) / (P.G.)
4	B.A.,B.Com.,B.Sc. Exam	10	P.G.Admission / P.G.Seminar Section
5	Eligibility Section	11	Appointment Section -A/B
6	O.E. I, II, III, IV Section	12	Dy.registrar (On/ Pre.Exam)

SHIVAJI UNIVERSITY, KOLHAPUR

Established: 1962

A^{++} Accredited by NAAC (2021) With CGPA 3.52

New Syllabus For

Bachelor of Arts [B. A. in Journalism]

UNDER

Faculty of IDS

B. A. Part - I (Semester - I and II)

STRUCTURE AND SYLLABUS IN ACCORDANCE WITH

NATIONAL EDUCATION POLICY - 2020

HAVING CHOICE BASED CREDIT SYSTEM
WITH MULTIPLE ENTRY AND MULTIPLE EXIT OPTIONS

(TO BE IMPLEMENTED FROM ACADEMIC YEAR 2024-25 ONWARDS)

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1. **PREAMBLE:**

The Bachelor of Arts (BA) in Journalism is designed to encompass a diverse range of theoretical foundations, practical skills, and real-world applications. As the mass media industry undergoes rapid transformations due to the emergence of the internet, there's a notable shift toward catering to global audiences. Simultaneously, media outlets are also making deliberate efforts to connect with local audiences, embracing their languages and cultures. In India particularly, the mass media industry plays a significant role in addressing the needs of rural audiences.

The BA in Journalism serves as a definitive platform providing foundational theoretical knowledge and hands-on skills essential for navigating the dynamic landscape of the mass media industry. This program is instrumental in preparing aspiring journalists to adapt and cater to diverse audience needs, whether local or global, rural or urban, through proficient storytelling, ethical reporting, and utilizing various media platforms effectively.

2. **PROGRAMME LEARNING OUTCOMES (PO)**

- Students can understand the evolution of media and its impact on journalism
- Students will understand media landscape in India
- Students can gain a comprehensive set of journalistic skills encompassing writing, reporting, editing, and multimedia storytelling
- They will pursue roles in news organizations, digital media companies, public relations, content creation, or freelance journalism.
- BA Journalism graduates can contribute meaningfully to the field of journalism, uphold the integrity of the profession, and communicate effectively in a rapidly evolving media landscape.

3 **DURATION:**

The Bachelor of Arts Journalism programme shall be A FULL TIME COURSE OF 3/4 YEARS – 6/8 SEMESTERS DURATION with 22 Credits per Semester. (Total Credits = 132/176)

4 **ELIGIBILITY FOR ADMISSION:**

The candidate who has qualified SENIOR SECONDARY SCHOOL EXAMINATION (10 + 2) OR
EQUIVALENT from a recognized board/institute is eligible for admission for this course. The criteria for admission is as per the rules and regulations set from time to time by concerned departments, HEIs, university, government and other relevant statutory authorities.

5   MEDIUM OF INSTRUCTION:

The medium of instruction shall be ENGLISH or MARATHI. The students will have AN OPTION TO
WRITE ANSWER-SCRIPTS IN ENGLISH OR MARATHI. (EXCEPT LANGUAGES)

6   EXAMINATION PATTERN:

The pattern of examination will be Semester End Examination with Internal Assessment/Evaluation. **NOTE: Separate passing is mandatory for both, Semester End Examination and Internal Evaluation/Assessment.**

7. SCHEME OF TEACHING AND EXAMINATION

8. STRUCTURE OF PROGRAMME

A - I) B.A. Journalism – I : SEMESTER – I-A (TOTAL CREDITS – 22)

COURSE CATEGORY		COURSE NAME	COURSE CODE	CREDITS
MAJOR	MANDATORY	Introduction to Journalism-P-01	BAUO325MML227AO1	4
MINOR	--	Basics of Mass Media – P-01	BAUO325MNI227A01	4
IDC/MDC/ GEC/OE	Marathi/ Hindi / STD/EDU/MUSIC etc.	OE1- Reporting and Editing-P-01	BAUO325OE1227A01	4 (2+2)
VSC/SEC	VSC– I (Major)	VSC -Writing for Media -P-01	BAUO325 VASC227A01	2
	SEC - I	SEC - Mobile Journalism -P-01	BAUO325SEC227A01	2
AEC/VAC/ IKS	AEC	AEC-English - P- 01	BAUO325 AEC 227A01	2
	VAC	VAC-Democracy -P-01	BAUO325 VAC 227AO1	2
	IKS (Major)	IKS-Media and Society P-01	BAUO325 IKS227A01	2
			CREDITS FOR B.A.-Journalism -SEM-I	22

*Mandatory (MM), Minor (MN); IDC (ID) Interdisciplinary Course; MDC (MD) Multi-Disciplinary Course; GEC (GE) General Elective Course; OE (OE) ;VSC (VS) Vocational Skill Course; SEC (SE) Skill Enhancement Course; AEC (AE) Ability Enhancement Course: VAC (VA) Value Added Course; KS (IK) OJT (OJ): On Job Training :FP (FP) Field Project; CEP (CE) Community Engagement Project's (CC) Co-curricular Course ;RP (RP) Research Project

A -2) B.A. Journalism – I: SEMESTER - II (TOTAL CREDITS – 22)

COURSE CATEGORY		COURSE NAME	COURSE CODE	CREDITS
MAJOR	MANDATORY	Introduction to Communication-_P - 02	BAUO325MML227AO2	4
MINOR	--	Theories of Mass Communication – P -02	BAUO325MNL227A02	4
IDC/MDC/ GEC/OE	Marathi/ Hindi / STD/EDU/MUSIC etc.	Documentary Filmmaking-P-02	BAUO325OE1227A02	4 (2+2)
VSC/SEC	VSC - II (Major)	Digital Photography – P-02	BAUO325 VSC227A02	2
	SEC - II	Podcasting and Audio Storytelling- 02	BAUO325SEC227A02	2
AEC/VAC/ IKS	AEC	Media and Democracy P- 02	BAUO325 AEC 227A02	2
OJT/FP/ CEP/CC/RP	CEP (Major)	Media Literacy P-02	BAUO325 OJT227AO2	2
	RP	Research Project	BAUO325 RP227A02	2
			CREDITS FOR B.A. - I, SEM - II:	**22**
			CREDITS FOR B. A. - I, SEM – I AND II:	**22 + 22 = 44**

A) First Year Bachelor of Arts (B.A. - I) (UG CERTIFICATE) :

YEAR:	**B.A. - I**
SEMESTER:	**I and II**
LEVEL:	**4.5**
TOTAL CREDITS	**22 + 22 = 44**
DEGREE AWARDED:	**UG CERTIFICATE (AFTER 44 CREDITS IN TOTAL)**
FOR EXIT OPTION AT B.A. - I:	

If student wants to 'EXIT' after completion of B.A. I (SEM I and II), he/she must acquire 04 credits through SUMMER INTERNSHIP of 4 weeks (120 hours) and submit the report. After verification by concerned authority he/she will be awarded the UG CERTIFICATE. This Certificate is a pre-requisite for admission or 'ENTRY' in Second Year B. A. degree course

9. COURSE CODE TABLE

2	3	4	5	6	7	8
Institute Code	**Course Category**	**Nature of Course Code**	**Level of Course Code**	**Sr. No. of Course Code**	**Semester**	**Courses Number**
U0325	Mandatory (MM) Elective (ME) Minor (MN) IDC/MDC/GEC/OE VSC/SEC AEC/VAC/IKS OJT/FP/CEP/CC/RP	L/P/T	B.A. I: 2 B.A. II: 3 B.A. III: 4 B.A. IV: 5	27	A/B/C/D / E/F/G/H	01/02/03/…

10. Determination of CGPA, Grading and declaration of results:

Shivaji University has adopted 10 point Grading System as follows:

⭕ **In each semester, marks obtained in each course (Paper) are converted to grade points:**
  o If the total marks of course are 100 and passing criteria is 40%, then use the following Table 1 for the conversion.
  o If total marks of any of the course are different than 100 (e.g. 50) and passing criterion is 40%, then marks obtained are converted to marks out of 100 as below:

$$Marks\ out\ of\ 100 = \frac{Marks\ obtained\ by\ student\ in\ that\ course}{Total\ marks\ of\ that\ course} \times 100$$

and then grade points are computed using Marks out of 100 as per Table 1.

Table 1: Conversion of Marks out of 100 to grade point

Sr. No.	Marks Range out of 100	Grade point	Letter grade
1	80-100	10	O: Outstanding
2	70-79	9	A+: Excellent
3	60-69	8	A: Very Good
4	55-59	7	B+: Good
5	50-54	6	B: Above Average
6	45-49	5	C: Average
7	40-44	4	P: Pass
8	0-39	0	F: Fail
9	Absent	0	Ab: Absent

Table 2 : Conversion of Marks out of 50 to grade point (Passing: 20)

Sr. No.	Marks Range out of 50	Grade point	Letter grade
1	40-50	10	O: Outstanding
2	35-39	9	A+: Excellent
3	30-34	8	A: Very Good
4	28-29	7	B+: Good
5	25-27	6	B: Above Average
6	23-24	5	C: Average
7	20-22	4	P: Pass
8	0-19	0	F: Fail
9	Absent	0	Ab: Absent

○ **Computation of Semester Grade Point Average (SGPA) :**
Based on the grade points earned in each course in each semester, *Semester Grade Point Average (SGPA)* is computed as follows:

The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student in that semester and the sum of the number of credits of all the courses undergone by a student in that semester. The SGPA of the ith semester is denoted by S_i. The formula is given by

$$SGPA \ of \ semester \ i = S_i = \frac{\sum_{kj=1} c_j \times G_j}{}$$

$$\sum_{j=1}^{k} c_j \text{ where } c_j \text{ is the number}$$

of credit of jth course , G_j is the grade points earned in the jth course and k be the number of courses in i^{th} semester.

○ **Computation of Semester Grade Point Average (SGPA) :**

Based on the SGPA of each semester, Cumulative Grade Point Average (CGPA) is computed as follows:

The CGPA is also calculated in the same manner taking into account all the courses undergone by a student over all the semesters of a programmed,

$$CGPA = \frac{\sum_{mi=1} C_i \times S_i}{C_i}$$

Where C_i is the total number of credits in i^{th} semester, S_i is the SGPA of ith semester and m is the number of semesters in the programme.

○ **Based on CGPA, final letter grade is assigned as below :**

Table 3: Final Cumulative Grade Point Average (CGPA) and Final Grade for course

Sr. No.	CGPA Range	Grade	Grade Descriptions
1	9.50-10.00	O	Outstanding
2	8.86-9.49	A+	Excellent
3	7.86-8.85	A	Very Good
4	6.86-7.85	B+	Good
5	5.86-6.85	B	Above Average
6	4.86-5.85	C	Average
7	4.00-4.85	P	Pass
8	0.00-3.99	F	Fail
9	Nil	AB	Absent

Remarks :

1. B+ is equivalent to 55% marks and B is equivalent to 50 % marks. The final later grade is based on the grade points in each course of entire programme and not on marks obtained each course of entire programme.
2. The SGPA and CGPA shall be round off to two decimal points.

11 .A-NATURE OF QUESTION PAPER AND SCHEME OF MARKING

FOR FOUR CREDITS: Total Marks: 80 (Written)

  Question No. 1: Multiple choice questions (10 MCQs) (02 marks each) - 20 Marks

Question No. 2: Short Notes (Any Four out of Six) (Answer Limit: 150-200 Words)- 20 Marks

Question No. 3: Short Questions (Any Two out of Four) (Answer Limit: 300-400 Words) -20 Marks

Question No. 4: Long Question (Any One out of Two) (Answer Limit: 600-800 Words)   -20 Marks

B) FOR TWO CREDITS: Total Marks: 40 (Written)

Question No. 1: Multiple choice questions (05 MCQs) (02 marks each) -10 Marks

Question No. 2: Short Notes (Any Four out of Six) (Answer Limit: 150-200 Words)   20 Marks

Question No. 3: Long Question (Any One out of Two) (Answer Limit: 300-400 Words)   10 Marks

12. SYLLABUS

B. A. Journalism -SEMESTER – I

Course Category: Major Mandatory

Course Name: Introduction to Journalism

Course Number: MM 01

Course Code: BAUO325MML227AO1

Course Credits: 4

Marks: (For 4 Credits: Semester End: 80   Internal Practical: 20   Total Marks: 100

Module 1: Definition and Functions Journalism   [Hours-15,Credit-o1]

 1.1 Definition of Journalism, Importance of Journalism
 1.2 Emergence of Journalism, regional Journalism in India
 1.3 Types of Journalism-from Print to Digital Journalism
 1.4 New trends in Journalism

Module 2: Current Topics in Journalism   **[Hours-15,Credit-o1]**

2.1 Contemporary Issues in Journalism
2.3 Fake news and misinformation
2.3 Journalism in the digital age
2.4 Role of journalists in a changing media landscape

Module 3: Technology

Module 4: Ethics and Responsibilities