



ज्ञान-विज्ञान विमुक्तये

प्रो. (डॉ.) जसपाल एस. सन्धू
सचिव

Prof. (Dr.) Jaspal S. Sandhu

MBBS, MS (Ortho), DSM, FAIS, FASM, FAFSM, FFIMS, FAMS

Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

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D.O.F-87-1/2014(SU-I)

29th September, 2014
9 OCT 2014

Reminder

Dear Sir/Madam,

As you are aware that the Government of India has decided to achieve the goal of **Clean India** by 2019 as a befitting tribute to the father of the Nation Mahatma Gandhi. Keeping this in view, **Swachh Bharat Abhiyan** is going to be launched on 2nd October 2014, the 150th Birth Anniversary of Mahatma Gandhi. There is also a phase of awareness building from 25th September to 30th October 2014 preceding the launch.

By instilling the idea of Swachh Bharat – Swasth Bharat through **4 Cs (Clean mind, Clean body, Clean environment and Clean society)** in the students and the faculty, the universities and colleges can become the best platform for inculcating these values in them, and transforming them into enviable citizens of the country. This drive must be sustained in their immediate environs through community engagement, to ensure wide participation to achieve a resounding success of the Abhiyan.

To accomplish this, the UGC has formulated the scheme "Swachh Bharat – Swasth Bharat" for universities/colleges during XII Plan period. The Guidelines of the scheme have been uploaded in the UGC website www.ugc.ac.in. You are requested to implement the scheme in your university with immediate effect by utilizing the General Development Assistance grant for this purpose which has been already allocated to your university.

I am herewith enclosing the Brochure of the scheme "Swachh Bharat – Swasth Bharat". You are requested to circulate it widely in your university and affiliated colleges to promote the scheme for effective implementation and creation of a culture embedded in it.

I shall be grateful if the UGC is informed of the action initiated by your university in this regard.

With regards,

Yours sincerely

(Jaspal S. Sandhu)

The Vice Chancellor
Shivaji University,
Kolhapur-416 004
Maharashtra

शिवाजी विद्यापीठ, कोल्हापूर.
आवक विभाग:-
डी डी./आय. पी. ओ.
27 OCT 2014
विभाग - 2144
सही -
क्रमांक -

SHIVAJI UNIVERSITY
Vice-Chancellor's Office
Date 28/10/14
Inward No. 286
To Whom: D-BCUD/Development
Cell

SHIVAJI UNIVERSITY
Director, BCUD's Office
Date: 29 OCT 2014
14



Development (cell) staff



Shri Narendra Modi
Hon'ble Prime Minister of India



Smt. Smriti Zubin Irani
Hon'ble Union Minister for HRD

Swachh Bharat Swasth Bharat

A clean and healthy India initiative by UGC



ज्ञान विद्याम विमुक्तये

UNIVERSITY GRANTS COMMISSION

New Delhi-110002

“ Mahatma Gandhi laid great emphasis on cleanliness.
His ashrams too focused on the same.

Let us pledge we will give a 'Clean India' as a gift
to our father of the nation on his 150th birth anniversary in 2019. ”

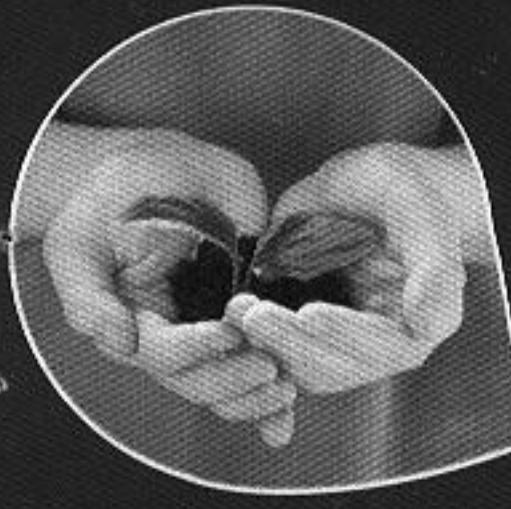
Prime Minister, Shri Narendra Modi



Date of Launch : 2nd October, 2014

Beneficiaries : All Universities/Colleges recognized under section 2(f) and 12B of the UGC Act, 1956 and receiving General Development Assistance.

स्वच्छ भारत



Plantation drives to increase the green cover and conservation of old trees

To produce energy and manure using bio-wastes



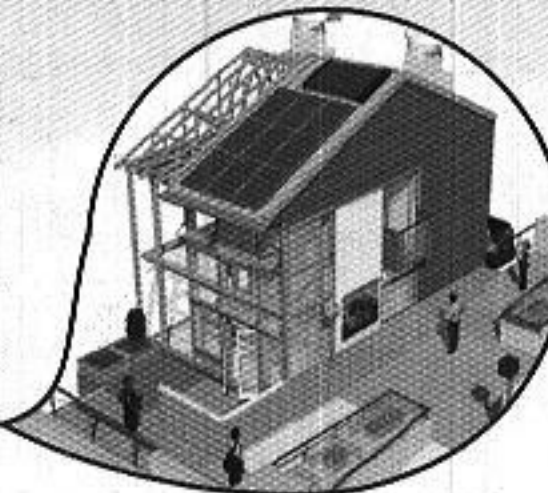
Effective waste management and recycling

To construct washrooms in the universities and colleges of international standards



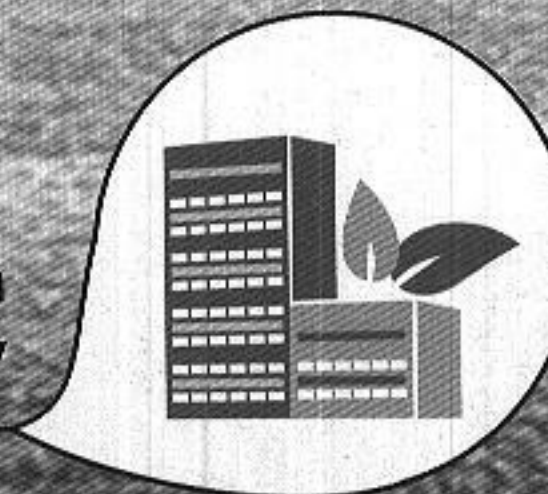
To conduct outreach programs for creating awareness on Swachh Bharat through NCC, NSS, the Bharat Scouts and Guides and Women Cell

Self-sustainable units through energy production using solar panels



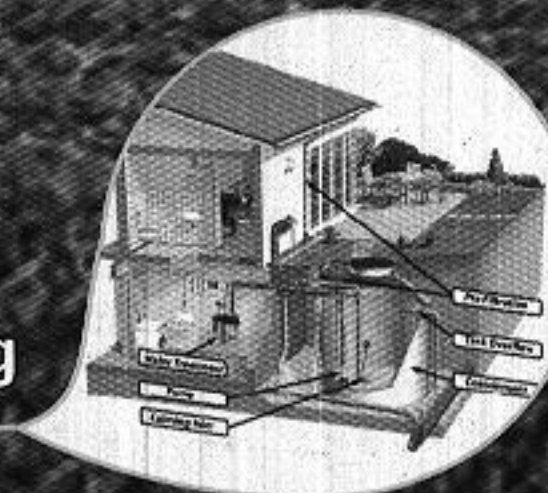
Plastic free environment

Development of green building concept in the society

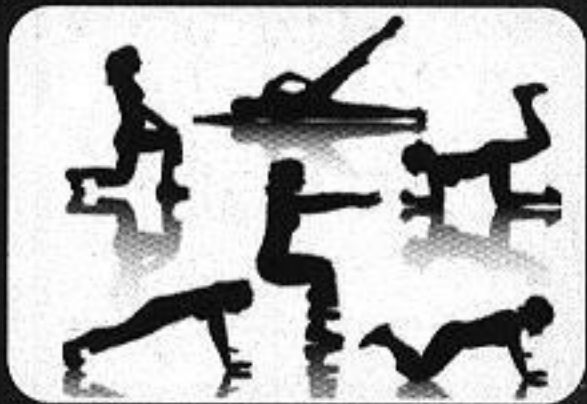


Adoption of colonies for cleanliness

Rain water harvesting



स्वस्थ भारत



To increase the awareness of the importance of regular physical activity in a healthy lifestyle



To increase the awareness of the importance of nutrition for a healthy life style



To recognize cultural diversity and spiritual activities towards a tolerant and harmonious society



To increase awareness of the effects of substance abuse and stress on healthy life style



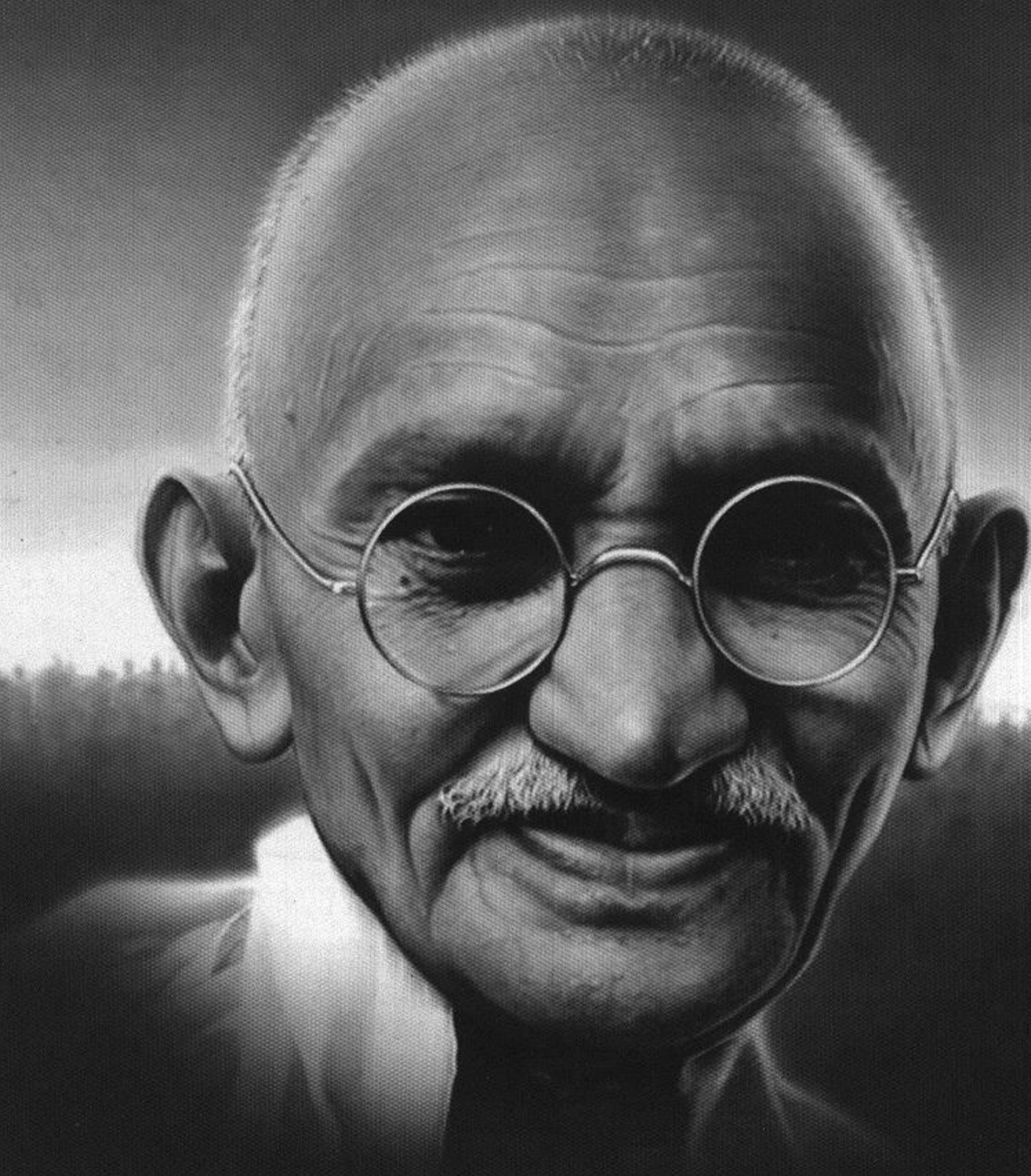
To encourage a community norm that is smoke free



To increase the awareness of healthy alternative to alcohol and drugs and to promote alcohol and drug free life style



To organize Yoga/meditation session for holistic well being



“Sanitation is more important than independence.”

“It does not require money to be neat, clean and dignified.”

“It is Health that is real Wealth and not pieces of gold and silver.”



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