

YCSR D Entrance Syllabus:

There shall be a separate entrance test for M.B.A. (Rural Management) programme of the YCSR D, which will be conducted by the University in the Month of May / June of the academic year. 100 multiple choice questions will be asked carrying one mark each with no negative marking.

The syllabi for the entrance test shall consists of the following areas.

Section	Contents	No. of Questions	Marks
Section A	General Knowledge and Quantitative Aptitude	25	25
Section B	English Communication and Knowledge of Soft Skills	25	25
Section C	Course Specific Subject Knowledge - <ul style="list-style-type: none">• Rural development policies of the Govt.• Elementary knowledge of marketing• Elementary knowledge of human resource management• Elementary knowledge of finance and operations• General business knowledge	50	50
	Total	100	100