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| Seat<br>No. |  |
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ENT-49  
Total No. of Pages : 18

**Yashwantrao Chavan School of Rural Development**  
**MBA (Rural Management)**  
**RE-ENTRANCE EXAMINATION-2026**  
**Subject Code : 71137**

Day and Date : Wednesday, 24-06-2026  
Time : 04.30 p.m. to 06.00 p.m.

Total Marks : 100

**Instructions**

- 1) All questions are compulsory.
- 2) Each question carries 1 mark.
- 3) Answers should be marked in the given OMR answer sheet by darkening the appropriate option.
- 4) Follow the instructions given on OMR sheet.
- 5) Rough work shall be done on the sheet provided at the end of question paper.

**SECTION-A**

1. Which is the longest river in India?  
A) Yamuna  
B) Godavari  
C) Ganga (Ganges)  
D) Brahmaputra
2. Which Indian company is the largest manufacturer of automobiles in India by volume?  
A) Tata Motors  
B) Mahindra & Mahindra  
C) Hyundai India  
D) Maruti Suzuki India
3. What is the national flower of India?  
A) Lotus  
B) Marigold  
C) Rose  
D) Jasmine

4. Who is known as the "Missile Man of India"?  
A) Vikram Sarabhai                      B) Homi J. Bhabha  
C) A.P.J. Abdul Kalam                  D) C.V. Raman
5. Which Indian e-commerce company owns the brand "Myntra"?  
A) Amazon India                          B) Flipkart  
C) Snapdeal                                D) Paytm Mall
6. Which Indian state is the largest producer of sugarcane?  
A) Maharashtra                          B) Uttar Pradesh  
C) Karnataka                              D) Tamil Nadu
7. What does "NIFTY 50" represent in the Indian stock market?  
A) An index of 50 government bonds  
B) A type of savings account  
C) A mutual fund scheme  
D) An index of 50 top company stocks listed on NSE
8. Which Indian monument is a UNESCO World Heritage Site and is located in Delhi?  
A) India Gate  
B) Lotus Temple  
C) Qutub Minar  
D) Akshardham Temple
9. Who is the founder of the Adani Group?  
A) Gautam Adani                          B) Karan Adani  
C) Vinod Adani                            D) Rajesh Adani





23. If the price of a product decreases by 10%, by what percentage should consumption increase to keep expenditure the same?
- A) 1119%1191%                      B) 10%
- C) 12%                                  D) 9111%9111%
24. A bike travels 240 km in 5 hours. How long will it take to travel 360 km at the same speed?
- A) 6.5 hours                              B) 7 hours
- C) 7.5 hours                              D) 8 hours
25. At what rate percent per annum will Rs. 5,000 become Rs. 6,000 in 4 years at simple interest?
- A) 4%                                      B) 5%
- C) 6%                                      D) 7%

**SECTION-B**

**Synonyms (Choose the word nearest in meaning)**

26. HUGE
- A) Tiny                                      B) Small
- C) Large                                    D) Thin
27. NEAT
- A) Clean                                    B) Dirty
- C) Rough                                  D) Untidy
28. CALM
- A) Quiet                                      B) Loud
- C) Angry                                    D) Rough

29. ERROR

A) Truth

B) Mistake

C) Correct

D) Idea

30. COURAGE

A) Fear

B) Bravery

C) Weakness

D) Anger

**Antonyms (Choose the word opposite in meaning)**

31. HAPPY

A) Joyful

B) Sad

C) Cheerful

D) Glad

32. HOT

A) Warm

B) Boiling

C) Cold

D) Heated

33. OPEN

A) Free

B) Shut

C) Wide

D) Clear

34. FAST

A) Quick

B) Rapid

C) Slow

D) Speedy

35. CLEAN

A) Pure

B) Tidy

C) Dirty

D) Fresh



43. Scarcely had he entered the room ..... the phone rang.

- A) when
- B) than
- C) then
- D) while

44. Everyone in the class ..... present today.

- A) were
- B) are
- C) is
- D) be

45. She is fond ..... dancing.

- A) at
- B) on
- C) of
- D) with

**Vocabulary Usage / Mixed**

46. Choose the correctly spelled word:

- A) Goverment
- B) Government
- C) Govermentt
- D) Governmant

47. Choose the correct word:

He answered the question .....

- A) correct
- B) correctly
- C) correction
- D) correctness

48. Choose the correct option:

The child showed great ..... to learn.

- A) eager
- B) eagerly
- C) eagerness
- D) eagernessly











78. Which of the following is a rural B2B agri-platform?
- a) BigBasket
  - b) Ninjacart
  - c) Grofers
  - d) Zomato
79. The "Pink Revolution" in India is associated with:
- a) Onion production
  - b) Meat & poultry processing
  - c) Flower cultivation
  - d) Prawn farming
80. Which company is India's largest edible oil brand?
- a) Fortune (Adani Wilmar)
  - b) Dhara
  - c) Saffola
  - d) Sundrop
81. What does ERP stand for in business management?
- a) Enterprise Resource Planning
  - b) Economic Rural Planning
  - c) Export Regulation Policy
  - d) E-filing of Returns Portal
82. Which of the following is an example of a cooperative brand in rural India?
- a) Amul
  - b) Pepsi
  - c) Coca-Cola
  - d) Nike
83. The "National Mission on Edible Oils" focuses on which crops?
- a) Soybean & Mustard
  - b) Rice & Wheat
  - c) Sugarcane & Cotton
  - d) Tea & Coffee

84. What is the full form of KVIC in rural business?
- a) Khadi and Village Industries Commission
  - b) Krishi Vigyan Institute Council
  - c) Kisan Vikas Investment Corporation
  - d) Karnataka Village Industries Company
85. Which app is launched by Government of India for farmer-to-farmer advice?
- a) Kisan Rath
  - b) Kisan Suvidha
  - c) mKisan
  - d) e-Kisan
86. Which term refers to the process of connecting farmers directly to buyers without intermediaries?
- a) Supply chain
  - b) Forward integration
  - c) Farm-to-fork
  - d) Backward linkage
87. The "National Bamboo Mission" promotes which type of rural business?
- a) Timber
  - b) Bamboo-based handicrafts & products
  - c) Paper industry
  - d) Furniture export
88. Which of the following is a rural agri-franchise model?
- a) Kisan Seva Kendra
  - b) Domino's
  - c) KFC
  - d) McDonald's

89. What does "MIS" stand for in business management?
- a) Management Information System
  - b) Marketing Integration Service
  - c) Minimum Infrastructure Standard
  - d) Micro Irrigation System
90. Which Indian state is known for large-scale floriculture (flower business)?
- a) Himachal Pradesh
  - b) Tamil Nadu
  - c) West Bengal
  - d) Punjab
91. The term "off-take agreement" in agribusiness means:
- a) Guaranteed purchase of produce by buyer
  - b) Export license
  - c) Government subsidy
  - d) Crop insurance
92. Which of the following is a digital payment platform widely used in rural business?
- a) PhonePe
  - b) Google Pay
  - c) Paytm
  - d) All of the above
93. "NABARD'S SHG Bank Linkage Programme" started in which year?
- a) 1990
  - b) 1992
  - c) 1995
  - d) 1998
94. Which of the following is a government e-marketplace for farmers?
- a) e-NAM
  - b) GeM
  - c) Flipkart
  - d) Amazon

95. What is the main focus of "Pradhan Mantri Fasal Bima Yojana"?
- a) Crop insurance
  - b) Fertilizer subsidy
  - c) Irrigation support
  - d) Seed distribution
96. Which Indian company is known for rural smartphone-based agri-advisory?
- a) DeHaat
  - b) Ola
  - c) Uber
  - d) Swiggy
97. The "Golden Revolution" in India refers to:
- a) Honey & horticulture
  - b) Gold trading
  - c) Sunflower cultivation
  - d) Turmeric production
98. What does "FPO" stand for in rural business context?
- a) Farmer Producer Organization
  - b) Food Processing Outlet
  - c) Farm Produce Ordinance
  - d) Foreign Procurement Office
99. Which of the following is a rural business loan scheme?
- a) Mudra Loan
  - b) Personal Loan for Travel
  - c) Home Loan
  - d) Car Loan
100. The "National Horticulture Mission" promotes production of:
- a) Fruits & vegetables
  - b) Cereals
  - c) Pulses
  - d) Oilseeds



**- Rough Work -**