

There shall be a separate entrance test for M.B.A. (Rural Management) programme of the YCSR D which will be conducted by the University in the Month of May / June of the academic year.

The syllabi for the course programme shall consist of the following areas.

Entrance test will be for 100 marks. 1 mark for 1 question each.

Section A - General Knowledge and Aptitude, for 25 marks. (Multiple Choice Questions i.e. MCQs)

Section B - General Communication in English and Knowledge of Soft Skills, for 25 marks. (MCQs)

Section C - Course Specific Subject Knowledge, for 50 marks. (MCQs)

Section C of the entrance test belongs to testing of the subject knowledge consisting of the following topics

Syllabus for Section C of Entrance Test: for 50 Marks

1	Rural development policies of the Govt.
2	Elementary knowledge of marketing
3	Elementary knowledge of human resource management
4	Elementary knowledge of finance and operations
5	General business knowledge