



Estd. 1962
"A++" Accredited by
NAAC(2021)
With CGPA 3.52

**SHIVAJI UNIVERSITY, KOLHAPUR - 416 004,
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Ref./SUK/YCSR/D/

Date: 12/04/2023

Yashwantrao Chavan School of Rural Development

M.B.A. (Rural Management) Entrance Test Syllabus

There shall be a separate entrance test for M.B.A. (Rural Management) programme of the YCSR/D which will be conducted by the University in the Month of May / June of the academic year.

The syllabi for the course programme shall consist of the following areas.

Entrance test will be for 100 marks. 1 mark for 1 question each.

Section A - General Knowledge and Aptitude, for 25 marks. (Multiple Choice Questions i.e. MCQs)


Section B - General Communication in English and Knowledge of Soft Skills, for 25 marks. (MCQs)

Section C - Course Specific Subject Knowledge, for 50 marks. (MCQs)

Section C of the entrance test belongs to testing of the subject knowledge consisting of the following topics

Syllabus for Section C of Entrance Test: for 50 Marks

1	Rural development policies of the Govt.
2	Elementary knowledge of marketing
3	Elementary knowledge of human resource management
4	Elementary knowledge of finance and operations
5	General business knowledge


12-4-2023
I/C. Director,
Yashwantrao Chavan
School of Rural Development,
Shivaji University, Kolhapur.