

Seat No.	
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**M.Phil/Ph.D. Entrance (Faculty of Commerce and Management)  
Examination, September - 2022**

**ACCOUNTANCY/BUSINESS ECONOMICS/COMMERCE**

**(M.B.A. Based Exam)**

**Sub. Code : 58737**

**Day and Date : Thursday, 22 - 09 - 2022**

**Total Marks : 100**

**Time : 04.00 p.m. to 06.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
  - 2) Each question carries 2 marks.
  - 3) Answers should be marked in the given OMR answer sheet by darkening the appropriate option.
  - 4) Use black ball point pen only for marking the circle. Do not make any stray mark on the OMR Answer Sheet.
  - 5) Follow the instructions given on OMR Sheet.
  - 6) Rough work shall be done on the sheet provided at the end of question paper.
  - 7) Only non programmable calculators are allowed.

**SECTION - I**

**Research Methodology**

**Choose the most appropriate alternative as an answer :**

- 1) The goal of \_\_\_\_\_ research is to aid in the process of establishing a precise and clear solution of the research topic rather than to offer a direct solution.  

A) Marketing	B) Causal
C) Exploratory	D) Descriptive

***P.T.O.***

- 2) Which of the following is a prerequisite is necessary before conducting the research?
- A) Developing a research design
  - B) Formulating a research question
  - C) Deciding about the data analysis procedure
  - D) Formulating a research hypothesis
- 3) The 'Formulation of Hypothesis' step in the research process is followed by
- A) Statement of Objectives
  - B) Analysis of Data
  - C) Selection of Research Tools
  - D) Collection of Data
- 4) The purpose of review the existing literature ....
- A) To make sure you have a long list of references
  - B) Because without it, you could never reach the required word-count
  - C) To find out what is already known about your area of interest
  - D) To help in your general studying
- 5) Which of the following is the most extensive source of population data?
- A) Census
  - B) National Sample Surveys
  - C) Demographic Health Surveys
  - D) National Family Health Surveys
- 6) \_\_\_\_\_ include cluster sampling, stratified sampling and systematic sampling techniques.
- A) Direct sampling
  - B) Indirect sampling
  - C) Random sampling
  - D) Non random sampling

- 7) The term for a comprehensive list of all the sampling units is \_\_\_\_\_.  
A) Sampling design  
B) Sampling frame  
C) Population frame  
D) Cluster
- 8) To collect \_\_\_\_\_ Observation technique can be used  
A) Primary data  
B) Secondary data  
C) Both  
D) Published data
- 9) Which one of the following is an illustration of secondary data?  
A) RBI Bulletin  
B) Government publication  
C) Committees and Commissions report  
D) All of these
- 10) The research process's final step is \_\_\_\_\_.  
A) Review of literature  
B) Report writing  
C) Research design  
D) Analysis of data
- 11) In \_\_\_\_\_ Includes Lottery system Method  
A) Simple random sampling  
B) Stratified Random sampling  
C) Systematic sampling  
D) Multistage random sampling
- 12) What comes first in the research process, out of the following?  
A) Searching sources of information to locate problem.  
B) Survey of related literature  
C) Identification of problem  
D) Searching for solutions to the problem

**13)** Which kind of study would be suitable in the following circumstance?

A college or university bookstore is interested in learning what students think of the store's inventory, costs and customer service.

- |                   |                          |
|-------------------|--------------------------|
| A) Secondary data | B) Qualitative research  |
| C) Focus groups   | D) Quantitative research |

**14)** A variable that is believed to influence another variable is known as:

- |                           |                         |
|---------------------------|-------------------------|
| A) Discontinuous variable | B) Dependent variable   |
| C) Independent variable   | D) Intervening variable |

**15)** MLA stands for -

- |                                |                                  |
|--------------------------------|----------------------------------|
| A) Modern Language Association | B) Modern Linguistic Association |
| C) Modern Logical Association  | D) Modern Law Association        |

**16)** Literature consists of \_\_\_\_\_.

- |                      |                           |
|----------------------|---------------------------|
| A) Previous Studies  | B) Scholarly publications |
| C) Research Findings | D) All of these           |

**17)** Plagiarism detection software checks plagiarism by providing....

- |                     |                   |
|---------------------|-------------------|
| A) Similarity index | B) Citation index |
| C) Content index    | D) None of these  |

**18)** Bibliography is :

- |   |
|---|
| A) At the end of the study arranged in alphabetical order |
| B) Anywhere in the study                                  |
| C) Beginning of the study                                 |
| D) Not necessary to be included                           |

- 19)** Which of the following should be stated in a reports introduction?
- A) Nature of the study
  - B) Aims
  - C) Scope of the study
  - D) All of the above
- 20)** Choose the proper data processing order...
- A) Collection of Data – Interpretation of Data – Analysis of Data
  - B) Collection of Data – Analysis of Data – Interpretation of Data
  - C) Analysis of Data – Interpretation of Data – Collection of Data
  - D) Analysis of Data – Collection of Data – Interpretation of Data
- 21)** Daily share prices is termed as \_\_\_\_\_
- A) Ratio Scale
  - B) Ordinal Scale
  - C) Nominal Scale
  - D) Interval Scale
- 22)** Which of the following can best be described as a categorical variable?
- A) Gender of samples
  - B) Sensex
  - C) Weight
  - D) Family Income
- 23)** Which of the following is not an examples of quantitative variables?
- A) age, temperature, income, height
  - B) grade point average, anxiety level, reading performance
  - C) gender, religion, ethnic group
  - D) quality of organizational environment

**24)** Sample must be \_\_\_\_\_

- A) Easily Accessible
- B) Representative to the population in all respect
- C) Large in numbers
- D) None of the above

**25)** A questionnaire annexed to the main research report is treated as

- A) Bibliography
- B) References
- C) Footnotes
- D) Appendix

**SECTION - II**

**26)** Strategic Planning is based on \_\_\_\_\_ environmental scanning.

- A) External
- B) Extensive
- C) Selective
- D) Short term

**27)** While taking decision whether to make or buy, \_\_\_\_\_ technique is useful.

- A) Standard costing
- B) Absorption costing
- C) Marginal costing
- D) Activity based costing

**28)** If profit is Rs. 15,000 and profit volume ratio is 10%, Margin of safety will be \_\_\_\_\_

- A) Rs. 1,500
- B) Rs. 15,000
- C) Rs. 1,50,000
- D) Cannot be calculated from this information

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- 29) If contribution is 20 % of sales, profit volume ratio is \_\_\_\_\_
- A) 80% B) 20%
- C) 16% D) 40%
- 30) \_\_\_\_\_ variance arises because of change in composition of material of standard mix.
- A) Material cost B) Material price
- C) Material yield D) Material mix
- 31) If fixed cost is Rs. 10,000 p.m. and profit volume ratio is 20 %, break even point will be \_\_\_\_\_
- A) Rs. 2,000
- B) Rs. 50,000
- C) Rs.5,000
- D) Can not be calculated from this information
- 32) \_\_\_\_\_ is the study of managerial aspects of financial accounting.
- A) Cost accounting B) Management accounting
- C) Forensic accounting D) Costing
- 33) If gross profit ratio is higher and net profit ratio is lower, it means \_\_\_\_\_
- A) Huge administrative cost is incurred
- B) Huge manufacturing cost is incurred
- C) Direct cost is too high
- D) Can not be decided from these ratios
- 34) Working capital finance can be raised in the form of \_\_\_\_\_ from bank.
- A) term loan B) cash credit
- C) bank overdraft D) both 'B' and 'C'

- 35) \_\_\_\_\_ are incurred in order to alter the shape of the demand curve for a product.
- A) Inputs  
B) Selling costs  
C) Production costs  
D) Prices
- 36) Working capital is affected by \_\_\_\_\_
- A) type of business  
B) nature of business  
C) seasonal characteristics of business  
D) all of the above
- 37) If annual raw material consumption is Rs. 12,00,000 and stock of two months is required to be kept, the estimated value of stock of raw material will be \_\_\_\_\_
- A) Rs. 1,00,000  
B) Rs. 2,00,000  
C) Rs. 6,00,000  
D) Can not be calculated from this information
- 38) The demand curve for a firm under monopolistic competition has \_\_\_\_\_ of demand
- A) Less elasticity  
B) Unitary elasticity  
C) Perfectly inelasticity  
D) High elasticity
- 39) Overcapitalisation results in \_\_\_\_\_
- A) Huge amount of profit  
B) High rate of return on equity  
C) Lower return on equity  
D) Huge capital



- 40)** Every business firm is primarily concerned with the \_\_\_\_\_ his product or service.
- A) Supply of                                      B) Demand for  
C) Quality of                                     D) Price of
- 41)** Generally, \_\_\_\_\_ services are provided to high net worth individuals.
- A) Financial inclusion                        B) Portfolio management  
C) Mutual fund                                  D) Micro finance
- 42)** Capital structure of a company is affected by \_\_\_\_\_
- A) Cost    B) Risk  
C) Flexibility                                      D) All of the above
- 43)** Cash flow statement is based on \_\_\_\_\_
- A) cash basis of accounting                  B) accrual basis of accounting  
C) credit basis of accounting                  D) financial accounting
- 44)** Scope of business finance extends to \_\_\_\_\_
- A) Dividend decisions                        B) Financing decisions  
C) Investment decisions                        D) All of the above
- 45)** \_\_\_\_\_ shows the functional relationship between the level of family income and the quantity purchased of a commodity.
- A) Demand Curve                                B) Income Curve  
C) Engel Curve                                    D) Kuznets Curve

- 46)** The kinked demand model explains why under oligopolistic conditions price shows a tendency to be \_\_\_\_\_
- A) Rigid  
B) Discrimination  
C) Price variations  
D) Flexible
- 47)** A sum of the deviations from mean of series: 7,9,5,8,4,6,9 is
- A) 9  
B) 0  
C) 48  
D) 24
- 48)** \_\_\_\_\_ represents various combinations of two goods which give equal level of satisfaction to the consumer.
- A) Reveled Preference curve  
B) Utility curve  
C) Hicks Allen Curve  
D) Indifference curve
- 49)** Criterion for selection of proposal under NPV method is \_\_\_\_\_
- A) Project must have positive net present value  
B) Project may have negative  
C) Project must have higher return  
D) Project must have positive cash flow
- 50)** \_\_\_\_\_ refers to the difference between the optimum level corresponding to the minimum cost level on long run average cost curve and the output actually attained in long run equilibrium.
- A) Under equilibrium  
B) Excess capacity  
C) Long run equilibrium  
D) Optimum production



**Rough Work**

**Rough Work**