

Seat No.	
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**M.Phil./Ph.D. Entrance Examination, May - 2019 (Special Drive)****JOURNALISM****Day and Date : Wednesday, 22 - 05 - 2019****Total Marks : 100****Time : 4.00 p.m. to 6.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
  - 2) Each question carries 2 marks.
  - 3) Answers should be marked in the given OMR answer sheet by darkening the appropriate option.
  - 4) Use black ball point pen only for marking the circle. Do not make any stray mark on the OMR Answer Sheet.
  - 5) Follow the instructions given on OMR Sheet.
  - 6) Rough work shall be done on the sheet provided at the end of question paper.
  - 7) Only non programmable calculators are allowed.

- 1) Sending Questionnaire to a respondent with a request to complete and return bypost is called \_\_\_\_\_.  
A) Mail Survey  
B) Interview  
C) Observation  
D) Panel
- 2) In India TRP is recently measured by \_\_\_\_\_.  
A) INS  
B) IRS  
C) BARC  
D) IBM
- 3) Closed ended type of questions are questions calling for \_\_\_\_\_.  
A) Simple 'yes-no'  
B) Agree-disagree answers  
C) Multiple choice type of responses  
D) All of these

**P.T.O.**











## M/P ENT - 19

29) The community radio concept is identified with \_\_\_\_\_.

- A) Broadcasting
- B) Narrowcasting
- C) Personal casting
- D) Podcasting

30) The Right to Information Act was enacted in \_\_\_\_\_.

- A) Year 2004
- B) Year 2003
- C) Year 2005
- D) None of these

31) Witten defamation is known as \_\_\_\_\_.

- A) Slander
- B) Libel
- C) Slug
- D) None of these

32) TV 18 is owned by \_\_\_\_\_.

- A) Subhash Chandra
- B) Mukesh Ambani
- C) Rupert Murdoch
- D) Ratan Tata

33) Prasar Bharati Act passed in \_\_\_\_\_.

- A) November 1997
- B) September 1990
- C) July 1977
- D) June 1990











**Rough Work**