Total No. of Pages: 16

#### Seat No.

# M.Phil/Ph.D. Entrance (Special Drive) Examination, May - 2019 COMMERCE & MANAGEMENT

#### **Accountancy / Business Economics / Commerce**

Day and Date: Tuesday, 21 - 05 - 2019 Total Marks: 100

Time: 01.00 p.m. to 03.00 p.m.

<u>Instructions</u>: 1) All questions are compulsory.

- 2) Each question carries 2 marks.
- 3) The correct answer should be marked in given OMR answer sheet by darkening the appropriate circle.
- 4) Use black pen only for marking the circle. Do not make any stray mark on the Answer sheet.
- 5) To Mark the correct answers follow the instructions given on OMR sheet.
- 6) Rough work should be done on the sheet provided at the end of question paper.
- 7) OMR answer sheet should be handed over to supervisor after your exam.
- 8) Only non-programmable calculators are allowed.
- 9) All candidates should solve the Section I (25 questions for 50 Marks)
- 10) The candidates should solve the Section II (25 questions for 50 Marks) according to their. P.G. degree on which basis they have applied for this admission process (For e.g. who has applied on the basis of M. Com. degree should solve Section II M.Com based Subject Matter and who has applied on the basis of M.B.A. degree should solve Section II M.B.A based Subject Matter)

# <u>SECTION - I</u>

#### PART - A

#### Research Methodology

	Cho	pose the most appropriate alternative	as an	answer to complete the sentence:				
1.	Wh	When considering a research problem, it is extremely important to select a						
	top	topic that						
	a)	You can manage within the time y	ou ha	ve.				
	b)	You can manage within th resources you have.						
	c)	You can narrow down to somethin	ng ma	nageable and specific.				
	d)	You can narrow down to somethin	ng cle	ar.				
2.	Which scientific method focuses on testing hypotheses developed from theories?							
	a)	Deductive method	b)	Inductive method				
	c)	Hypothesis method	d)	Pattern method				
3.	Research is the process of systematic and in depth study of							
	a)	Particular topic	b)	Area of investigation				
	c)	Subject of investigation	d)	All above				
4.	Cas	Case study research use Data for analysis.						
	a)	Qualitative	b)	Quantitative				
	c)	Both qualitative and quantitative	d)	Primary data				
5.	The	e feature of good research design c	onsis	ts				
	a)	Reliability of data	b)	Smallest experimental error				
	c)	Economical	d)	All above				
6.	Apj	plied research is the type of researc	h tha	t				
	a)	is made for performing the basic or	pure r	research; its a theoretical research.				
	b)	is intended for finding some solut	tion to	the problem considered.				
	c)	includes fact-finding enquires and	l surve	eys.				
	d)	uses available information as the bas	se to n	nake the further critical evaluation.				

7.	Wha	What is qualitative research?					
	a)	A research strategy which has its en in the process of data collection ar	-				
	b)	A research strategy that places its data collection and analysis.	foci	us on numbers in the process of			
	c)	A research design which allows rediverse groups.	searc	hers to generalise the findings to			
	d)	A research design which requires	the u	se of a large number of people			
8.	The	basic principle of experimental res	earcl	n design is			
	a)	Principle of replication	b)	Principle of randomization			
	c)	Both a and b	d)	None of above			
9.	A re	esearch that ends with the formulation	on of	hypothesis is called			
	a)	Exploratory research	b)	Descriptive research			
	c)	Applied research	d)	Historical research			
10.	A c	ase study assumes					
	a)	Fundamental unity of human natur	e				
	b)	Recurrence of circumstances					
	c)	Similarity of human responses					
	d)	All the above					
11.		greater the stress experienced in the type of hypothesis.	job	the lower the job-satisfaction is a			
	a)	Relational hypothesis	b)	Descriptive hypothesis			
	c)	Exploratory hypothesis	d)	Statistical hypothesis			
12.	The	function of the research design ste	p in t	the research process is to			
	a)	inform the reader of what you war	it to a	attain through the study.			
	b)	search the existing literature in the	area	of research.			
	c)	formulate the problem statement about.	to de	ecide what you want to find out			
	d)	provide for the collection of relevan and time.	t info	ormation with minimal cost, effort			

13. Descriptive research studies is a category of research that aims to			research that aims to				
	a)	achieve new insights of a con	cept.				
	b)	b) analyze characteristics of something.					
	c)	c) determine the frequency with which something occurs.					
	d)	test the relationship between v					
14.		ood research design have (d) generalization	(a) Obje	ctivity (b) reliability (c) Validity			
	a)	a and b					
	b)	a and d					
	c)	all a,b,c, and d					
	d)	none of the above					
15.	An ideal research design includes						
	a)	sampling design	b)	statistical design			
	c)	operational design	d)	all the above			
16.	Diagram such as cubes and cylinders are classified as						
	a)	Three dimensional diagrams	b)	One dimensional diagram			
	c)	Two dimensional diagram	d)	Dispersion diagram			
17.	Which one of these sampling methods is a probability method?						
	a)	Quota sampling	b)	Stratified sampling			
	c)	On the spot sampling	d)	Convenience sampling			
18.	When selecting a sample for the "sample design", the sample represent						
	a)	the whole possible set.					
	b)	a segment of the whole select	ed at rand	om.			
	c)	a segment of the whole that b	est repres	ent the set.			
	d)	the whole set.					

19.	The	The marks scored by 15 students out of 50 in a subject are as follows:					
	31,3	35,27,29,32,43,37,41,34,28,36,44,4	5,42,	30, its median is			
	a)	34	b)	35			
	c)	36	d)	None of above			
20.		one day cricket series of four materuns B batsman scores, 80, 05, 07 a					
	a)	Batsman A	b)	Batsman B			
	c)	Both A and B	d)	None			
21.	Cita	ntion style MLA mean					
	a)	Modern Language Association					
	b)	Member of Legislative Assembly					
	c)	Modern Legal Association					
	d)	None of the above					
22.	In A	APA format citation					
	a)	Authors last name is spelled out ar	nd the	e first name is reduced to initials.			
	b)	The authors full name (first and la	st) is	spelled out.			
	c)	The authors full name (first and la	st) wi	ith date of birth is spelled out.			
	d)	None of the above					
23.	ΑВ	Bibliography includes					
	a)	All the resources researcher used	to pro	oduce an assignment			
	b)	A list includes the details of all	-	•			
		paraphrased in an assignment.					
	c)	A list of books only used to produ		_			
	d)	A list of books and journals only i	used 1	to produce an assignment.			

24.	Ensuring the research work is new and original is a responsibility of			
	a)	Researcher	b)	Publisher
	c)	Reviewer	d)	Government
25.	The	glossary is the list of		
	a)	Technical terms used in the report		
	b)	References		
	c)	Subject covered in the report		
	d)	Diagrams used in the report.		
		SECTION	- II	
		PART -		
		M.Com Based Sub	ject	Matter
		(The candidates who have a	pplie	ed on the basis of
		M.Com. Degree, they sho	uld	solve this part)
	<b>~</b> 1			
26		ose the most appropriate alternative a		-
26.		offer of a company's shares to its		
	a)	Right issue	b)	Initial public offer
	c)	Bonus issue	d)	Private issue
27.	Dur	ing the year modern Company's cur	rrent	assets increased by Rs.5,00,000
	and	current liabilities decreased by Rs.		
		king capital?		
	a)	increased by Rs.3,00,000	b)	decreased by Rs.7,00,000
	c)	increased by Rs.7,00,000	d)	decreased by Rs.3,00,000
28.	Wh	ich of the following actions is most l	ikely	to increase shareholder wealth?
	a)	The firm's cash operating cycle be	com	e longer.
	b)	The average cost of capital is increased	ased l	by a recent management decision
	c)	The board of director decide to in	vest	in a project with quick payback
		period and high profit margin.		
	d)	The board of directors comply wit	th all	provisions relating to corporate
		governance.		

29.	Which of the following is an arrangement of providing certain assets for commercial use on hire of specific rental over a specific period?					
	a)	Hire purchase	b)	Leasing		
	c)	Loaning	d)	Credit arrangement		
30.		is not a credit rating agency.				
	a)	CRISIL	b)	ICRA		
	c)	ICICI	d)	CARE		
31.		is an apex body regulating	the stoc	k market in India.		
	a)	SEBI	b)	RBI		
	c)	SBI	d)	FEMA		
32.	An	nonopolist's marginal revenue is a	lways _	than the price of its goods.		
	a)	less	b)	higher		
	c)	greater	d)	none of these		
33.		e property whereby long run ave put increases, is known as	_	tal cost falls as the quantity of		
		economies of scale	b)	diseconomies of scale		
	c)	constant return to scale	d)	efficient scale		
34.	Wh	enever is greater than avera	ge total	cost, average total cost is rising.		
	a)	Variable cost	b)	fixed cost		
	c)	full cost	d)	marginal cost		
35.		chases of consumer non-durable ermined by	and ser	ni-durable goods frequently are		
	a)	population and its characteristic	es.			
	b)	per capita consumption of a pro	oduct			
	c)	price				
	d)	all of the above				

36.	In the market place, the demand curve for the homogeneous product of a perfectly competitive industry is determined by						
		preferences of consumers					
	c)	salary		all of these			
37.	Ind	ifference curve has a basic proper	ty that				
	a)	it has a negative scope					
	b)	it is convey to the origin					
	c)	c) it indicates higher levels of satisfaction					
	d)	all of these					
38.	Pro	fit and Loss Account aims at find	ing out	;			
	a)	Financial position	b)	Financial result			
	c)	Change in financial position	d)	Assets and liabilities			
39.	will result into application of funds.						
	a)	Sale of plant	b)	Payment of dividend			
	c)	Issue of shares	d)	Payment to creditors			
40.	Which one of the following ratios is most important for judging the long-term solvency of a firm?						
	a)	Debt-equity ratio	b)	Stock Turnover ratio			
	c)	Return on Investment	d)	Fixed Assets Turnover ratio			
41.	Comparison of financial variables of a business enterprise over a period of time is called						
	a)	Intra-firm analysis	b)	Inter-firm analysis			
	c)	Standard analysis	d)	Vertical analysis			
42.	ZB	B stands for					
	a)	Zero Base Budgeting	b)	Zero Basel budgeting			
	c)	Zero Bond Budget	4)	None of the above			

43.	The fund as used in funds flow statement means						
	a)	Cash					
	b)	Current assets					
	c)	Current Liabilities					
	d)	Current assets minus current liabil	ities				
44.	Adv	vantages of Budgetary control inclu	ıde				
	a)	Maximization of Profit	b)	Reduces cost			
	c)	Corrective action	d)	All of the above			
45.		is not theory of leadership.					
	a)	The life cycle theory	b)	Interactionistic theory			
	c)	Functional theory	d)	Accounting theory			
46.		If a general manger asks the sales manager to recruit some salesman on his behalf, it is an instance of					
	a)	Division of authority	b)	Decentralization of authority			
	c)	Delegation of authority	d)	Delegation of responsibility			
47.	Spa	n of controls means that					
	a)	An organization consists of various departments					
	b)	Each person's authority is clearly	defin	ed			
	c)	Every subordinate has one superior	or				
	d)	A manager can supervise only a li	mited	I number of subordinates			

b) Programme Evaluation and Review Technique			
SECTION - II  PART - C  M.B.A. Based Subject Matter  (The candidates who have applied on the basis of M.B.A.			
sentence:			

27.	What comes first amongst strategic intent?					
	a)	Vision	b)	Objectives		
	c)	Mission	d)	All the above		
28.	For	ward integration is concerned with				
	a)	Suppliers	b)	Marketing intermediaries		
	c)	Competitors	d)	None of the above		
29.		The discipline dealing with what is good and bad and with moral duty and obligation means				
	a)	Strategic Management	b)	Ethics		
	c)	Strategic Intend	d)	None of above.		
30.	management is to understand public consensus to recognize it and to					
		perate in achieving this.	1 \	ъ.		
	a)	Strategic	b)	Business		
	c)	Finance	d)	Responsive		
31.	One of the following P's of marketing mix creates relatively more cost.					
	a)	Product	b)	Price		
	c)	Place	d)	Promotion		
32.	What comes first amongst, need, want, demand, satisfaction?					
	a)	Need	b)	Want		
	c)	Demand	d)	Satisfaction		
33.	The	e second M's of promotion amongst	five	is		
	a)	Money	b)	Measurement		
	c)	Message	d)	Media		
34.	The	functions of management consists				
	a)	Planning, organizing, directing, cor	ntroll	ing.		
	b)	Planning, organizing, staffing, direct	cting	, controlling.		
	c)	Planning, organizing, directing, con	nmu	nicating, staffing.		
	d)	Planning, organizing, directing, cor	nmııı	nicating		

35.	The	e father of scientific management is					
	a)	Henri Fayol	b)	Frederick W. Taylor			
	c)	Chester Barnard	d)	Henry Ford			
36.		The three important managerial skills put forth by majority of management thinkers are					
	a)	Technical, human and organization	nal.				
	b)	Technical, human and conceptual					
	c)	Technical human and empirical					
	d)	Technical, interpersonal and plann	ing				
37.	A p	orimary motivation for starting a bus	siness	as an entrepreneur is			
	a)	To be independent	b)	To make money			
	c)	To become famous as celebrity	d)	To be powerful			
38.	The process of communication does not complete without						
	a)	Coding	b)	Decoding			
	c)	Feedback	d)	None of the above			
39.	Wh	ich of the following is not software	?				
	a)	Modern	b)	Desktop Computer			
	c)	Telephone Line	d)	Internet Explorer			
40.		is the presentation of financial on agement decision and control.	data a	s part of the information task of			
	a)		b)	Management Accounting			
	c)	Cost Accounting	d)	Responsibility Accounting			
41.		consist of business houses, org	ganiza	tions or factories buying goods			
	a)	Consumer Markets	b)	Institutional Markets			
	c)	Global Markets	d)	Business Markets			

42.	<b>42.</b> At Stage, the sales may plunge to zero, or they may petrify at level and continue for many years at that level.			
	a)	Decline	b)	Maturity
	c)	Growth	d)	Introduction
43.	Whi	ich of the following is the manageria	l fun	ction of HRM?
	a)	Controlling	b)	Compensation
	c)	Maintenance	d)	Procurement
44.	Whi	ich of the following is the operative	funct	tions of HRM?
	a)	Maintenance	b)	Leading
	c)	Controlling	d)	Staffing
45.	Whi	ich of the following is not the social	izatic	on process?
	a)	Pre-Arrival	b)	Selection
	c)	Encounter	d)	Matamorphosis
46.	acco	is the approach whereby cost ordance with organizational resonsible for incurring	oilites	and communicated to and from
	a)	Responsibility Accounting		
	b)	Cost Accounting		
	c)	Financial Accounting		
	d)	Management Accounting		

47.	indicates the number of times the earnings per share is covered			
	by the market price.			
	a)	Dividend Yield Ratio	b)	Dividend Payout Ratio
	c)	Price Earning Ratio	d)	ROI Ratio
48.	is the discount rate which equates the present value of cash inflows with the present value of cash outflows.			
	a)	Implicit Cost	b)	Explicit Cost
	c)	Sunk Cost	d)	Specific Cost
49.	divides buyers into different groups based on social class lifestyle or personality characteristics.			
	a)	Behaviour Segmentation	b)	Demographic Segmentation
	c)	Psychographic Segmentation	d)	Geographic Segmentation
50.	50 is bases on the assumption that the objective of pr recover costs but to realize the value of the product perceived by			5 1 5
	a)	Demand based Pricing	b)	Differential Pricing
	c)	Value Pricing	d)	Tender Pricing

1 1 1

### Rough Work

### Rough Work