



***** B+
Accredited By NAAC
Revised Syllabus For
Bachelor of Commerce
Part – I
(Semester I & II)

GEOGRAPHY

(Subject to the modifications to be made from time to time)
Syllabus to be implemented from June 2013 Onwards.

Shivaji University, Kolhapur

Bachelor of Commerce

Proposed syllabus Part –I- **Semester- I & II**

Subject : **GEOGRAPHY**

1. TITLE: **Commercial Geography Globalization & Market System**

2. YEAR OF IMPLEMENTATION:- Revised Syllabus will be implemented from **Jun 2013 onwards.**

3. PREAMBLE:- Commercial Geography is a modern and advanced branch of geography. It has been introduced to B.com Part-I class. This paper contains study of resources, Economic Activities, Trade and Transportation, Market Types, Market system, Tourism concept and Tourism activities in India from the view point of commerce students. This syllabus is most important to the commerce faculty because commerce students will get an idea of commercial scenario of the world.

This will also help to commerce students to identify the production areas of resources and industries in the world and existing market system.

4. GENERAL OBJECTIVES OF THE PAPER :

(1) Geography is a base of Commercial activities. So Commerce Students should acquaint with Geography. .

(2) This is developing branch of Geography, students should get knowledge of Resources, Economic Activities, Trade and Transportation, Market Types, Market system, Tourism concept and Tourism activities in India.

5. DURATION

- The course shall be a full time course.

6. PATTERN:-

Pattern of Examination will be Semester.

7. MEDIUM OF INSTRUCTION:

The medium of instruction shall be in English or Marathi. (As applicable to the course / programme concerned.)

8. STRUCTURE OF COURSE

(Note – The structure & title of papers of the degree as a whole should be submitted at the time of submission/revision of first year syllabus.)

FIRST YEAR ----- (NO.OF PAPERS—I and II)

Sr.No.	Subjects	Marks
1.	Commercial Geography (Paper-I)	50
2	Globalization & Market System (Paper-II)	50

9. SCHEME OF TEACHING AND EXAMINATION:-

[The scheme of teaching and examination should be given as applicable to the Course/paper concerned.]

FIRST YEAR

Sr. No.	Subject /Paper	Teaching Scheme (Hrs/Week)			
		L	T	P	Total
1	Commercial Geography	4	--	--	4
2	Globalization & Market System	4	--	--	4

10. SCHEME OF EXAMINATION:-

- Question Paper will be set in accordance with the entire Syllabus and Preferably covering each unit of syllabus.

11. STANDARD OF PASSING:-

As Prescribed under rules & regulation for each degree/programme.

12. EQUIVALENCE IN ACCORDANCE WITH TITLES AND CONTENTS OF PAPER

Sr.No.	Title of Old Paper	Title of New Paper
1	Introduction to Commercial Geography Semester-I Commercial Activities and Globalization Semester-II	Commercial Geography Semester-I Globalization & Market System Semester-II

**REVISED SYLLABUS FOR
B.Com Part I: Geography Semester-I
(Introduced from June 2013 onwards)**

Title of Paper - Commercial Geography

Marks- 50

Periods Allotted

Unit. 1. Introduction to Commercial Geography.

08

- a. Meaning & nature of. Commercial Geography.
- b. Scope of. Commercial Geography.
- c. Significance of Commercial Geography.

Unit.2. Resources.

20

- a. Meaning & Importance of Resources
- b. Classification of Resources
- c. Conservation of Resources.
- d. Major Bio Resources & their international trade.

Unit.3 Manufacturing Industries

20

- a. Factors of Industrial Localization.
- b. Brief Study of following Industries with special reference to World.
 - i) Iron & Steel Industry.
 - ii) Automobile Industry.
 - iii) Cotton Textile Industry.
 - iv) Petro-Chemical Industry.
- c. New Industrial Policies in India.

Unit.4. Transportation & Communication

12

- a. Significance of Transportation & Communication.
- b. Types of Transportation - Road, Railway, Water & Air transportation with reference to world.
- c. Mass communication- Satellite communication & computer networking.

Reference Books.

1. Hartshorne T. N. & Alexander J.W., (1994), Economic Geography, Prentice Hall, New Delhi.
2. Wheeler J. O. et., at (1995), Economic Geography, John wiley, New York.
3. Robortson D., (2001), Globalization and Environment, E. Elgar Co., U.K.
4. Saxena, H. M., (1990), Marketing Geography, Rawat Publication, Jaipur.
5. Dixit R.S., (1988), Spatial organization of Market centrrres, pioneer Publ. Jaipur.
6. Bhatia A. K., (1996), International Tourism. Fundamentals & Practices, sterling, New Delhi.
7. Khanna K. K. & Gupta V. K., (1982), Economic and Commercial Geography, Sultan Chand, New Delhi.

८. मोहन तावडे व इतर (१९७८), 'जगाचा आर्थिक व वाणिज्य भूगोल', युनि पब्लिशर्स कोल्हापूर

९ शंकर चौधरी (२००२), 'पर्यावरण व आर्थिक भूगोल', हिमालय पब्लिसिंग हाऊस, मुंबई.

१०. शिंदे पी.जी. व इतर (१९९३) 'पर्यावरणशास्त्र, सेठ, मुंबई.

११.सवदी व कोळेकर (१९८६) 'आर्थिक भूगोल', निराली प्रकाशन, पुणे.

१२.सवदी व कोळेकर (२००५) 'आधुनिक भूगोल, निराली प्रकाशन, पुणे १३.

१३.सवदी व कोळेकर (२००७) 'पर्यावरणीय अध्ययन', निराली प्रकाशन, पुणे.

१४.खतीब के.ए.(२००७) 'आर्थिक भूगोल, मेहता पब्लिकेशन', कोल्हापूर

१५.घाटपुरे विठ्ठल (२००६) 'आर्थिक भूगोल', पिंपळापुरे पब्लिकेशन, नागपूर

Semester-II

(Introduced from June 2013 onwards)

Title of Paper – Globalization & Market System

Marks- 50

Periods Allotted

Unit.1 . Globalization.	15
a. Concept and Nature of Globalization.	
b. Trend of Globalization.	
c. Impact of Globalization.	
Unit.2. Market System	15
a. Definition of Market	
b. Structure & Significance of Market.	
c. Geographical factors affecting Market system.	
d. Classification of Markets.	
Unit.3. International trade	15
a. Meaning and Significance of Trade.	
b. Importance & bases of international trade.	
c. Trade organizations- WTO, OPEC, EEC.	
d. Classical Theory of International Trade.	
Unit.4. Tourism Industry in India.	15
a. Meaning & Importance of Tourism.	
b. Tourism in Modern Period in India.	
c. Major tourism centers in	
a) Jammu & Kashmir,	
b) Delhi.	
c) Uttaranchal.	
d) Maharashtra.	
e) Goa.	
f) Kerala.	

Reference Books.

1. Hartshorne T. N. & Alexander J.W., (1994), Economic Geography, Prentice Hall, New Delhi.
2. Wheeler J. O. et., (1995), Economic Geography, John Wiley, New York.
3. Robertson D., (2001), Globalization and Environment, E. Elgar Co., U.K.
4. Saxena, H. M., (1990), Marketing Geography, Rawat Publication, Jaipur.
5. Dixit R.S., (1988), Spatial organization of Market centres, Pioneer Publ. Jaipur.
6. Bhatia A. K., (1996), International Tourism, Fundamentals & Practices, Sterling, New Delhi.
7. Khanna K. K. & Gupta V. K., (1982), Economic and Commercial Geography, Sultan Chand, New Delhi.

८. मोहन तावडे व इतर (१९७८), 'जगाचा आर्थिक व वाणिज्य भूगोल', युनि पब्लिशर्स कोल्हापूर

९ शंकर चौधरी (२००२), 'पर्यावरण व आर्थिक भूगोल', हिमालय पब्लिशिंग हाऊस, मुंबई.

१०. शिंदे पी.जी. व इतर (१९९३) 'पर्यावरणशास्त्र, सेठ, मुंबई

११.सवदी व कोळेकर (१९८६) 'आर्थिक भूगोल', निराली प्रकाशन, पुणे.

१२.सवदी व कोळेकर (२००५) 'आधुनिक भूगोल, निराली प्रकाशन, पुणे१३.

१३.सवदी व कोळेकर (२००७) 'पर्यावरणीय अध्ययन', निराली प्रकाशन, पुणे.

१४.खतीब के.ए.(२००७) 'आर्थिक भूगोल, मेहता पब्लिकेशन', कोल्हापूर

१५.घाटपुरे विठ्ठल (२००६) 'आर्थिक भूगोल', पिंपळपुरे पब्लिकेशन, नागपूर

१६.घाटपुरे विठ्ठल (२००६) 'पर्यटन भूगोल', पिंपळपुरे पब्लिकेशन, नागपूर

१७.शिंदे एस.बी.(२००६) 'पर्यटन भूगोल', फडके प्रकाशन कोल्हापूर

१८.चौगुले डी.जी. (२००५) 'व्यावसायिक पर्यावरण', अजब प्रकाशन कोल्हापूर

१९.डॉ. एम्.एन्. शिंदे (२००८) 'सूक्ष्मलक्षी अर्थशास्त्र', अनित पब्लिकेशन, इस्लामपूर

२०.डॉ. बबीता अग्रवाल (२००९) 'आंतरराष्ट्रीय अर्थशास्त्र', ओमेगा पब्लिकेशन, नवी दिल्ली

२१.प्रा. जगन कराडे (२००७) 'जगतीकरण', डायमंड पब्लिकेशन, पुणे

२२.गजानन खातू (२००६) 'जगतीकरण परिणाम आणि पर्याय', अक्षर प्रकाशन, मुंबई

Nature of Question Paper - B. Com. I
Under Semester System

Subjects:- - Commercial Geography & Globalization & Market System
Sem. I & Sem. II

Total Marks 50

Instructions:-

Q.No.1 Multiple Choice Questions –

10 Marks

Q.No.2 Long Answer –

20 Marks

A) -----

Or

A)-----

B)-----

Or

B)-----

Q.No.3 Short Answer Type Question (Any Four) out of six –

20 Marks.

Same nature for sem -II