

Business Environment (Comp. Paper)
(Indian Economic Environment)
To be Introduced from June 2009

Objective :

To acquaint the students with the emerging
 Issues in business at National and International
 Level in the light of New Economic Policies.

Section I		appro. Periods
Unit I:	<u>Indian Business Environment</u> : Concept, Components and Importance.	8
Unit II :	<u>Agricultural Development</u> : a) Agricultural marketing , b) Agricultural price policy . c) Food security in India . d) Water Management and Agricultural devdopment. e) Agricultural labour : Problems and suggestions.	18
Unit III :	<u>Industrial development</u> : a) Small-scale industries : Role, Problems and remedies. b) Sickness in Indian Industry -Causes and measures c) Industrial Policy after 1991 . d) Trade Union movement –problems and suggestions.	18
Unit IV :	<u>Problems of Indian Economy</u> : a) Features of Indian Population , b) Unemployment : case and remedies. c) Poverty : causes and remedies d) Inequality of Income and wealth: Causes and remedies. e) Black Money: causes and remedies.	16
Section II		
Unit V :	<u>Liberalization, Privatization , Globalization</u> Concepts ,implementation and impact on the Indian economy. Foreign Trade policy after 1991.	16
Unit VI :	<u>Economic Planning</u> : a) Broad Objectives b) 10 th Five year plan – objectives , strategy , mobilization and allocation of resources , Evaluation . c) Objectives of 11 th five year plan.	16
Unit VII:	<u>International Environment</u> a) Foreign Capital – Meaning, need , Policy of Government of India, b) Multinational Corporations : Definition, Merits and demerits .	16
Unit VIII:	<u>International Institutions:</u> Objectives Performance and of IMF , IBRD ,WTO , SAARC.	16

Reference Books :

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|--------------------------------|---|
| 1) Sundaram and Black | - The International Business Environment ,Prentice Hall ,New Delhi . |
| 2) Agarwal A. N. | - Indian Economy ,Vikas Publishing House, Delhi . |
| 3) Khan Farocq | - Business and socity . S Chand, Delhi . |
| 4) Dutt R and Sundharam K.P.M. | - Indian Economy ,S .Chand ,Delhi . |
| 5) Misra S.K. and Pury V.K. | - Indian Economy ,Himalaya Publishing House , New Delhi . |
| 6) Dutt Ruddar | - Economic Reforms in India - A Critique , S. Chand, New Delhi . |
| 7) Francis Cherunilam | - Business Environment , Himalaya Publishing House, Bombay , |
| 8) Adhikary | - Economic Environment of Business ,Sultan Chand and sons . |
| 9) Kuchhal S.C. | - Industrial Economy of India ,Chaitanya Publishing House , Allahabad . |
| 10)Namboodiripad E.M.S. | - Indian Planning in crisis, National book centre , Ashoka Road ,New Delhi. |

Nature Of Question Paper :**Sub . Business Environment****Section –I**

Marks

- Que 1) Broad Question -----15
OR
1) Broad Question----- 15
Que.2) Broad Question ----- 15
OR
2) Broad Question ----- 15
Que. 3) Short Notes (Any 4 Out of 6)----- 20

Section –II

- Que . 4) Broad Question -----15
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4) Broad Question -----15
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5) Broad Question -----15
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EQUIVALENCE IN ACCORDANCE WITH TITLES AND CONTENTS OF PAPERS- (FOR REVISED SYLLABUS)

Sr.No.	Title of Old Paper	Title of New Paper
1.	Business Environment	Business Environment (Comp. Paper) (Indian Economic Environment)