

SHIVAJI UNIVERSITY, KOLHAPUR.



B

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Revised Syllabus For
Bachelor of Commerce Part-I
(B.Com. Part -I)

Sem-I & Sem-II

Introduced from June 2010 and Onwards

(Subject to the modifications will be made from time to time)

SHIVAJI UNIVERSITY, KOLHAPUR**B. Com. Part – I****Sem-I & Sem-II**

Sr. No.	Semester I	Sr. No.	Semester II
1	English for Business Communication Paper-I (Comp)	9	English for Business Communication Paper-II (Comp)
2	Principles of Marketing Paper-I/ History of Civilization Paper-I/ गद्य आणि उपयोजित मराठी Paper-I/ व्यावहारिक हिंदी Paper-I/	10	Principles of Marketing Paper-II/ History of Civilization Paper-II / पद्य आणि उपयोजित मराठी Paper-II/ व्यावहारिक हिंदी Paper-II/
3	Urdu - Prose & Poetry Paper-I/ Kannada- Collection of Modern Poems Paper-I/	11	Urdu - Prose & Poetry Paper-II/ Kannada- Collection of Modern Prose Paper-II
4	Business Mathematics Paper-I/ Insurance Paper-I/	12	Business Mathematics Paper-II/ Insurance Paper-II/
5	Sem-I Paper-I Introduction to Commercial Geography.	13	Sem-II Paper-II Commercial Activities and Globalization.
6	Business Economics Paper-I	14	Business Economics Paper-II
7	Principles of Business Management Paper-I	15	Principles of Business Management Paper-II
8	Financial Accounting Paper-I	16	Financial Accounting Paper-II

SHIVAJI UNIVERSITY, KOLHAPUR**B. Com. Part – I****Paper –I & II****Sem- I & II****(From June, 2010)**

	Subjects	Name of the Paper	Marks		
			Theory	Internal	Practical
1.	B.Com Part-I English (Comp.)	English for Business Communication			
	Semester -I	English for Business Communication Paper-I	40	10
	Semester -II	English for Business Communication Paper-II	40	10
2	Principles of Marketing	Principles of Marketing			
	Semester -I	Principles of Marketing Paper-I	40	10
	Semester -II	Principles of Marketing Paper-II	40	10
2	History of Civilization	History of Civilization			
	Semester -I	History of Civilization Paper-I	40	10
	Semester -II	History of Civilization Paper-II	40	10
2	मराठी	गद्य आणि उपयोजित मराठी			
	Semester -I	गद्य आणि उपयोजित मराठी Paper-I/	40	10
	Semester -II	पद्य आणि उपयोजित मराठी Paper-II/	40	10
2	हिंदी	व्यावहारिक हिंदी और कथा साहित्य			
	Semester -I	व्यावहारिक हिंदी Paper-I/	40	10
	Semester -II	व्यावहारिक हिंदी Paper-II	40	10
2	Urdu	Prose & Poetry			
	Semester -I	Prose & Poetry Paper-I/	40	10
	Semester -II	Prose & Poetry Paper-II	40	10
2	Kannada	Collection of Modern Poems			
	Semester -I	Collection of Modern Poems Paper-I	40	10
	Semester -II	Collection of Modern Prose Paper-II	40	10

3	Business Mathematics	Business Mathematics			
	Semester -I	Business Mathematics Paper-I	40	10
	Semester -II	Business Mathematics Paper-II	40	10
3	Insurance	Insurance			
	Semester -I	Insurance Paper-I	40	10
	Semester -II	Insurance Paper-II	40	10
3	Geography-	Geography			
	Semester -I	Introduction to Commercial Geography Paper-I	40	10
	Semester -II	Commercial Activities and Globalization. Paper-II	40	10
4	Business Economics (Comp)	Business Economics			
	Semester -I	Business Economics Paper-I	40	10
	Semester -II	Business Economics Paper-II	40	10
5	Principles of Business Management (Comp.)	Principles of Business Management			
	Semester -I	Principles of Business Management Paper-I	40	10
	Semester -II	Principles of Business Management Paper-II	40	10
6	Financial Accounting (Comp.)	Financial Accounting			
	Semester -I	Financial Accounting Paper-I	40	10
	Semester -II	Financial Accounting Paper-II	40	10

SHIVAJI UNIVERSITY, KOLHAPUR
B. Com. Part – I ENGLISH (Comp)
English for Business Communication
Syllabus and Pattern of Question Paper
(40 +10 Semester Pattern): w.e.f. June 2010
Semester – I Syllabus

- A) Communication Skills : Units - 1 to 4
B) Reading Comprehension : Units – 9 to 11

		Pattern of Question Paper :	
Q. 1.	A)	Multiple choice objective questions on Reading Comprehension (minimum one question should be set on each unit)	5 Marks
	B)	Textual objective type questions to be set on vocabulary items, such as, synonyms, antonyms, pair of words, usage of phrases and changing word class by using prefixes or suffixes :	5 Marks
Q.2	A)	. Answer in 2 to 3 sentences each (3 out of 5)	6 Marks
	B)	Write short notes in about 50 to 60 words each (1 out of 2)	4 Marks
Q. 3.	A)	On Unit No. 1	5 Marks
	B)	On Unit No. 2	5 Marks
Q. 4.	A)	On Unit No. 3	5 Marks
	B)	On Unit No. 4 (either C. V. or letter of application)	5 Marks
		Division of Teaching Hours:	
		A) Communication Skills : 10 X 4 = 40	
		B) Reading Comprehension : 7 X 3 = 21	

PRINCIPLES OF MARKETING

Paper –I Sem- I

Syllabus (From June, 2010)

Objectives: To help the students to understand the concepts and principles of marketing and their applications. Markets

Unit-I : Introduction:- Meaning and Definition of Marketing Features of Marketing- Importance of Marketing. Understanding Core Concepts - Need, Want, Demand, Value and Satisfaction, Exchange and Transactions, Traditional and Modern Marketing Concepts - Production, Product, Selling, Marketing and Societal Marketing Concept. Scope of Marketing - Marketing MIX, Marketing Channels, Marketing Research, MIS, Market Segmentation, Marketing Environment, Consumer Behavior, (A brief overview of the above concepts should be taken)

Unit-II : Consumer Behavior:- Meaning, and Significance of Consumer Behavior, Factors affecting Consumer Behavior. The buying decision process.

Unit-III :Marketing Research:- Meaning and Importance, Steps in Marketing Research, scope/areas of marketing research – Consumer research, Market research, Product Research, Sales Research, Advertising and Sales Promotional Research, Marketing Information System.- Concept and components of MIS.

Unit-IV : Market Segmentation:- Concept and Importance of Market Segmentation , Bases of market segmentation.

Books recommended

- 1) S.A.Sherlekar, “Marketing Management”, Himalaya Publishing House, Mumbai.
- 2) Philip Kotler : Marketing Management, Prentice Hall of India Ltd, New Delhi.
- 3) Marchand & B.Vardharajan: An introduction to Marketing, Vikas Publishing House, 5 Ansari Road, New Delhi.
- 4) Maurice & Mondell & Larry Rosenberg - Marketing : Prentice Hall of India Ltd. New Delhi.
- 5) Mohammad Amanatullah : Principles of Modern Marketing. Kalyani Publications New Delhi.
- 6) Dr. C. N. Sontakki : Marketing Management Kalyani Publications New Delhi.
- 7) Arun Kumar and N. Meenakshi- Marketing Management Vikas Publishing House Pvt. Ltd.Ed.2007
- 8) Biplab S Bose – Marketing Management Himalaya publishing House, Edition 2009

B.Com. Part-I History of Civilization
Introduction from June 2010
Semester-I

Paper 1: Semester 1

1. Indus Valley Civilization

Cities & their layout, Socio-economic & religious condition, art-architecture, its decline

2. Vedic Culture

Early & Post: Polity, Socio-economic & religious condition

3. Egyptian Civilization

Kingdoms, socio-economic & religious condition, art-architecture

4. Chinese Civilization

Polity, socio-economic and religious condition

बी.कॉम. भाग-1 मराठी (आवश्यक)
अभ्यासपत्रिकेची रूपरेषा
प्रथम सत्र
गद्य आणि उपयोजित मराठी

■ उद्दिष्टे :	
1	व्यक्तिचित्रणात्मक लेखन कौशल्यांचा परिचय करून देणे.
2	निसर्ग आणि मानवी जीवन यांच्यातील परस्पर संबंध समजावून देणे.
3	ललित निबंध लेखन कौशल्यांचा परिचय करून देणे.
4	ग्रामीण व दलित कथा या वाङ्मयप्रकारांचा परिचय करून देणे.
5	विद्यार्थ्यांमध्ये लेखन-कौशल्ये विकसित करणे.

■ अभ्यासक्रम : नेमलेली साहित्यकृती : साहित्य परिमल (गद्य विभाग) संपादन शिवाजी विद्यापीठ, कोल्हापूर

1	नानी	वि.द. घाटे
2	नारायण	पु.ल. देशपांडे
3	एक अवतरलेले आकाश	प्राचार्य शिवाजीराव भोसले
4	नक्षत्रांचे देणे	मारुती चित्तमपल्ली
5	दिवे लागण	श्रीकांत इंगळहळीकर
6	शॉपिंग	अनिल अवचट
7	विक्री एक कला	प्रताप पवार
8	सांगावा	शंकरराव खरात
9	दावं	चारुता सागर
10	चाकाची खुर्ची	नसीमा हरजूक

उपयोजित मराठी	
1	व्यावसायिक / व्यापारी पत्रे
2	इतिवृत्तलेखन

■ मूलभूत वाचन :	
1	साहित्य परिमल (गद्यविभाग) : शिवाजी विद्यापीठ, कोल्हापूर
2	उपयोजित मराठी : 1. व्यावसायिक / व्यापारी पत्रे 2. इतिवृत्तलेखन

■ पूरक वाचन :		
1	काही म्हातारे व एक म्हातारी	वि. द. घाटे
2	पांढरे केस – हिरवी मने	वि. द. घाटे
3	व्यक्ती आणि वल्ली	पु. ल. देशपांडे
4	जंगलांचं देणं	मारुती चित्तमपल्ली
5	ऋतूचक्र	दुर्गा भागवत
6	फ्लॉवर्स ऑफ सह्याद्री	श्रीकांत इंगळहळीकर
7	अमेरिका	अनिल अवचट
8	वाटचाल	प्रताप पवार
9	बारा बलुतेदार	शंकरराव खरात
10	नागीण	चारुता सागर
11	चाकाची खूर्ची	नसिमा हुरजूक

■ संदर्भ ग्रंथ		
1	मराठी कथा : उगम आणि विकास	इंदुमती शेवडे
2	ललित गद्य ते मुक्त गद्य	वि. शं. चौगुले
3	प्रवास वर्णन : एक वाङ्मयप्रकार	वसंत सावंत
4	दलित कथा	प्रकाश कुंभार

बी.कॉम.भाग 1
(अनिवार्य हिंदी)
व्यावहारिक हिंदी
प्रथम सत्र

● **अध्यापन – जून 2010**

● **उद्देश्य –**

1. हिंदी के व्यावहारिक पक्ष से परिचित करना ।
2. वाणिज्यिक व्यवहार में हिंदी भाषा को प्रचलित करना ।
3. हिंदी में कार्य करने की रुचि विकसित करना ।
4. रोजगारोन्मुख शिक्षा प्रदान करना ।
5. राष्ट्रभाषा के प्रति रुचि उत्पन्न करना ।
6. कार्यालय और व्यवसाय में हिंदी प्रयोग का कौशल विकसित करना ।

पाठ्यपुस्तक –

पाठ्यक्रम –

1. कार्यालयीन पत्राचार–

पत्र : एक संवाद

पत्र – प्रकार

कार्यालयीन पत्र के अंग

कार्यालयीन पत्र के प्रकार:–

1. नौकरी हेतु आवेदनपत्र.
2. ज्ञापन.
3. छुट्टी के लिए प्रार्थना पत्र.
4. पदाधिकारियों के नाम पत्र.
5. परिपत्र.

2. वाणिज्य विषयक पत्राचार :–

1. पूछताछ पत्र.
2. क्रयादेश पत्र.
3. भुगतान पत्र.
4. शिकायती पत्र.
5. सूचनादायी पत्र.

3. संगणक परिचय :–

1. संगणक के अंगों का सामान्य परिचय.
2. संगणक का उपयोग.
3. संगणक में हिंदी के विविध प्रयोग.

4. देवनागरी लिपि एवं वर्तनी

1. देवनागरी लिपि का सामान्य परिचय.
2. देवनागरी लिपि की विशेषताएँ.
3. मानक हिंदी की वर्तनी.

B.Com Part I Urdu
Introduced from June 2010 onwards
Prose & Poetry Paper-I
Semester -I

Unit 1:- Mazmoon

- | | | |
|-----------------|---|----------------------|
| i) Aag | - | Moulavi Zakaullah |
| ii) Diya salayi | - | Khawaya Hasan Nizami |

Unit 2:- Anshayie

- | | | |
|-------------|---|----------------------|
| i) Kutte | - | Pitras Bukhari |
| ii) Zhingar | - | Khawaya Hasan Nizami |

Unit 3:- Mukhtasar Afsana

- | | | |
|------------------|---|-------------------|
| i) Do Bail | - | Munshi Prem Chand |
| ii) Chouthi Joda | - | Asmat chugtai |

Unit 4:- Drama

- | | | |
|----------------------------|---|------------------|
| i) Katre se Guhar hone tak | - | Bashir A. Parvez |
| ii) Chal Chal Gai Chal | - | B.H. Kaajgikar |

B.Com. Part-I Kannada
I st Semester
Collection of Modern Poems Paper -I

Collection of Modern Poems

There is a text book prescribed in this paper and it is collection of Modern poems.

Distribution of Marks

- | | |
|-----------------------------------|----|
| 1. Essay type of question | 20 |
| 2. Reference to context of poetry | 15 |
| 3. Objective type of questions | 05 |

Detailed study of the text is necessary because student should be able to answer to the reference to context as well as objective type questions.

Text Book prescribed

1. Eredu Dada by Kanvi Channavir, Dharwad.

BUSINESS MATHEMATICS
Paper –I Sem- I
Syllabus (From June, 2010)

Semester – I

- UNIT – I : **Arithmetic And Geometric Progressions** - 12
Definitions of A.P. and G.P., Formulae for nth term and sum to nth terms of A.P. and G.P., Simple examples.
- UNIT – II : **Compound Interest, Annuities and Shares** 18
Different types of interest rates, Concept of present value and amount of sum, Types of annuities, present value and amount of an annuity, including the case of continuous compounding.
Shares and Debentures:- Kinds of Shares , Preference and equity shares, dividend and debentures.
- UNIT – III : **Matrices And Determinants** - 18
Definition of a matrix, Types of matrices, Algebra of matrices, Adjoint of a matrix, Finding inverse of a matrix by using adjoint matrix. Properties of determinants (without proof), calculation of values of determinants up to third order, Solution of system of linear equations by Crammer's Rule.
- UNIT – IV : **Linear Programming Problems (L.P.P.)** - 12
Formation of L.P.P., Graphical method of solution, problems relating two variables including the case of mixed constraints, cases having no solution, multiple solutions, unbounded solution.

NOTE: - 1. Use of logarithmic tables, electronic calculators is allowed.
2. For limits, derivative and integration trigonometric functions should be omitted.

Reference Books: –

1. Kumbhojkar G.V. - Business Mathematics
 2. Shantinarayan - Text Book of Matrices
 3. Bhagvat and Pawate - Elements of Calculus
 4. Soni R.S. - Business Mathematics
 5. Kapoor V.K. Sancheti D.C. - Business Mathematics
 6. Veena G.R. - Business Mathematics (New age international Publishers), New Delhi.
 7. Business Mathematics - B.Com.I Published by Shivaji University, Kolhapur.
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LIFE INSURANCE
Paper –I Sem- I
Syllabus (From June, 2010)

Objectives :

- (1) To enable the students to know the fundamentals of insurance.
- (2) To expose the students to procedural part and documentation in Life Insurance business.
- (3) To create awareness among the students to become a Life Insurance Agent.

Unit-1: **An Introduction to Insurance** - Concept - Meaning - Purpose and need of Insurance - Insurance as a social security tool - Economic and commercial significance of insurance.

Unit-2: **Insurance contract** – Types of insurance contract -Personal Insurance - Property Insurance –Guarantee Insurance- Fundamental principles of Insurance - Primary and secondary.

Unit-3: **Life Insurance** – A) Meaning - Significance - Procedure Of A) Taking Life Insurance Policy - Policy Conditions -
B) Types Of Policy - Whole Life Policy Endowment and Group Life Insurance Policy (Only-meaning beaters, merits and demerits)
C) Settlement of claims
D) Life Insurance Corporation of India- Role- marketing and promotion strategy of Insurance services.

Unit - 4: **Insurance Agent** -Appointment - Procedure for becoming an agent - Pre-requisite for obtaining a license - Duration -Cancellation - Revocation or Suspension - Termination of an Agent-Remuneration - code of conduct - Functions of an Agent.

UNITS & PERIODS ALLOTTED

Units	No. of Periods
Unit -	1. 10
Unit -	2. 15
Unit -	3. 20
Unit -	4. 15
Total Periods	60

B.Com Part I
Geography Semester-I
(Introduced from June 2010 onwards)
Title of Paper - Introduction to Commercial Geography

Marks- 50

- Unit. 1. commercial Geography.** **15**
- a. Commercial Geography - Meaning & nature.
 - b. Commercial Geography –Scope
 - c. Significance of Commercial Geography.
- Unit.2. Resources -** **15**
- a. Meaning & importance of Resources
 - b. Classification of Resources
 - c. Resource utilization & sustainable economic development
 - d. Conservation of Resources.
- Unit.3. Economic activities** **15**
- a. Classification of Economic activities
 - b. Factors affecting Economic activities
 - c. Economic activities & National economy
- Unit.4. Bio-Resources** **15**
- a. Major forest products & their international trade
 - b. Major livestock products in world & their international trade

Reference Books.

1. Hartshorne T. N. & Alexander J.W., (1994), Economic Geography, Prentice Hall, New Delhi.
2. Wheeler J. O. et., (1995), Economic Geography, John wiley, New York.
3. Robertson D., (2001), Globalization and Environment, E. Elgar Co., U.K.
4. Saxena, H. M., (1990), Marketing Geography, Raut Publication, Jaipur.
5. Dixit R.S., (1988), Spatial organization of Market centres, pioneer Publ. Jaipur.
6. Bhatya A. K., (1996), International Tourism, Fundamentals & Practices, sterling, New Delhi.
7. Khann K. K. & Gupta V. K., (1982), Economic and Commercial Geography, Sultan Chand, New Delhi.
8. मोहन तावडे व इतर (1978), जगाचा आर्थिक व वाणिज्य भूगोल, युनि पब्लिशर्स कोल्हापूर
9. शंकर चौधरी (2002), पर्यावरण व आर्थिक हिमालय पब्लिसिंग हाऊस, मुंबई.
10. शिंदे पी.जी. व इतर (1993) पर्यावरण शास्त्र, सेठ, मुंबई.
- 11.सवदी व कोळेकर (1986) आर्थिक भूगोल, निराली प्रकाशन, पुणे.
- 12.सवदी व कोळेकर (2005) आधुनिक भूगोल,, निराली प्रकाशन, पुणे.

- 13.सवदी व कोळेकर (2007) पर्यावरणीय अध्ययन, निराली प्रकाशन, पुणे.
- 14.खतीब के.ए.(2007) आर्थिक भूगोल, मेहता पब्लिकेशन, कोल्हापूर.
- 15.घारपुरे विठ्ठल (2006) आर्थिक भूगोल, पिंपळापुरे पब्लिकेशन, नागपूर.
- 16.घारपुरे विठ्ठल (2006) पर्यटन भूगोल, पिंपळापुरे पब्लिकेशन, नागपूर.
- 17.शिंदे एस.बी.(2006) पर्यटन भूगोल फडके प्रकाशन कोल्हापूर.
- 18.चौगुले डी.जी. (2005) व्यावसायिक पर्यावरण अजब प्रकाशन कोल्हापूर

Business Economics
Paper –I Sem- I
Syllabus (From June, 2010)

Unit I- Introduction:-Nature of Economic problem-Basic problems of an economy.

Unit II- Law of Demand:- Concept and measurement of elasticity of demand, Price Income and Cross Elasticity. Determinants of elasticity of demand; Importance of elasticity of demand.

Unit III-Production Function:

A: Law of variable proportions, Returns to scale, Internal and External economies and diseconomies.

B: Concept and properties of ISO-Quant's.

Unit IV-Cost of Production and Revenue:

A: Short-run and Long-run cost curves, Traditional and modern Approaches.

B: Concepts of Revenue: Total, Average and marginal Revenue. Revenue and Revenue Curves under perfect competition and Monopoly.

BASIC READING LIST:-

- 1-Baeh G.L. (1977). Economics, prentice Hall of India, New Delhi.
- 2-Guald J.P. and Edward P.L. (1996) Microeconomics Theory, Irwin, Homewood
- 3-Henderson J and R.E. Quandt (1980) Micro economics Mathematical approach M.C-Graw Hill New Delhi.

- 4-Heathfields and White (1987) An Introduction to cost and production. Macmillan, London.
- 5-Koutsoyiannis A. (1990) Principles of economics (9th edition) Oxford University Press Oxford.
- 6-Manstfield (1997) Microeconomics (9th edition) W. W. Norton and company New York
- 7-Ray N.C. (1975) An Introduction to Microeconomics, Macmillan company of India Ltd. Delhi.
- 8-Samuelson P.A. and W.D. Nordhaus (1998) Economics. Tata Mc- Graw Hill New-Delhi.
- 9-Stokey A.W. and D.C. Hague (1972) A textbook of economics theory ELBS and Longman group London.
- 10-Vrian H.R. (2000) Intermediate Microeconomics: A modern Approach (5th Edition) East-west press New Delhi.
- 11-पाटील कृ.अ.— उच्चतर आर्थिक सिद्धांत
- 12—देसाई भालेराव—अंशलक्षी आर्थिक विश्लेषण
- 13—पिंपरकर ग.प्र.—मुल्य व वितरण: सैध्दांतिक विवेचन

PRINCIPLES OF BUSINESS MANAGEMENT

Paper –I Sem- I

Syllabus (From June, 2010)

Objectives: To familiarize the students with the basic concepts and principles of management. The students should clearly understand the definitions of different areas of management.

Unit-I : Introduction - Meaning and definition of management; Administration and management, Management as a Science or an Art; Significance of Management in Business Organizations; Family Management Vs. Professional Management.

Unit-II : Contributions towards development of management theory: Scientific management by F.W.Taylor; 14 principles of management by Henry Fayol; Contribution by Max Weber and Elton Mayo.

Unit-III : Planning and Decision-making; Meaning and concept of Planning, importance, steps in planning, strategic planning and operational planning, Decision-making, concept, decision-making process, Human element in decision-making decision –making techniques.

Unit-IV : Organizing: meaning and importance; steps in organizing, authority and responsibility; centralization and decentralization; organization structure; formal & informal

organization organic & Mechanistic orgn. and Virtual organization.

Books recommended

1. Koontz and Weihrich - Essentials of Management
2. Stoner and Freeman : Management
3. Fred Luthans : Organisational Behaviour
4. Louis A. Allen : Management and Organisation
5. Peter Drucker- Management
6. Prasad L.M.- Principles and Practice of Management
7. Tripathi P.C. and P.H.Reddy- Principles of Management
8. K. Aswathappa- Essentials of Business Environment
9. Shriniwas & Chunawala- Management- principles and practice
10. Sherlekar & Sherlekar- Modern Business & Organisation
11. Terry, G.R. and Stephen Franklin, "Principles of management"

B.Com. I

To be introduced from June 2010

Financial Accounting

Objective : To impart basic accounting knowledge as applicable to
business

SEMESTER – I

Financial Accounting Paper- I

Course Inputs :

Unit I : Introduction to Accounting – Meaning and scope of Accounting –
Branches of Accounting – Accounting concepts and conventions,
Accounting Principles and Standards in India. (10 Periods)

Unit II : Conversion of a Partnership firm in to Limited Company -
Accounting in the books of Partnership firm and Limited
company. (15 Periods)

Unit III : Insolvency of Sole Trader and Partnership firm Accounting
Procedure. (20 Periods)

Unit IV : Accounts of Professionals – Practical Problems based on preparation of Receipts and Expenditure Accounts and Balance sheet of Medical Practitioners and Professional Accountants.

(15 Periods)

Equivalence

1	English for Business Communication	English for Business Communication Paper I Sem-I
		English for Business Communication Paper II Sem-II
2	Principles of Marketing	Principles of Marketing Paper I Sem-I
		Principles of Marketing Paper II Sem-II
3	History of Civilization	History of Civilization Paper I Sem-I
		History of Civilization Paper II Sem-II
4	साहित्य परिमल	गद्य आणि उपयोजित मराठी Paper I Sem-I
		पद्य आणि उपयोजित मराठी Paper II Sem-II
5	व्यावहारिक हिंदी	व्यावहारिक हिंदी Paper I Sem-I
		हिंदी की प्रतिनिधी कहानिया Paper II Sem-II
6	Urdu (Compl.) Prose & Poetry	Urdu (Compl.) Prose & Poetry Paper I Sem-I
		Urdu (Compl.) Prose & Poetry Paper II Sem-II
7	Kannada (Compl.) Collection of Modern Poems & Prose	Kannada (Compl.) Collection of Modern Poems Paper I Sem-I
		Kannada (Compl.) Collection of Modern Prose Paper II Sem-II
8	Business Mathematics	Business Mathematics Paper I Sem-I
		Business Mathematics Paper II Sem-II
9	Insurance	Life Insurance Paper I Sem-I
		General Insurance Paper II Sem-II

10	Commercial Geography .	Sem-I Paper I Introduction to Commercial Geography
		Sem-II Paper II Commercial Activities and Globalization
11	Business Economics	Business Economics Paper I Sem-I
		Business Economics Paper II Sem-II
12	Principles of Business Management	Principles of Business Management Paper I Sem-I
		Principles of Business Management Paper II Sem-II
13	Financial Accounting	1- Financial Accounting Paper I Sem-I
		2- Financial Accounting Paper II Sem-II

<p style="text-align: center;">B. Com. I Under Semester System Subjects:- All Commerce Papers of Sem. I & Sem. II Total Marks 40</p>		
<p>Instructions:- 1) All Questions carry equal marks. 2) Attempt any five Questions out of seven.</p>		
Q.No.1	Write Short Answers – 2/3	8 Marks
Q.No.2	Long Answer	8 Marks
Q.No.3	Long Answer	8 Marks
Q.No.4	Long Answer	8 Marks
Q.No.5	Long Answer	8 Marks
Q.No.6	Long Answer	8 Marks
Q.No.7	Write Short Answers – 2/3	8 Marks

बी.कॉम.भाग 1
विषय :- मराठी

■ प्रश्नपत्रिकेचे स्वरूप व गुणविभागणी			
प्रश्न 1	अ.	योग्य पर्याय निवडा	03
	ब.	गाळलेल्या जागा भरा.	02

प्रश्न 2		ससंदर्भ स्पष्टीकरण लिहा (3 पैकी 2)	10
प्रश्न 3		अंतर्गत विकल्पासह दीर्घोत्तरी प्रश्न	15
प्रश्न 4		खालील कोणताही एक प्रश्न सोडवा	10
	अ.	जाहिरात – मसुदालेखन	
	ब.	निबंध लेखन (2 पैकी 1)	

■ मराठी अभ्यासमंडळाने अंतर्गत मूल्यमापनासाठी अभ्यासपत्रिकेनुसार सुचविलेले दहा गुणांसाठीचे प्रकल्प			
1		वृत्तपत्रासाठी जाहिरात लेखनाचे दोन नमुने	
2		दोन निबंध	

बी.कॉम.भाग 1
विषय: History of Civilization
 पेपर-1(सेमीस्टर 1, 2)

प्रश्न :1	वस्तुनिष्ठ प्रश्न (योग्य पर्याय निवडा)	05 मार्क्स
प्रश्न :2	टीपा लिहा (5 पैकी 3)	15 मार्क्स
प्रश्न :3	दीर्घोत्तरी प्रश्न (3 पैकी 2)	20 मार्क्स

बी.कॉम.भाग 1
(आवश्यक हिंदी)

		व्यावहारिक हिंदी और हिंदी की प्रतिनिधी कहानियाँ प्रथम सत्र	
प्रश्न 1.		बहुविकल्पी प्रश्न पूरे पाठ्यक्रम पर	(05)
प्रश्न 2.		लघुत्तरी प्रश्न (तीन में से दो) (कार्यालयी पत्राचार)	(10)
प्रश्न 3.		लघुत्तरी प्रश्न (तीन में से दो) (वाणिज्य विषयक पत्राचार)	(10)
प्रश्न 4.		दीर्घोत्तरी प्रश्न (अंतर्गत विकल्प के साथ) (संगणक एवं देवनागरी लिपी एवं वर्तनी पर)	(15)

		द्वितीय सत्र	
प्रश्न 1.		बहुविकल्पी प्रश्न पूरे पाठ्यक्रम पर	(05)

प्रश्न 2.		टिप्पणियाँ (तीन में से दो)	(10)
प्रश्न 3.		दीर्घोत्तरी प्रश्न (अंतर्गत विकल्प के साथ)	(15)
प्रश्न 4.		लघुत्तरी प्रश्न (तीन में से दो)	(10)

B.Com. Part-1
Subject :- Urdu

Question Paper Pattern (For Both Terms)			Marks
Que.1	A)	Objective Type Question	10 Marks
	B)	Fill in the blanks	
			10
Que.2	A)	Translation Passages (Prose) (Any 2 Out of 3)	
Que.3	A)	Translation / Explanation of Poetry (Any 2 Out of 3)	10
Que.4	A)	Essay Type Question (On Prose Sed)	10
		OR	
		Descriptive Type Question (Poetry)	
Que.5	A)	Short Notes/ Short Ans Type Question (Any 2 Out of 4)	10

Nature of Question Paper B. Com. Part-I
Under Semester System

Subject:- Financial Accounting Paper-I (Sem-I) Financial Accounting Paper-II (Sem-II) Instructions:- 1- All questions are compulsory. 2-Figures to the right indicate marks. Total Marks- 40		
Q.No.1	Short Answer type Question (any 4 out of 6)	4 Marks
Q.No.2	a) Problem 6 Marks b) Problem 6 Marks Note : Common data problem be given for (a) and (b) above.	12 Marks
Q.No.3	a) Theory Question 4 Marks b) Problem (Independent Problem) 8 Marks OR b) Problem (Independent Problem)	12 Marks
Q.No.4	a) Theory Question 4 Marks b) Problem (Independent Problem) 8 Marks OR b) Problem (Independent Problem)	12 Marks

B.Com – I (Geography)

NATURE OF QUESTION PAPER AND SCHEME OF MARKING :-

Semester I	Marks
Qus : 1) Objective Type Question (Multiple Choice)	05
Qus : 2) Short Note Type Question (Any three out of five)	15
Qus : 3) Description Type Question (Any two out of three)	20

Total – 40 Marks	

Semester II	
Qus : 1) Objective Type Question (Multiple Choice)	05
Qus : 2) Short Note Type Question (Any three out of five)	15
Qus : 3) Broad Ans. Type Question (Any two out of three)	20

Total – 40 Marks	

