

SU/BOS/IDS/ 7710

Date : 31/07/2018

Chair Professor,
Late Padmashri (Dr.)G.G.Jadhav chair in Journalism,
Shivaji University,
Kolhapur.

Subject : Regarding syllabi of P.G.Diploma in Online Journalism

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the syllabi of following Course under the Faculty of **Interdisciplinary Studies**.

1	P.G. Diploma in Online Journalism
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This syllabi shall be implemented from the academic year 2018-2019 (i.e. from June 2018) onwards. Above mentioned syllabus is made available on university website [\(online syllabus\)](http://www.unishivaji.ac.in)

You are therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,



Dy. Registrar

Copy to:

1	The Dean, Faculty of IDS	For information
2	The Chairperson, Co-ordination Committee in Journalism	
3.	The Director Examination and Evaluation	
3	Eligibility Section	For information and necessary action
4	O.E.I, II & III Section	
5	Appointment Section	
6	Computer Centre	
7	Affiliation Section	
8	P.G.Admission Section	
9.	P.G. Seminar Section	

SHIVAJI UNIVERSITY, KOLHAPUR



Accredited By NAAC with 'A' Grade

Syllabus

POST GRADUATE DIPLOMA IN ONLINE JOURNALISM

Under the Faculty of Interdisciplinary Studies

(Syllabus to be implemented from June, 2018 onwards)

POST GRADUATE DIPLOMA IN ONLINE JOURNALISM

A. Rules and regulations - (as applicable to degree/programme).

B. Shivaji University, Kolhapur, New Syllabus for **POST GRADUATE DIPLOMA IN ONLINE JOURNALISM**

TITLE: POST GRADUATE DIPLOMA IN ONLINE JOURNALISM, the course will be run by the Padmashri Late Dr. G. G. Jadhav Chair in Journalism, Shivaji University, Kolhapur.

Year of implementation : From 2018-19

I. Introduction

About a decade into it, few doubt that web journalism is distinct from print or broadcast media. The technical differences as well as the differences in presentation and content are obvious. Deeper distinctions are either emerging or are in the process of developing.

Online media heralds the convergence of what were seen as components of print and broadcast media--text, graphics, audio and video. It is carried by a new technology that has linked virtually every corner of the world.

A qualified journalism professional can take up a job of educating ,entertaining, informing, persuading, interpreting and guiding. Working in print media offers the opportunities to be a news reporter, news presenter, an editor, a feature writer, a photojournalist, etc. Electronic media offers great opportunities of being a news reporter, news editor, newsreader, programme host, interviewer, cameramen, producer, director, etc.

To cater these opportunities one must be very familiar with all the aspects of Online Journalism.

This course will teach students to identify news, develop story ideas, research and report information, write in a journalistic style, and publish or broadcast information by using internet. The course will prepare students for jobs with newspapers, magazines and Internet sites, as well as in radio and television and related fields, including public relations, political and corporate communications, and nonprofit organizations. A significant component of the course will focus on the ethics of the industry. In addition, this course will teach students to be more thoughtful consumers of news and, in turn, more responsible citizens. They will learn to critically read a newspaper and to analyze and assess the information they receive from both print and electronic sources.

II. Objectives:

The objective of P.G.Diploma course is to,

- I. Explain the uses of online media for journalistic purpose.
- II. Understand the applications of online tools for communication.
- III. Write, create, design web stories, blogs.
- IV. Know the economics of online journalism.
- V. Know the trends in online reporting and ethics.

- VI. Introduction to digital communication.
- VII. Enhance employability by skill enhancement.
- VIII. Introduction to media convergence.
- IX. Understanding changing media scene.
- X. Encourage research in digital media.

III. COURSE STRUCTURE

DOJ - I -	Online Journalism & Digital journalism	100 Marks
DOJ - II -	Reporting and editing (Online & Digital)	100 Marks
DOJ - III -	Mobile Journalism	100 Marks
DOJ - IV -	Data Journalism	100 Marks
DOJ - V -	Ethics & Laws	100 Marks
	Short Dissertation	25 Marks
	Practical	25 Marks
	Seminar	25 Marks
	Viva voce	25 Marks
	Total	600 Marks

IV. NATURE OF COURSE CURRICULUM

The course mentioned above is the Post Graduate Diploma Course in Journalism. Graduate student of any faculty can also simultaneously complete this course during his / her study in and Post Graduate Department. The idea behind it is that student when enters into this domain with this degree , he / she can cater the opportunities of employment and entrepreneurship. The time table is adjusted with the student's academic engagement.

An employed person can also complete this professional course to enhance the knowledge in this domain.

V. DURATION

The Post Graduate Diploma course will be 25 weeks duration commencing from AUGUST TO FEBRUARY. The course curriculum will be conducted at weekends, i.e. Saturday and Sunday.

VI. ELIGIBILITY

Graduate of any faculty from any recognized university in India and abroad are eligible to seek admission to this course, provided they satisfy the following conditions,

- i. They should have secured at least 45 percent marks in aggregate at their Degree level (40 percent for backward community students)

VII. ADMISSION PROCEDURE

- i. All applications received will be secured as per eligibility criteria.

ii. Eligible candidates will be given academic rating based in the past performance.

iii. List of candidatures provisionally selected for the programme will be based on overall performance and as per the reservation policy of the State Government and Rule of University.

VIII. FEE STRUCTURE : As per University Rules

IX. INTAKE CAPACITY

The intake capacity of this course is 30.

X. MEDIUM OF INSTRUCTION

The medium of instruction for this course is ENGLISH, HINDI, MARATHI.

Course will be taught by the faculty from the journalism and other subject experts. Lectures of guest speakers from media will be arranged.

Workload : 3 lectures per day * 2 days a week (Sat., Sunday) = 6 lectures in a week

6 lectures per week * 25 weeks (in a year) = 150 lectures for course

5 subjects + practical 1 = 30 lectures for each subject.

XI. AWARD OF DIPLOMA

The student shall be eligible for the award of respective Diploma after he / she has successfully completed all the prescribed course programme and has secured minimum of credits in each paper and 5 credits aggregate in all papers.

XII.SCHEME OF EXAMINATION

i. The Theory examination shall be conducted at the end of the course.

ii. The each theory paper shall carry 80 Marks.

iii. The practical evaluation will carry 20 Marks.

Standard of passing : To pass the examination a candidate must obtain 40% marks, separately in internal and external examinations in each subject.

XIII. NATURE OF QUESTION PAPER

i. Q.No.1 Multiple Choice based objective type question 10 Marks

(Four options for each question be given)

ii. Q.No.2 Attempt 5 Long Answers Questions 50 Marks

(Option for each question)

iii. Q.No.3 Attempt any four of the following - 20 Marks

Short Answers - (out of six)

PRACTICAL EXAMINATION (INTERNAL EVALUATION)

I. Evaluation on the basis of experiments / assignments /Case studies /Group discussions 20 Marks

The detail course content is

<p>DOJ - I - Online & Digital Journalism</p> <ul style="list-style-type: none"> • Definition and meaning. • The changing landscape. • Online Journalism in India. • What is digital medium. • What are opportunities. • Experiments world over. • Introduction to multimedia. <p>Practical : Tweeter, Facebook, blogs, developing a personal or professional website basic knowledge</p>	<p>No. of lectures</p> <p>30</p>
<p>DOJ - II - Reporting and editing (Online & Digital)</p> <ul style="list-style-type: none"> • Journalistic Writing. • Significance of Editorial and article writing. • Online tools. • New narratives. • Difference between styles. • Basics of editing. • Edititng softwares. <p>Practical : Field work, online work.</p>	<p>30</p>
<p>DOJ - III - Mobile Journalism</p> <ul style="list-style-type: none"> • Definition • Mobile friendly story layout • Mobile and social media in yours career <p>Practical : Mobile as a tool of reporting, editing, share etc.</p>	<p>30</p>
<p>DOJ - IV - Data Journalism</p> <ul style="list-style-type: none"> • Definition • Data crunching. • Why data is vital in digital world. • Using data for stories & analysis. • Data analysis tools. <p>Practical : Seminars.</p>	<p>30</p>
<p>DOJ - V – Ethics & Laws</p> <ul style="list-style-type: none"> • What are the ethics of Online Journalism. • Ethical issues. • Digital media ethics. • Introduction to laws. • Cyber laws in India. <p>Practical : Writing assignments based on ethics.</p>	<p>30</p>

References:

Online journalism principals and practices for the web – James C. Faust.

Journalism : A guide to the reference literature - Jo A. Cates

Introduction to Online Journalism - Ronal Dewolk

Internet Patrakarita: Suresh Kumar

Journalist Guide to the Internet : The net as a reporting tool -- Chrestopher Callahan

MOJO : The mobile journalism handbook. How to broadcast videos with all i phone or i pad – Ivo Burum and Stephen Quinn.

PG Diploma in Online Journalism

Standard of Passing व Standard of Passing खालीलप्रमाणे राहिल :-

Standard of Passing:

To pass the examination a candidate must obtain 40% marks separately in Internal and External examinations in each subject.

Award of class:

1st Class with distinction: 70% or more in the aggregate of the written and oral examinations.

1st Class: 60% or more but less than 70% in the aggregate of the written and oral examinations.

2nd Class: 50% or more but less than 60% in the aggregate of the written and oral examinations.

Pass Class: 40% or more but less than 50% in the aggregate of the written and oral examinations.