



Shivaji University, Kolhapur

M.A. Mass Communication Part– I & II. Practical Scheme of marking

Part– I, Sem-I Total Marks of practical 250

Their shall be four Practical's as mention bellow

Sr.No	Practical's	Exam Marks	Minimum Passing Marks
Practical-I	Internal Exam	100	50
Practical-II	Internship	50	25
Practical-III	Field Visit(25 Marks), Newspaper Clipping(25 Marks)	50	25
Practical-IV	Viva(15 Marks) (Seminar (10 Marks)+ News Reporting (25 Marks)	50	25
Total		250	125
Internal Exam-I- 5 Internal Test- 2core, 3 elective papers			
Internship-II – Interenship (Print Media) – 15 days			
Field Visit-III - Newspaper Clippings/ Field Visit			
Viva - IV – Viva based on the practical submissions. Seminars (with ppt) on subjects. News reporting on any 5 subject (educational, politics, Crime,environmental) media happening.			

M.A. Mass Communication Part– I, Sem-II- Total Marks of practical 250

Their shall be four Practical's mention bellow

Sr.No	Practical's	Exam Marks	Minimum Passing Marks
Practical-I	Internal Exam	100	50
Practical-II	Interenship	50	25
Practical-III	Study Tour(25 Marks), Content Analysis(25 Marks),	50	25
Practical-IV	Viva (15Marks) ,Seminar(10 Marks) + Communication Reports (25 Marks)	50	25
Total-		250	125
Internal Exam-I- 5 Internal Test- 2core, 3 elective papers			
Internship-II – Interenship (Electronic media/online) – 15 days			
Study Tour – III- Study Tour/1 Content Analysis (Radio/Print/TV/Digital) Communication Research Report.			
Viva – IV- Viva based on the practical submissions. Seminars (with ppt) on subjects. Communication Report.			



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M.A. Mass Communication Part– I & II. Practical Scheme of marking

Part– II, Sem-III Total Marks of practical 250

Their shall be four Practical's as mention bellow

Sr.No	Pracactical's	Exam Marks	Minimum Passing Marks
Practical-I	Internal Exam	100	50
Practical-II	Interenship	50	25
Practical-III	Digital Advertising(25 Marks), Film Review(25 Marks) ,	50	25
Practical-IV	Viva(15 Marks) , Seminar(10 Marks),Media Research Reports (25 Marks)	50	25
Total-		250	125
Internal Exam-I- 5 Internal Test- 2core, 3 elective papers			
Internship-II – Interenship (Advertising /PR) – 15 days			
Study Tour – III- Digital Advertise Clip Production 1 (Social/commercial) 3 Film reviews-Hollywood, Bollywood, Regional.			
Viva – IV- Viva based on the practical submissions. Seminars (with ppt) on subjects. Media Research Report.			

Part– II, Sem-IV Total Marks of practical 350

Their shall be four Practical's as mention bellow

Sr.No	Pracactical's	Exam Marks	Minimum Passing Marks
Practical-I	Internal Exam (60 Marks), Documentary(20 Marks)/Short film(20 Marks) Seminar (20Marks)	120	60
Practical-II	Dissertation (100 Marks), Viva(80Marks)	180	90
Total-		300	150
Viva-I- 1 Documentary production/Short Film Production. Seminar (with ppt) Environment Communication.			



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M.A. Mass Communication Part– I & II. Practical Scheme of marking

Nature of Question Paper and Scheme of Marking:

Sem-I,II,III,IV

There will be five questions in each question paper carrying 50 marks.

All questions shall be compulsory

SHIVAJI UNIVERSITY, KOLHAPUR

M. A. Mass Communication: Semester Examination-----

Paper No. -----

Paper Title-----

Day and Date:

Duration:02 Hours

Total Marks: 50

Instruction: 1) All questions are compulsory.

2) All question carry equal marks.

Q.No. 1. Descriptive question-----10Marks

Or

Descriptive question-----

Q.No. 2 Descriptive question-----10 marks

Or

Descriptive question-----

Q.No. 3 Descriptive question-----10 Marks

Or

Descriptive question-----

Q.No. 4 Descriptive question-----10 Marks

Or

Descriptive question-----

Q.No. 5 Short Notes (Out of Five any Two)-----10 Marks
