

SHIVAJI UNIVERSITY, KOLHAPUR

Circular No.533 Exam of April 2017

FINAL Programme of **Master of Journalism and Communication**

Examination to held in **April 2017**

1. Candidates should remain present at the examination centre before **15 minutes** of starting of the paper. They should occupy their seats in the Examination Hall before **10 minutes** of starting of the paper. They are forbidden to take any book or paper into the examination hall.
2. **The Written Examination Centre will be held at :**
Kolhapur : Deptt. of Journalism & Communication, Humanities Building, Shivaji University
3. The written examination will be conducted in the following order :

Time : 11.00 a.m. to 2.00 p.m.

Day & Date	Paper	Subject	Code
Monday 24/04/2017	M (C)-1	Theories of Communication and Mass Communication	33954
Tuesday 25/04/2017	M (C)-2	Research Methods in Mass Communication	33955
Wednesday 26/04/2017	M (C)-3	International & Political Communication	33956
Thursday 27/04/2017	M (C)-4	Development and Rural Communication	33957
Optional Papers			
Friday 28/04/2017	(Option-A) M (0) A-1	Interpretative Investigative Reporting and Opinion Writing ---OR---	33958
	(Option-B) M (0) B-1	Broadcast Journalism and Writing for Broadcast Media	34017
Saturday 29/04/2017	(Option-A) M (0) A-2	Business Industrial and Financial Journalism ---OR---	34015
	(Option-B) M (0) B-2	Advertising : Marketing Copy Writing for Broadcast Media	34018
Tuesday 02/05/2017	(Option-A) M (0) A-3	Public Relations, Tools, Techniques, Campaigns and Management ---OR---	34016
	(Option-B) M (0) B-3	Film Journalism	34019

Note :

1. Students should see their Seat No. and Name in the Name list and Mistakes, if any, should be communicated to this office immediately.
2. All Candidates are requested to confirm their Examination Seat Numbers as well as place of the examination on the Notice Board of the Colleges at least Two days before the date of the Examination. The Candidate should write correct Seat No. on each answer Book. If candidate writes wrong Seat No. on Answer Book the performance of the said subjects will not be considered.
3. The students are allowed to use the calculators for Numerical Calculations at their own cost. University/College will not supply such calculators.
4. Candidate should write answers in BLUE INK Only.
5. Cellular Phone, Scientific programmable Calculators, Pager and Digital Diary or any other means which can be used for unfair practice are not allowed in the Examination Hall.
6. The Examination Programme is subject to change, If there is any change it will be communicated in due course. However, the University will not be responsible for the loss or inconvenience caused to the candidates.
7. Seating arrangement is made date wise and subject wise, therefore, candidates are requested to see their seating arrangement one day before the date of the Examination.
8. The examinee should confirm the customized time table on his hall ticket with final time table at his college at least two days prior to the actual date of examination.

Vidyanagar, Kolhapur
Date : 16/03/2017

Sd/-
Shri. M. A. Kakade
Director,
Board of Examinations and
Evaluation