

**SHIVAJI UNIVERSITY, KOLHAPUR.**

Circular No. 362 Exam of 2017

**Draft Programme of the M. A. (Mass Communication & Journalism)**  
**Semester I to IV Examination to be held in April, 2017.**

- 1 The students should see their Examination Seat Nos. and Names in the Name-list and mistake if any should be communicated to this office immediately. All candidates are requested to confirm their Examination Seat Numbers, as well as the place of the Examination; on the Notice Board of the University/ Colleges mentioned above at least two days before the date of the Examination. The candidate should write correct Seat No. on each Answer Book. If candidate writes wrong Seat No. on Answer Book, the performance of the said subject will not be considered.
- 2 The candidates are requested to be present at their respective place of examination FIFTEEN MINUTES before the time appointed for the setting the first paper and TEN MINUTES before the time of setting of each subsequent paper. They are forbidden to take any book or paper into Examination Hall.
3. **Examination Place:** Department of Mass Communication & Journalism, Shivaji University, Kolhapur.
4. **The Written Examination will be conducted in the following**

Day & Date	Subject Code	Subject/Paper Time: 12.00 am to 02.00 pm	Subject Code	Subject/Paper Time: 3.00 pm to 5.00 pm
		<b>SEMESTER - I</b>		<b>SEMESTER - III</b>
Monday 17-04-2017	56325 39100	1.Principles of Mass Communication. (Old & New)	39110 56335	1.Print Media II (Old &New)
Tuesday 18-04-2017	56326 39101	2. Development of Media. (Old & New)	39111 56336	2. Radio (Old & New)
Wednesday 19-04-2017	56327 39102	3. Print Media - I (Reporting and Editing). (Old & New)	39112 56337	3. Television (Old & New)
Thursday 20-04-2017	56328 39103	4. Electronic Media (Radio and Television) (Old & New)	39113 56338	4. Advertising (Old & New)
Friday 21-04-2017	56329 39104	5.PublicRelations/CorporateCommunication. (New) 5. Advertising & Public Relations/corporate communication (Old)	39114 56339	5. Public Relations / Corporate Communication.(Old)
Saturday 22-04-2017	----	-----	56345	5.Woman and Media (New)
		<b>SEMESTER - II</b>		<b>SEMESTER - IV</b>
Monday 24-04-2017	56330 39105	1. Development Communication. (Old & New)	39115 56340	1.New Media Applications (Old & New)
Tuesday 25-04-2017	56331 39106	2. Communication Research (Old & New)	39116 56341	2.Inter Cultural Communication: (Old & New)
Wednesday 26-04-2017	56332 39107	3. Media Law & Ethics. (Old & New)	39117 56343	3.(O)A-Environmental Communication (Old& New)
Thursday 27-04-2017	56333 39108	4. International Communication. (Old & New)	40013 56346	4. Dissertation (old & New)
Friday 28-04-2017	56334 39109	5. Media Management (Old & New)	---	-----

**N.B.**

- 1 The Practical Examination & Viva-voice Examination will take place before the commitment of the written Examination. Due notice will be given by the Examiners on the Notice Board about the date, time and place of the Examination and the order in which candidates are to be present themselves. The candidates are requested to remain present at the time and place appointed for their practical & Viva-voce.
- 2 The Examination Programme is subject to change. If there is any change in the examination programme, will be communicated in due Course. However, the University is not responsible for the loss or inconvenience caused to the candidates.
- 3 The cellular Phone, Scientific Programmable Calculator, Pager & Digital Diary or any means, which can be used for unfair practice are not allowed in the Examination hall.
- 4 The candidates should write answers in **BLUE INK** only. The student should verify the time table given on that Hall Ticket with final programme of examination at his/her college before two days of examination

Vidyanagar,  
Kolhapur- 416 004.  
Date: 09-02-2017  
Other Exam 2

Shri M. A. Kakade  
Controller of Examinations