

**SHIVAJI UNIVERSITY, KOLHAPUR**  
**Final Programme Circular No. 43 Online Exam Oct./Nov. 2021**

**Course : M.B.A. in (Rural Management) Sem.- II, III, IV**  
**Exam to be held in February/March 2022**

**INSTRUCTIONS : Common instruction as per Circular No. SU/Appointment /RVC/ 19**  
**Dated 14 January 2022 and also available on University website**  
**www.unishivaji.ac.in**

**M.B.A. (Rural Management) (CBCS) Part – I Sem. II**

**Time: 02.30 p.m. to 03.30 p.m.**

| <b>Day &amp; Date</b>   | <b>Paper</b> | <b>Subject</b>  | <b>Code</b> |
|-------------------------|--------------|---|-------------|
| Tuesday<br>15/03/2022   | I            | Economic Environment and Policy<br>(Common Sub., Common Date & Common time for MBA and MRS) | 70610       |
| Wednesday<br>16/03/2022 | II           | Research Methodology<br>(Common Sub., Common Date & Common time for MBA and MRS)            | 70611       |
| Thursday<br>17/03/2022  | III          | Operations Research   | 70612       |
| Saturday<br>19/03/2022  | IV           | Marketing Management in Rural Perspective   | 70613       |
| Monday<br>21/03/2022    | V            | Financial Management in Rural Perspective   | 70614       |
| Tuesday<br>22/03/2022   | VI           | Human Resource Management in Rural Perspective  | 70615       |
| Wednesday<br>23/03/2022 | VII          | Operation Management in Rural Perspective   | 70616       |
| Thursday<br>24/03/2022  | VIII         | Agriculture Business Management   | 70617       |

**M.B.A. (Rural Management) (CBCS) Part – II Sem. III****Time: 10.30 a.m. to 11.30 a.m.**

| <b>Day &amp; Date</b>   | <b>Subject</b>   | <b>Code</b> |
|-------------------------|--|-------------|
| Monday<br>28/02/2022    | International Business Management  | 71893       |
| Wednesday<br>02/03/2022 | Strategic Management for Rural Industries  | 71894       |
| Thursday<br>03/03/2022  | Management Control System (Open Elective)  | 71895       |
| Friday<br>04/03/2022    | <b>Rural Marketing electivePapers:</b><br>Paper I - Buying Behaviour and Brand Management                | 71897       |
| Saturday<br>05/03/2022  | <b>Rural Marketing electivePapers:</b><br>Paper II - Retail and Rural Marketing                          | 71898       |
| Monday<br>07/03/2022    | <b>Rural Finance electivePapers:</b><br>Paper I - Indian Financial System                                | 71899       |
| Tuesday<br>08/03/2022   | <b>Rural Finance electivePapers:</b><br>Paper II - Financial Decision Analysis and Investment Management | 71900       |
| Wednesday<br>09/03/2022 | <b>Rural Human Resource electivePapers:</b><br>Paper I - HR Planning and Procurement                     | 71901       |
| Thursday<br>10/03/2022  | <b>Rural Human Resource electivePapers:</b><br>Paper II - Human Resource Development                     | 71902       |
| Friday<br>11/03/2022    | <b>Rural Operations electivePapers:</b><br>Paper I - Production Planning and Control                     | 71903       |
| Saturday<br>12/03/2022  | <b>Rural Operations electivePapers:</b><br>Paper II - Inventory Management                               | 71904       |
| Monday<br>14/03/2022    | <b>Agribusiness electivePapers:</b><br>Paper I - Basics of Agribusiness                                  | 71905       |
| Tuesday<br>15/03/2022   | <b>Agribusiness electivePapers:</b><br>Paper II - Agripreneurship  | 71906       |

**M.B.A. (Rural Management) (CBCS) Part – II Sem. IV****Time: 02.30 p.m. to 03.30 p.m.**

| <b>Day &amp; Date</b>   | <b>Subject</b>  | <b>Code</b> |
|-------------------------|---|-------------|
| Monday<br>28/02/2022    | Rural Entrepreneurship Development  | 71907       |
| Wednesday<br>02/03/2022 | Business Ethics   | 71908       |
| Thursday<br>03/03/2022  | Legal Environment and Cooperative Laws  | 71909       |
| Friday<br>04/03/2022    | Global Quality System   | 71910       |
| Saturday<br>05/03/2022  | <b>Rural Marketing elective Papers:</b><br>Paper – III - Advertisement and Customer Relationship Management | 71911       |
| Monday<br>07/03/2022    | <b>Rural Marketing elective Papers:</b><br>Paper – IV - Marketing Strategies and Contemporary issues        | 71912       |
| Tuesday<br>08/03/2022   | <b>Rural Finance elective Papers:</b><br>Paper – III - Project Planning and Working Capital Management      | 71913       |
| Wednesday<br>09/03/2022 | <b>Rural Finance elective Papers:</b><br>Paper – IV - Banking, Insurance and Microfinance                   | 71914       |
| Thursday<br>10/03/2022  | <b>Rural Human Resource elective Papers:</b><br>Paper – III - Employee Remuneration                         | 71915       |
| Friday<br>11/03/2022    | <b>Rural Human Resource elective Papers:</b><br>Paper – IV - Employee Relations and Labour Laws             | 71916       |
| Saturday<br>12/03/2022  | <b>Rural Operations elective Papers:</b><br>Paper – III - Purchasing and Supply Chain Management            | 71917       |
| Monday<br>14/03/2022    | <b>Rural Operations elective Papers:</b><br>Paper – IV - Project Management                                 | 71918       |
| Thursday<br>17/03/2022  | <b>Agribusiness elective Papers:</b><br>Paper – III - Global Agribusiness Logistics                         | 71919       |
| Saturday<br>19/03/2022  | <b>Agribusiness elective Papers:</b><br>Paper – IV - Agro Processing, Packing and Quality Control           | 71920       |

**IMPORTANT –**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Vidyanagar, Kolhapur  
Date : 18/01/2022

Sd/-  
Shri. G. R. Palse  
I/c Director,  
Board of Examinations and  
Evaluation