

**SHIVAJI UNIVERSITY, KOLHAPUR**  
**Final Programme Circular No. 22 Online Exam March/April 2021**

**Course : M.B.A. in (Rural Management) Sem.-I, II, III, IV**  
**Exam to be held in August/September 2021**

**INSTRUCTIONS : Common instruction as per Circular No. SU/Appointment /RVC/ 612**  
**Dated 14 July 2021 and also available on University website**  
**www.unishivaji.ac.in**

**M.B.A. (Rural Management) (CBCS) Part- I Sem. I**

**Time: 10.30 a.m. to 11.30 a.m.**

<b>Day &amp; Date</b>	<b>Paper</b>	<b>Subject</b>	<b>Code</b>
Tuesday 28/09/2021	I	Introduction to Rural Development (Common Sub., Common Date & Common time for MBA and MRS)	70602
Wednesday 29/09/2021	II	Economic Analysis for Rural Management (Common Sub., Common Date & Common time for MBA and MRS)	70603
Thursday 30/09/2021	III	Quantitative Methods for Rural Development (Common Sub., Common Date & Common time for MBA and MRS)	70604
Friday 01/10/2021	IV	Financial, Cost and Management Accounting (Common Sub., Common Date & Common time for MBA and MRS)	70605
Monday 04/10/2021	V	Principles and Practices of Rural Management	70606
Tuesday 05/10/2021	VI	Organizational Behaviour	70607
Wednesday 06/10/2021	VII	Business Communication (Open Elective)	70608
Thursday 07/10/2021	VIII	Computer Applications For Rural Management	70609

**M.B.A. (Rural Management) (CBCS) Part – I Sem. II**

**Time: 02.30 p.m. to 03.30 p.m.**

<b>Day &amp; Date</b>	<b>Paper</b>	<b>Subject</b>	<b>Code</b>
Tuesday 28/09/2021	I	Economic Environment and Policy (Common Sub., Common Date & Common time for MBA and MRS)	70610
Wednesday 29/09/2021	II	Research Methodology (Common Sub., Common Date & Common time for MBA and MRS)	70611
Thursday 30/09/2021	III	Operations Research	70612
Friday 01/10/2021	IV	Marketing Management in Rural Perspective	70613
Monday 04/10/2021	V	Financial Management in Rural Perspective	70614
Tuesday 05/10/2021	VI	Human Resource Management in Rural Perspective	70615
Wednesday 06/10/2021	VII	Operation Management in Rural Perspective	70616
Thursday 07/10/2021	VIII	Agriculture Business Management	70617

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**M.B.A. (Rural Management) (CBCS) Part – II Sem. III**

**Time: 10.30 a.m. to 11.30 p.m.**

<b>Day &amp; Date</b>	<b>Subject</b>	<b>Code</b>
Friday 20/08/2021	International Business Management	71893
Saturday 21/08/2021	Strategic Management for Rural Industries	71894
Monday 23/08/2021	Management Control System (Open Elective)	71895
Tuesday 24/08/2021	<b>Rural Marketing electivePapers:</b> Paper I - Buying Behaviour and Brand Management	71897
Wednesday 25/08/2021	<b>Rural Marketing electivePapers:</b> Paper II - Retail and Rural Marketing	71898
Thursday 26/08/2021	<b>Rural Finance electivePapers:</b> Paper I - Indian Financial System	71899
Friday 27/08/2021	<b>Rural Finance electivePapers:</b> Paper II - Financial Decision Analysis and Investment Management	71900
Saturday 28/08/2021	<b>Rural Human Resource electivePapers:</b> Paper I - HR Planning and Procurement	71901
Monday 30/08/2021	<b>Rural Human Resource electivePapers:</b> Paper II - Human Resource Development	71902
Tuesday 31/08/2021	<b>Rural Operations electivePapers:</b> Paper I - Production Planning and Control	71903
Wednesday 01/09/2021	<b>Rural Operations electivePapers:</b> Paper II - Inventory Management	71904
Thursday 02/09/2021	<b>Agribusiness electivePapers:</b> Paper I - Basics of Agribusiness	71905
Friday 03/09/2021	<b>Agribusiness electivePapers:</b> Paper II - Agripreneurship	71906

**M.B.A. (Rural Management) (CBCS) Part – II Sem. IV****Time: 02.30 p.m. to 03.30 p.m.**

<b>Day &amp; Date</b>	<b>Subject</b>	<b>Code</b>
Friday 20/08/2021	Rural Entrepreneurship Development	71907
Saturday 21/08/2021	Business Ethics	71908
Monday 23/08/2021	Legal Environment and Cooperative Laws	71909
Tuesday 24/08/2021	Global Quality System	71910
Wednesday 25/08/2021	<b>Rural Marketing elective Papers:</b> Paper – III - Advertisement and Customer Relationship Management	71911
Thursday 26/08/2021	<b>Rural Marketing elective Papers:</b> Paper – IV - Marketing Strategies and Contemporary issues	71912
Friday 27/08/2021	<b>Rural Finance elective Papers:</b> Paper – III - Project Planning and Working Capital Management	71913
Saturday 28/08/2021	<b>Rural Finance elective Papers:</b> Paper – IV - Banking, Insurance and Microfinance	71914
Monday 30/08/2021	<b>Rural Human Resource elective Papers:</b> Paper – III - Employee Remuneration	71915
Tuesday 31/08/2021	<b>Rural Human Resource elective Papers:</b> Paper – IV - Employee Relations and Labour Laws	71916
Wednesday 01/09/2021	<b>Rural Operations elective Papers:</b> Paper – III - Purchasing and Supply Chain Management	71917
Thursday 02/09/2021	<b>Rural Operations elective Papers:</b> Paper – IV - Project Management	71918
Friday 03/09/2021	<b>Agribusiness elective Papers:</b> Paper – III - Global Agribusiness Logistics	71919
Saturday 04/09/2021	<b>Agribusiness elective Papers:</b> Paper – IV - Agro Processing, Packing and Quality Control	71920

**IMPORTANT –**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Vidyanagar, Kolhapur  
Date : 19/07/2021

Sd/-  
Shri. G. R. Palse  
I/c Director,  
Board of Examinations and  
Evaluation