

SHIVAJI UNIVERSITY, KOLHAPUR

Revised Final Programme Circular No. 4097 Online/Offline Exam Oct./Nov. 2020

Course : M.B.A. in (Rural Management) Sem.-II,III,IV
Exam to be held in March/April 2021

INSTRUCTIONS : Common instruction as per Circular No. SU/Appointment /RVC/ 504
Dated 06 March 2021 and also available on University website
www.unishivaji.ac.in

The Online Examination Schedule will be conducted in the following order :

M.B.A. (Rural Management) (C.B.C.S.)
Part – I Sem. II

Time: 02.30 p.m. to 03.30 p.m.

Day & Date	Paper	Subject	Code
Thursday 15/04/2021	III	Operations Research	70612
Friday 16/04/2021	IV	Marketing Management in Rural Perspective	70613
Monday 19/04/2021	V	Financial Management in Rural Perspective	70614
Tuesday 20/04/2021	VI	Human Resource Management in Rural Perspective	70615
Thursday 22/04/2021	VII	Operation Management in Rural Perspective	70616
Friday 23/04/2021	VIII	Agriculture Business Management	70617
Monday 26/04/2021	I	Economic Environment and Policy (Common Sub., Common Date & Common time for MBA and MRS)	70610
Tuesday 27/04/2021	II	Research Methodology (Common Sub., Common Date & Common time for MBA and MRS)	70611

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**M.B.A. (Rural Management) (C.B.C.S.)
Part – II Sem. III**

Time: 10.30 a.m. to 11.30 p.m.

Day & Date	Subject	Code
Thursday 15/04/2021	Rural Operations electivePapers: Paper I - Production Planning and Control	71903
Friday 16/04/2021	Rural Operations electivePapers: Paper II - Inventory Management	71904
Monday 19/04/2021	Agribusiness electivePapers: Paper I - Basics of Agribusiness	71905
Tuesday 20/04/2021	Agribusiness electivePapers: Paper II - Agripreneurship	71906
Thursday 22/04/2021	Rural Marketing electivePapers: Paper I - Buying Behaviour and Brand Management	71897
Friday 23/04/2021	Rural Marketing electivePapers: Paper II - Retail and Rural Marketing	71898
Monday 26/04/2021	Rural Finance electivePapers: Paper I - Indian Financial System	71899
Tuesday 27/04/2021	Rural Finance electivePapers: Paper II - Financial Decision Analysis and Investment Management	71900
Wednesday 28/04/2021	Rural Human Resource electivePapers: Paper I - HR Planning and Procurement	71901
Thursday 29/04/2021	Rural Human Resource electivePapers: Paper II - Human Resource Development	71902

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M.B.A. (Rural Management) (C.B.C.S.)
Part – II Sem. IV

Time: 02.30 p.m. to 03.30 p.m.

Day & Date	Subject	Code
Thursday 15/04/2021	Rural Human Resource electivePapers: Paper – IV - Employee Relations and Labour Laws	71916
Friday 16/04/2021	Rural Operations electivePapers: Paper – III - Purchasing and Supply Chain Management	71917
Monday 19/04/2021	Rural Operations electivePapers: Paper – IV - Project Management	71918
Tuesday 20/04/2021	Agribusiness electivePapers: Paper – III - Global Agribusiness Logistics	71919
Thursday 22/04/2021	Agribusiness electivePapers: Paper – IV - Agro Processing, Packing and Quality Control	71920
Friday 23/04/2021	Global Quality System	71910
Monday 26/04/2021	Rural Marketing electivePapers: Paper – III - Advertisement and Customer Relationship Management	71911
Tuesday 27/04/2021	Rural Marketing electivePapers: Paper – IV - Marketing Strategies and Contemporary issues	71912
Wednesday 28/04/2021	Rural Finance electivePapers: Paper – III - Project Planning and Working Capital Management	71913
Thursday 29/04/2021	Rural Finance electivePapers: Paper – IV - Banking, Insurance and Microfinance	71914
Friday 30/04/2021	Rural Human Resource electivePapers: Paper – III - Employee Remuneration	71915

IMPORTANT –

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Vidyanagar, Kolhapur
Date : 09/03/2021

Sd/-
Shri. G. R. Palse
I/c Director,
Board of Examinations and
Evaluation