



SHIVAJI UNIVERSITY, KOLHAPUR.
Final Programme Circular No. 46 Exam of March, 2021

**Course : M.A. Mass Communication & Journalism Examination (New) Pattern (Course Code 4458)
Part-I &II Sem- I to &IV Online Exam Mar., 2021 to be held in Aug./Sep./Oct., 2021**

INSTRUCTIONS

**Common instruction as per: Circular No.: S.U./Appointment/RVC/612, dated 14-07-2021, and
Also available on University Website. <http://www.unishivaji.ac.in/>**

The Online Examination will be conducted in the following order

M.A. Mass Communication & Journalism(CBCS) - Part II - Semester - III		
DAY & DATE	Code No.	[Time 10.30 a.m. to 11.30 a.m.]
Monday, 23-08-2021	80902	Gender and Media
Tuesday, 24-08-2021	80903	Digital Journalism
Wednesday, 25-08-2021	80904	Science Journalism
Thursday, 26-08-2021	80905	Sports Journalism
Friday, 27-08-2021	80906	Advance in Advertising Theory and Practices
Saturday, 28-08-2021	80907	Documentary Production
Monday, 30-08-2021	80908	Introduction to Film Theories
Tuesday, 31-08-2021	80909	CSR and Media

M.A. Mass Communication & Journalism(CBCS) - Part II - Semester - IV		
DAY & DATE	Code No.	[Time 2.30 p.m. to 3.30 p.m.]
Monday, 23-08-2021	82929	Intercultural Communication
Tuesday, 24-08-2021	82930	Environmental Communication
		Optional Papers
Wednesday, 25-08-2021	82931	Data Journalism
Thursday, 26-08-2021	82932	Mobile Journalism
Friday, 27-08-2021	82933	Global Journalism

M.A. Mass Communication & Journalism(CBCS) - Part I - SEMESTER - I		
Day & Date	New code	Time: 10.30 a.m. to 11.30 a.m.
Tuesday, 28-09-2021	80834	Principles of Mass Communication.
Wednesday, 29-09-2021	80835	Development of Print Media.
Thursday, 30-09-2021	80836	Print Media - I
Friday, 01-10-2021	80837	Introduction to Radio
Monday, 04-10-2021	80838	Introduction to Television
Tuesday, 05-10-2021	80839	Principle of Public Relations
Wednesday, 06-10-2021	80840	Introduction to Film Studies
Thursday, 07-10-2021	80841	Development Communication

M.A. Mass Communication & Journalism(CBCS) - Part I - Semester - II		
DAY & DATE	Code No.	[Time 2.30 p.m. to 3.30 p.m.]
Tuesday, 28-09-2021	75043	Communication Research
Wednesday, 29-09-2021	75044	International Communication
Thursday, 30-09-2021	75045	Print Media - II
Friday, 01-10-2021	75046	Radio - II
Monday, 04-10-2021	75047	Television -II
Tuesday, 05-10-2021	75048	Corporate Public Relation
Wednesday, 06-10-2021	75049	Media Management.
Thursday, 07-10-2021	75050	Media Law & Ethics.

IMPORTANT

In case of any query found in respective question paper, student shall communicate the same through principal / senior supervisor within 07 days from the date of concerned question paper to deputy Registrar, Appointment section, room no. 205, Exam building no.1, Shivaji University, Kolhapur-416004.

Sd/-
Shri. G. R. Palse
I/c Director
Board of Examinations and Evaluation

Other Exam 2
Date: 06-08-2021