

SHIVAJI UNIVERSITY, KOLHAPUR.

Circular No. 13 Exam of 2018

Draft Programme of the M. A. (Mass Communication & Journalism)
Semester I to IV Examination to be held in April/May, 2018

- 1 The students should see their Examination Seat Nos. and Names in the Name-list and mistake if any should be communicated to this office immediately. All candidates are requested to confirm their Examination Seat Numbers, as well as the place of the Examination; on the Notice Board of the University/ Colleges mentioned above at least two days before the date of the Examination. The candidate should write correct Seat No. on each Answer Book. If candidate writes wrong Seat No. on Answer Book, the performance of the said subject will not be considered.
- 2 The candidates are requested to be present at their respective place of examination FIFTEEN MINUTES before the time appointed for the setting the first paper and TEN MINUTES before the time of setting of each subsequent paper. They are forbidden to take any book or paper into Examination Hall.
- 3 **Examination Place: Department of Mass Communication & Journalism, Shivaji University, Kolhapur.**
- 4 **The Written Examination will be conducted in the following :**

M.A. Mass Communication & Journalism - Part I & II- Semester I to IV				
Day & Date	Subject Code	Time: 12.00 am to 02.00 pm	Subject Code	Time: 3.00 pm to 5.00 pm

		SEMESTER - I		SEMESTER - III
Monday 23-04-2018	56325	1.Principles of Mass Communication.	56335	1.Print Media II
Tuesday 24-04-2018	56326	2. Development of Media.	56336	2. Radio
Wednesday 25-04-2018	56327	3. Print Media - I (Reporting and Editing).	56337	3. Television
Thursday 26-04-2018	56328	4. Electronic Media (Radio and Television)	56338	4. Advertising
Friday 27-04-2018	56329	5.Public Relations/Corporate Communication.	56345	5.Woman and Media

		SEMESTER - II		SEMESTER - IV
Wednesday 02-05-2018	56330	1. Development Communication	56340	1. New Media Applications
Thursday 03-05-2018	56331	2. Communication Research	56341	2. Inter Cultural Communication:
Friday 04-05-2018	56332	3. Media Law & Ethics.	56343	3.(O)A-Environmental Communication
Saturday 05-05-2018	56333	4. International Communication.	56346	4. Dissertation
Monday 07-05-2018	56334	5. Media Management	---	-----

N.B.

- 1 The Practical Examination & Viva-voice Examination will take place before the commitment of the written Examination. Due notice will be given by the Examiners on the Notice Board about the date, time and place of the Examination and the order in which candidates are to be present themselves. The candidates are requested to remain present at the time and place appointed for their practical & Viva-voce.
- 2 The Examination Programme is subject to change. If there is any change in the examination programme, will be communicated in due Course. However, the University is not responsible for the loss or inconvenience caused to the candidates.
- 3 The cellular Phone, Scientific Programmable Calculator, Pager & Digital Diary or any means, which can be used for unfair practice are not allowed in the Examination hall. The candidates should write answers in **BLUE INK** only.
- 4 The student should verify the time table given on that Hall Ticket with final programme of examination at his/her college before two days of examination. IF any correction Students have to immediate contact concern colleges/centers. The colleges/centers verify it & then Immediately contact to IT Cell & concern section.

Vidyanagar,
Kolhapur- 416 004.
Date: 06 - 02-2018
Other Exam 2

Sd/-
Shri M. A. Kakade
Director
Board of Examinations and Evaluation