M.Lib. & Inf. Science (Semester - II) Examination, 2013
LIBRARY AND INFORMATION SCIENCE (Paper - V)
Electronic Information Sources and Services (Paper - II)
Sub. Code : 47766

Day and Date : Thursday, 09-05-2013
Time : 3.00 p.m. to 6.00 p.m.  Total Marks : 80

Instructions : 1) All questions are compulsory.
2) All questions carry equal marks.

Q1) (A) Multiple choice questions. Tick mark (✓) the correct answer : [10]

a) A blog written by a mobile device is called as ________.
   i) Video Blog  ii) Moblog  iii) Blog  iv) Audio - Blog

b) ________ is a format for delivering regularly changing web content.
   i) E-mail  ii) Tags  iii) RSS  iv) Bookmarking

c) ________ allows its users to add, modify or delete its content via a web
   browser using a simplified markup language or rich text editor.
   i) A wiki  ii) A deep web  iii) Portal  iv) A Tag

d) ________ helps to describe an item and allows it to be found again by
   browsing or searching.
   i) Bookmarking  ii) Blog  iii) RSS Feed  iv) Tag

e) Which of the following are called favorites or internet shortcuts in internet
   browser.
   i) Browser  ii) Bulletin Boards  iii) Web 2.0  iv) Bookmarks
f) Which term is primarily used to refer to the current offering of on-line and web-based publishers?
   i) e-publishing  
   ii) e-commerce 
   iii) marketing 
   iv) e-resources 

 g) The analysis step of the knowledge discovery in databases process is called ________.
   i) Electronic service 
   ii) e-publishing 
   iii) Data Mining 
   iv) Bulletin Board Service 

 h) The contents of deep web is sometimes also referred to as ________.
   i) Visible web 
   ii) Invisible web 
   iii) Open web 
   iv) (i) and (iii) 

 i) The process of ensuring that a program operates on clean, correct and useful data is called ________.
   i) Information validity 
   ii) Data Mining 
   iii) Data Manipulation 
   iv) Data validation 

 j) Which of the following is data mining technique?
   i) Artificial Neural Networks 
   ii) Decision Trees 
   iii) The nearest-neighbour Method 
   iv) All the above 

(B) Answer the following questions in one or two sentences: [10]

 a) Define ‘A Portal’

 b) Which term is applied to a person who creates content using the client in blogging process?

 c) What is full form of ‘RSS’.

 d) ‘Tag is a kind of meta data’. State whether it is true or false.

 e) Data mining is also known as KDD and Business Analytics. What is full form of KDD.

 f) Who developed the first wiki software ‘WikiWikiWeb’?

 g) Define ‘A Deep Web’.

 h) Define ‘Virtual Library’.

 i) Blogs, RSS, Tagging are features of web 2.0. State whether it is true or false.

 j) What is full form of ‘e-publishing’.
Q2) Write short notes (Any Four):
   a) Uses of blog.
   b) RSS Feed Readers.
   c) Virtual Libraries
   d) Data Validation.
   f) Bookmarks.

Q3) Explain in detail the use of electronic information sources and services in Libraries and Information Centres. [20]

OR

Define ‘Electronic Information Services’. Describe the evaluation criteria for Electronic Information Services.

Q4) Write an essay on ‘E-Publishing’. [20]

OR

Define ‘Data Mining’. Explain data mining techniques and tools in detail.

✨✨✨