M.Lib. & Inf. Sc. (Semester - II) Examination, Nov. - 2013
LIBRARY AND INFORMATION SCIENCE
Information Analysis, Repackaging and Consolidation (Paper - II)
Sub. Code : 47763

Day and Date : Wednesday, 27 - 11 - 2013
Time : 3.00 p.m. to 6.00 p.m.

Total Marks : 80

Instructions :
1) All questions are compulsory.
2) All questions carry equal marks.

Q(I) A) Multiple choice questions (Tick Mark √ the correct answer) [10]

1) With the merger of which institutions, NISCAIR came into existence?
   a) NISCOM           b) INSDOC
   c) Both a and b     d) NISCOM and NISSAT

2) In which year, SIB was named DESIDOC?
   a) 1967           b) 1958
   c) 1970           d) 1969

3) _______ is the analysis of words grouped into conceptual clusters that constitute variables in a research hypothesis.
   a) Semantic       b) Conceptual
   c) Contextual     d) Word Counting

4) INSSPEL database is created by _______.
   a) INSDOC         b) DESIDOC
   c) NISSAT         d) NASSDOC

5) Which of the following package is developed by NISSAT.
   a) SOUL           b) SUCHIKA
   c) New Gen Lib    d) SANJAY

6) The process of making the product available from the place of its production to its consumption is called as _______.
   a) Content Analysis       b) Marketing
   c) Re-engineering         d) Mobile Library
7) Which of the following boolean operator retrieves less but relevant items?
   a) NOT  b) OR  c) AND  d) None of these

8) SENDOC is meant for documentation activities of ________.
   a) Large Enterprises  b) Small Enterprises  c) Scientific Education  d) Science and Education

9) Which of the following is the information system of NISSAT is meant for Textile and Allied Subjects?
   a) NICTAS  b) NICDAP  c) NICHEM  d) NICLAI

10) NASSDOC was set up in 1969 by ________.
    a) UGC  b) CSIR  c) DRDO  d) ICSSR

B) Answer the following questions in one or two sentences.

1) Who introduced the term ‘Re-Engineering’ for the first time?

2) How many national information centres on specific sectors are established by NISSAT?

3) What is full form of INSSPEL published by NASSDOC?

4) Who is the publisher of ‘Technology Focus’?

5) Which is the national centre for assigning ISSN numbers for serials published in India?

6) In which year, MEDLARS was developd by NLM?

7) Where the headquarter of INIS is situated?

8) Which was the previous name of DESIDOC?

9) Which Institution started a TKDL Project?

10) What is full form of ‘DEVISIS’?
(2) Define Content Analysis. Explain the strength, limitations, advantages and disadvantages of content Analysis.

OR

Write an essay on ‘Marketing of Information Products and Services.’

(3) Define ‘Database’. Explain various types of databases and the search strategies.

OR

Write an essay on ‘NISCAIR’.

(4) Write short Notes (Any Four)

a) Objectives of INIS.
b) Facilities available at NASSDOC.
c) Process of Content Analysis.
d) Publications of ENVIS.
e) Process of ‘Re-engineering’
f) MEDLARS.