M. Lib. I. Sc. (Semester - II) Examination, Nov. - 2013
LIBRARY AND INFORMATION SCIENCE
Information and Communication (Paper - I)
Sub. Code : 47762

Day and Date : Tuesday, 26 - 11 - 2013
Time : 3.00 p.m. to 6.00 p.m.
Total Marks : 80

Instructions : 1) All questions are compulsory.
               2) All questions carry equal marks.

Q1) A) Tick mark (√) the correct answer:
   [10]
   i) Which of the following terms signifies all recorded thoughts in
      communicable form _______.
      a) Document  b) Data  c) Knowledge  d) Information
   ii) What is the primary source of information ______?  
       a) Current contents list  b) State - of - the - art report
       c) Union catalogue  d) Manuscript
   iii) The term ‘Search Strategy’ is used in the context of _______.
        a) Indexing  b) Documentation  c) Information science  
        d) Literature search
   iv) In which year the term ‘Information Science’ was coined _______.
        a) 1955  b) 1959  c) 1956  d) 1960
   v) The processed, interpreted and organized data becomes _______.
      a) Facts  b) Statistics  c) Statement  d) Information
   vi) The term ‘Information Science’ is a improved name of _______.
      a) Library Science  b) Bibliographic Service  
      c) Documentation  d) Active reference service
vii) The information communicated through symbolic expression is known as _____.
   a) Verbal  
   b) Vocal  
   c) Non-verbal  
   d) Oral

viii) The periodical ‘University New’ is published by _____.
   a) UGC  
   b) AIU  
   c) NISSAT  
   d) IASLIC

ix) Information Property Right is recognized as _____.
   a) Talent  
   b) Standard  
   c) Copyright  
   d) Specification

x) Information is the part of _____.
   a) Information Science  
   b) Subject  
   c) Knowledge  
   d) Document

B) Answer in one or two sentences.

i) What are non-documentary sources of information?

ii) What is empirical information?

iii) What is processed, interpreted and organized data?

iv) ‘Copyright’ is called as.

v) Who said that the information is both, product and process?

vi) What is the long form of MIS?

vii) What is segmentation in Market?

viii) Who provides information service on payment base?

ix) What is practical knowledge?

x) What is the ascending order of complexity of the concepts: Information, knowledge, data and Wisdom?
(Q2) Write short notes on (Any Four)
   a) National Information Policy of U.S.A.
   b) Censorship.
   c) Scope of Information Management.
   d) Information Products.
   e) Concept of Freedom.
   f) Data security and fair use.

(20)

(3) What is the significance of Intellectual Property Act? In this context, discuss the role of Indian Copyright Act with its amendments.

OR

State the meaning of marketing of Information and discuss the various activities involved in Marketing of Information.

(20)

(4) Write a detailed note on Information management.

OR

Explain the concept of knowledge management and discuss knowledge management Activities.

(20)