M.Lib.& Inf. Sc. (Semester - I) Examination, November- 2016
LIBRARY AND INFORMATION SCIENCE
INFORMATION AND COMMUNICATION (Paper - I)
Sub. Code : 47751

Day and Date : Tuesday, 22-11-2016
Time : 10.30a.m to 01.30 p.m.
Instructions : 1) All questions are compulsory.
               2) All questions carry equal marks.
               3) Attempt all multiple choice questions.
               4) (MCQs) in the main answer books.

Q1) Multiple choice questions: [10]

i) The periodical 'University News' is published by ______
   a) UGC
   b) AIU
   c) NISSAT
   d) ILA

ii) What is the role of Information centre ?
    a) Collection of Information
    d) Processing of Information
    c) Dissemination of Information
    d) All the above

iii) The term 'Information Science' was coined First in the
     a) USA
     b) Great Britain
     c) India
     d) Netherland

iv) Handling of Information in the sense of production is called as
    a) Information Marketing
    b) Information Production
    c) Information Industry
    d) Information Explosion

P.T.O.
v) Name the year which is known as Information technology year?
   a) 1983   b) 1980
   c) 1982   d) 1981

vi) The year in which the term 'Information Science' was coined?
   a) 1959   b) 1955
   c) 1960   d) 1956

vii) When the data are organised and interpreted they become ____
    a) Information   b) Fact
    c) Topic   d) Statistics

viii) The term 'Wisdom' appears next to ____
    a) Information   b) Data
    c) Knowledge   d) None of the above

ix) The informal channel of communication among Scientists is known as ____
     a) Technological gatekeeper
     b) Invisible college
     c) Information Intermediaries
     d) Opinion Leader

x) The communication of information through symbolic expression is called as ____
    a) Oral   b) Verbal
    c) Non-Verbal   d) Vocal

b) Answer in One or Two sentences:
   i) What are documentary sources of information?
   ii) What are basic components of communication process?
   iii) Give the ascending order of complexity of terms 'Information', 'Knowledge', 'Data' and 'Wisdom'.
   iv) Which organisation sponsored UBC programme.
   v) What is Conceptual Information?
   vi) 'Thesis of Month' is published in which journal?
   vii) Give the name of any two characteristics of Information?
   viii) What is Information Broker?
Q2) Define Information Communication and explain channels of Information Communication [20]

OR

Define data, information and knowledge and differentiate these terms conceptually.

Q3) What is 'Information Science'? Explain its relationship with other subjects. [20]

OR

Write a detail note on Information Industry.

Q4) Write short notes on any FOUR of the following: [20]

a) Information generation.

b) Barriers of Information communication.

c) Characteristics of Information society.

d) Role of Information in agricultural development.

e) Scientific communication process.

f) Information generators & providers.