

- v) Who coined the term 'Informatics' in 1966 in USSR in Place of 'Information Science'?
- a) Ranganathan and Gopinath
 - b) Chernyi and Gilyarevaskii
 - c) Foskett and Luhic
 - d) Lancaster and Foskett
- vi) The term Information Science is a improved name of
- a) Administration
 - b) Bibliography
 - c) Documentation
 - d) Active Reference service
- vii) When data is processed, interpreted and presented in an organized or logical form, it becomes
- a) Fact
 - b) Topic
 - c) Information
 - d) Statistics
- viii) Information may be categorized into following three parts
- a) Statistical, descriptive and analytical
 - b) Logical, Analytical and Statistical
 - c) Analytical, statistical and systematic
 - d) Systematic, Analytical and Descriptive
- ix) Information can be produced, sold and consumed is called as
- a) Information economics
 - b) Information Industry
 - c) Information Marketing
 - d) Information Production
- x) Who said that, ' Information is product and process both'.?
- a) S.R. Ranganathan
 - b) S.C.Bradford
 - c) J.Martin
 - d) J.P.Foskett

B) Answer in one or two sentences.

- i) What does UBC stand for?
- ii) What does MIS stand for?
- iii) The last letter of SWOT analysis refers to .
- iv) What is the correct sequence of information, knowledge, data and wisdom?
- v) To which category of source, the technical reports belong to?
- vi) Give the name of association which sponsored UBC (Universal Bibliographic Control) Programme.
- vii) Which service demands for the creation of 'User's profile' and 'Document Profile'?
- viii) At which place National Translation service centre is located in India?
- ix) Who said that information is product and process both?
- x) Name the important source for getting information about particular products and their development.

Q2) Write short notes on any four:

[20]

- a) Concept of Freedom
- b) Market Analysis.
- c) Censorship.
- d) National Information Policy of U.S.A.
- e) Marketing Mix and Marketing Audit.
- f) Data security and fair use.

Q3) What is Economics of Information? Explain its need and discuss Information Production activity and different Information products. [20]

OR

Give the Meaning of IPR and discuss the Indian Copyright Acts and their amendments.

Q4) Explain the concept of knowledge Management. State its need and discuss the various activities involved in Knowledge Management. [20]

OR

What is Information Management? Discuss in detail Information Management activities.

