

Seat No.	
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**M. Lib. & Inf. Sc. (Semester - II) Examination, April - 2017**  
**LIBRARY AND INFORMATION SCIENCE (Paper - II)**  
**Information Analysis, Repackaging and Consolidation**  
**Sub. Code : 47763**

Day and Date : Tuesday, 18 - 04 - 2017

Total Marks : 80

Time : 03.00 p.m. to 06.00 p.m.

- Instructions : 1) All questions are compulsory.  
 2) All questions carry equal marks.

**Q1) A) Multiple choice questions. (Tick mark the correct answer). [10]**

i) Which of the following symbol is used for searching through truncation?

- |      |       |
|------|-------|
| a) * | b) \$ |
| c) ~ | d) #  |

ii) NISSAT established \_\_\_\_\_ national information centers on specific sectors.

- |       |       |
|-------|-------|
| a) 12 | b) 13 |
| c) 14 | d) 15 |

iii) 'Silver Generation in India: A bibliographical study' is a publication of \_\_\_\_\_

- |           |            |
|-----------|------------|
| a) INSDOS | b) NASSDOC |
| c) NISSAT | d) NISCAIR |

- iv) In which type of content analysis, scaling intensity weights of words is considered.
- a) Semantic analysis                      b) Contextual Analysis
- c) Evaluation assertion analysis      d) Word counting analysis
- v) The periodicity of 'Indian diary of events' Published by NASSDOC is \_\_\_\_\_.
- a) Yearly                                      b) Half - Yearly
- c) Monthly                                    d) Quarterly
- vi) AGRIS provides AGLINET services - what is the meaning of AGLINET?
- a) The Agricultural laboratory Network
- b) The Agricultural library Network
- c) The Agricultural library and Information Network
- d) The Agricultural library Net.
- vii) SUCHIKA Software package is designed and developed by \_\_\_\_\_
- a) NASSDOC                                  b) DESIDOC
- c) NISSAT                                      d) NISCADR
- viii) 'Census of India' is an example of \_\_\_\_\_.
- a) Textual database                          b) Numeric database
- c) Bibliographic database                  d) Software database

ix) Marketing of information services and products require .

- a) A community which needs products
- b) A commodity.
- c) Both a and b
- d) Only communication

x) The full form of 'DEVISIS' is \_\_\_\_\_

- a) Designing varied scientific Information for servloes.
- b) Developing scientific Information and systems.
- c) Delveloping science information systems
- d) Developing scientific and industrial system

B) Answer the following questions in one or two sentences: [10]

- i) Who defined content analysis 'as a research method for investigating problems in which the content of communication serves as a basis of inference'?
- ii) NASSDOC was established as a division of ICAR. State whether it is true or false
- iii) ENVIS-EMCB is the programme of ENVIS. What is full form of 'EMCB'?
- iv) Which institute of India is the national centre of the ISSN International centre for assigning ISSN numbers for serials published in India?
- v) In which year SIB was named DESIDOC?
- vi) Define 'search strategy'
- vii) What is the name of a web-enabled full text database of Ph.D.thesis published by NISSAT?
- viii) In which year, INIS started functioning at vienna?

- ix) Name the four P's involved in marketing?
- x) AGRIS is Sponsored by which organisation of united Nations?

**Q2)** Write an essay on 'content Analysis' describing its characteristics Uses, strengths and limitations advantages and disadvantages. [20]

OR

Explain the concept of 'marketing of information Products and services'. Describe its need, pre-requisites and benefits in the field of library and information science.

**Q3)** Define 'database'. Explain the various steps involved in preparation of a database. Describe How various search strategies are used to retrieve information from the databases. [20]

OR

Write an essay on NISSAT stating its objectives main functions and activities.

**Q4)** Write short notes (Any Four) [20]

- a) Re-engineering process
- b) Process of content Analysis
- c) Types of databases
- d) Boolean searching
- e) MEDLARS

