



SHIVAJI UNIVERISTY, KOLHAPUR-416 004.

MAHARASHTRA

PHONE : EPABX-2609000 GRAM : UNISHIVAJI

FAX 0091-0231-2691533 & 0091-0231-2692333 – BOS 2609094

शिवाजी विद्यापीठ, कोल्हापूर - ४१६ ००४.

दुरध्वनी : (ईपीएबीएक्स) २६०९००० विस्तारीत क्र. २६०९०९४) तार : युनिशिवाजी

एस.यु/अ.मं/कॉमर्स/9886

दि.29.8.08

प्रति,

संचालक,

दूरशिक्षण केंद्र,

शिवाजी विद्यापीठ, कोल्हापूर

विषय:- M.B.A. Executive (Distance Mode) Part-I & M.B.A.

(Distance Mode) Part-I अभ्यासक्रमाबाबत.

महोदय/महोदया,

उपरोक्त विषयासंदर्भात आपणांस आदेशान्वये कळविण्यात येते की, विद्यापीठ अधिकार मंडळाच्या मान्यतेस अनुसरून M.B.A. Executive (Distance Mode) Part-I & M.B.A. (Distance Mode) Part-I या कोर्सचा अभ्यासक्रम शैक्षणिक वर्ष 2008-09 (जून 2008) पासून अंमलात आणण्यात येत आहे. सोबत अभ्यासक्रमाची सी.डी. जोडलेली आहे. तसेच सदर अभ्यासक्रम विद्यापीठाच्या संकेत स्थळावर [www.unishivaji.ac.in](http://www.unishivaji.ac.in) उपलब्ध आहे.

सदरचा अभ्यासक्रम हा फक्त दूरशिक्षणकेंद्रांतर्गत सुरू राहिल याची कृपया नोंद घ्यावी.तसेच सदरचा अभ्यासक्रम सर्व संबंधीतांच्या निदर्शनास आणावा.

कळावे,

आपला विश्वासू

Sd-

उपकुलसचिव

सोबत:-वरीलप्रमाणे

प्रत:-

1. अधिष्ठाता, वाणिज्य विद्याशाखा
2. अध्यक्ष, अभ्यास मंडळ (व्यवसाय व्यवस्थापन)
3. एम.बी.ए.-अधिविभाग
4. इतर परीक्षा विभाग -1
5. पात्रता विभाग
6. बहिःस्थ परीक्षा विभाग
7. पी.जी.प्रवेश विभाग यांना माहितीसाठी व पुढील आवश्यक त्या कार्यवाहीसाठी.



★★★★★B

Accredited By NAAC

Revised Syllabus For

# **SHIVAJI UNIVERSITY, KOLHAPUR.**

**Master of Business Administration  
Executive ( Distance Mode)  
M.B.A. Part-I & II**

**Introduced from June 2008 and Onwards**

# SHIVAJI UNIVERSITY, KOLHAPUR

## Centre For Distance Education

### Master of Business Administration (MBA) Courses through Distance Mode

#### Introduction :

In the post globalisation period, there is a huge requirement of manpower having MBA degree to cater to the needs of manufacturing and service organisations. Further, the manpower which is already employed in manufacturing and service organisations, not having MBA degree are required to upgrade their qualification by possessing MBA degree through distance mode. In view of that, the Centre for Distance Education, Shivaji University, Kolhapur has introduced two M.B.A. Courses -

- 1) **M.B.A. Executive Course (Distance Mode)** - for those having minimum 2 years Class I, II, Supervisory level experience.
- 2) **M.B.A. Course (Distance Mode)** : for graduates from any faculty with minimum 50% marks (45% for reserved Categories).

#### Entrance Test :

Entrance Test will be conducted for admission to the M.B.A. & M.B.A. (Executive) Distance Mode Course on the 15th of June 2008 between 11.00 a.m. to 12.30 p.m. at the following centres -

Kolhapur, Sangli, Satara, Solapur, Ratnagiri, Pune, Mumbai, Bangalore & New Delhi.

Like any other competitive examination the MBA Entrance Test will consist of 100 Objective Questions on aptitude, comprehension, numerical and verbal ability, data interpretation, judgement etc.

The Entrance Test fee is Rs. 300/- with a late fee of Rs. 100/- after the due date.

#### 1) MASTER OF BUSINESS ADMINISTRATION M.B.A. (EXECUTIVE) DISTANCE MODE

##### Why M. B. A. Executive ?

- \* Management education is growing fast
- \* A potential to grow further if M.B.A. programme is put on distance mode
- \* Main idea is to cater to the requirement of those who could not get accommodated in regular M.B.A. due to service constraints
- \* The target groups are : employees in institutes of higher education, banks and insurance, service organisations, SMEs and other business organisations interested in future education and perfection in Management.

##### Aims of the Programme

- \* To strengthen theoretical and conceptual base of executives
- \* To help them to improve decision making ability, creative and logical thinking
- \* To improve analytical ability, problem solving skills and judgemental ability

##### Duration of the Course :

The duration of the course is two years and two months divided into four semesters.

There will be semester end examination in December & April/May for all the semesters, besides that a candidate has to complete the assignment as prescribed by the centre.

**Eligibility for Admission :**

Any Graduate with **Two Years** working experience of Supervisory/Managerial Cadre equivalent to class I & II post of Government. Experience Certificate from employer is Mandatory Experience Certificate from employer if found to be fake or false the admission will stand cancelled.

- \* Government, Central & State Gazetted officers and equivalent officers of the rank of
- \* Deputy/Asst Collectors and above of IAS, IFS and allied Services.
- \* Equivalent rank of IPS, para military and Armed Forces
- \* Managerial Executives of Private Sectors

**Study Centre :**

The Centre for Distance Education will establish a Study Centre to counsel and guide the candidates through out the duration of the Course by organising Contact Sessions. The places of the sub Centres will be notified in due course.

The MBA Unit of the Shivaji University, Kolhapur will be the Study Centres.

**Admission Procedure :**

Admission to MBA (Executive) Course Distance Mode is based on

- (i) Merit of Entrance Test
- (ii) Experience Certificate from present employer or if self employed a letter to certifying the same. (for MBA Executive)

If the certificate is found to be fake admission will be cancelled. Fee will not be refunded

**2) MASTER OF BUSINESS ADMINISTRATION : M.B.A. DISTANCE MODE****Why M.B.A. - Distance Mode ?**

Young graduates entering the work world or those who are already in it - are keen to be successful in their careers, they are unable to attend the regular M.B.A. Course along with persuing their jobs - for them the Distance Mode M.B.A. is a blessing - because they can learn while they work.

**Aims of the Programme :**

To prepare a young generation of Managers who are :

- 1) aware of the need of working systematically
- 2) aware of the scientific and technological developments.
- 3) capable of performing their work backed with theoretical and conceptual clarity.
- 4) capable of solving problems and taking appropriate decisions

**Duration of the Course**

The duration of the Course is 2 years and 2 months divided into 4 semesters.

**Eligibility for Admission :**

Graduate of any Faculty with Minimum 50 percent (45% for reserved Category) marks of any recognized University.

**COMMON FEATURES OF BOTH THE COURSES**

THE REMAINING PROCEDURES ARE COMMON TO BOTH THE MBA COURSES (I) & (II)

**Admission Procedure :**

Admission to MBA courses Distance Mode will be based on :

- (i) Merit of Entrance Test

## Fees :

### M.B.A. Executive (Distance Mode)

#### In submittal in two installment

No.	Particular	One Installment	First Installment	Second Installment
i	Course Fee	Rs.20,000/-	Rs.10,000/-	Rs.10,000/-
ii	Projected Fee	Rs.1,500/-	-----	Rs.1,500/-
	Total	Rs.21,500/-	Rs. 10,000/-	Rs.10,500/-

Examination, and other fee will applicable as per University Norms.

## Eligibility Fee

### 1. Students

- i) From Universities in Maharashtra - Rs. 100/-
- ii) From Other Universities - Rs. 300/-
- iii) From abroad- Rs. 500/-

### Standard of Passing :

1. In order to pass the course, a candidate has to clear all the 32 heads of passing by getting a minimum of 40% in each head.
2. Subject to the condition of clearing all 32 heads, in order to pass the course a candidate has to secure minimum of 50% in aggregate of all 32 heads.
3. Division will be as follows -
  - 50% and above but less than 60% - II class
  - 60% and above but less than 70% - I class
4. 70% and above - I class with distinction
5. No class will be awarded to any part of examination.

## A.T.K.T Rules

1. For admission to MBA Part-II a candidate must have cleared all papers of Sem.I and II or at least 16 papers of Sem. I and II combine.
2. The students who have completed first semester are allowed to continue for second semester and students who have completed thired Semester are allowed to continue for Fourth Semester as per above rule

## Pattern of Examination :

External Examination each paper of - 80 Marks Internal 20 Marks

The duration of external examination will be of 3 hours the assignments as prescribed by the Study Centre.

## Project Work :

The students have to undergo practical training of 60 days in any manufacturing or service organisation and they have to submit their project report upto the fourth semester. The project work should be a minimum of 50 pages with a Certification from the organisation.

## Contact Sessions :

The contact sessions shall be arranged at the end of week i.e. on Sunday or as per the convenience of the Study Centre and the registered candidates.

## **COURSE STRUCTURE :**

The entire MBA & MBA (Executive) Courses Distance Mode are for 3200 marks each with each paper of 100 marks.

### **Semester-I**

	Marks
1. Principles of Management	100
2. Accounting & Finance for Managers	100
3. Mathematics & Statistics for Management	100
4. Managerial Economics	100
5. Information Technology for Management	100
6. Business Communication	100
7. Organisational Behaviour	100
8. Business Law	100
<b>Total</b>	<b>800</b>

### **Semester-II**

9. Marketing Management	100
10. Financial Management	100
11. Human Resource Management	100
12. Production and Operations Management	100
13. Management Information Systems	100
14. Application of Operation Research in Management	100
15. Applications of Research Methodology to Management	100
16. Business & Economic Environment	100
<b>Total</b>	<b>800</b>

### **Semester-III**

17. Strategic Management	100
18. Business Ethics	100
19, 20, 21. Elective I (Paper I, II, III)	300
22, 23, 24. Elective II (Paper-I, II, III)	300
<b>Total</b>	<b>800</b>

### **Semester-IV**

25. Project Management	100
26. Management Control Systems	100
27. International Business	100
28. Project Report & Viva	100
29, 30. Elective I (Paper IV & V)	200
31, 32. Elective II (Paper IV & V)	200
<b>Total</b>	<b>800</b>
<b>Grand Total</b>	<b>3200</b>

Candidates are required to Select **any Two** Electives (elective I & elective II) from the lists given below for the two courses separately.

Each elective has 5 papers which are included in

- (i) Sem III (Elective-I papers I, II and III) Elective II Paper I, II and III) and
- (ii) Sem. IV (Elective I - Papers IV and V and Elective II Papers IV and V).

### **ELECTIVES**

#### **1) MBA (Executive) Course - Distance Mode**

- a) Banking & Finance
- b) Insurance & Risk Management
- c) Industrial Management
- d) Management of Higher Education
- e) Human Resource Management

#### **2) MBA Course - Distance Mode**

- f) Financial Management
- g) Human Resource Management
- h) Marketing Management
- i) Production & Materials Management