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| Seat<br>No. |  |
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**M.Phil / Ph.D. Entrance (Faculty of Commerce & Management)  
Examination, September - 2019  
BUSINESS MANAGEMENT  
Commerce & Management  
Research Methodology + M. Com. Based Subject Matter + M.B.A.  
Based Subject Matter**

Day and Date : Wednesday, 18 - 09 - 2019

Total Marks : 100

Time : 10.00 a.m. to 12.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
  - 2) Each question carries 2 marks.
  - 3) The correct answer should be marked in the given OMR answer sheet by darkening the appropriate circle.
  - 4) Use black pen only for marking the circle. Do not make any stray mark on the Answer sheet
  - 5) To mark the correct answers follow the instructions given on OMR sheet.
  - 6) Rough work should be done on the sheet provided at the end of question paper.
  - 7) OMR answer sheet should be handed over to supervisor after your exam.
  - 8) Only non-programmable calculators are allowed.
  - 9) All candidates should solve the section - I (25 questions for 50 marks)
  - 10) The candidates should solve the Section-II (25 questions for 50 marks) according to their P. G. degree on which basis they have applied for this admission process. (For e.g. who has applied on the basis of M. Com. degree should solve Section-II M. Com. based Subject Matter and who has applied on the basis of M. B. A. degree should solve Section-II M. B. A. based Subject Matter)

*P.T.O.*

**SECTION - I**

**PART - A**

**Research Methodology**

**(All candidates should solve this part)**

**Choose the appropriate alternative as an answer :**

- 1) Data collected on Likert Type Scale is \_\_\_\_\_
  - a) Nominal Scale Data
  - b) Interval Scale Data
  - c) Ordinal Scale Data
  - d) None of above
  
- 2) The greater the stress experienced in the job the lower the job-satisfaction is a \_\_\_\_\_ type of hypothesis.
  - a) Relational hypothesis
  - b) Descriptive hypothesis
  - c) Exploratory hypothesis
  - d) Statistical hypothesis
  
- 3) In preparing for the research design, the researcher should consider \_\_\_\_\_
  - a) Objectives of the research study
  - b) Methods used for data collection
  - c) Data Analysis
  - d) All the above
  
- 4) When selecting a sample for the "sample design", the sample represent \_\_\_\_\_
  - a) the whole possible set
  - b) a segment of the whole selected at random.
  - c) a segment of the whole
  - d) none of above
  
- 5) The quantitative data analysis are most suitable for \_\_\_\_\_
  - a) large well-designed & managed surveys
  - b) theme accurately represent sample
  - c) performing content analysis
  - d) none of the above

- 6) When considering a research problem, it is extremely important to select a topic that
- a) you can manage within the time you have.
  - b) you can manage within the resources you have.
  - c) you can narrow down to something manageable and specific.
  - d) you can narrow down to something clear.
- 7) Descriptive research studies is a category of research that aims to \_\_\_\_\_
- a) achieve new insights of a concept.
  - b) analyze characteristics of something.
  - c) determine the frequency with which something occurs.
  - d) test the relationship between variables.
- 8) \_\_\_\_\_ is qualitative research.
- a) A research strategy which has its emphasis on words rather than numbers in the process of data collection and analysis
  - b) A research strategy that places its focus on numbers in the process of data collection and analysis.
  - c) A research design which allows researchers to generalise the findings to diverse groups.
  - d) A research design which requires the use of a large number of people
- 9) Which scientific method focuses on testing hypotheses developed from theories?
- a) Deductive method
  - b) Inductive method
  - c) Hypothesis method
  - d) Pattern method
- 10) \_\_\_\_\_ is an example of random sampling techniques?
- a) Taking the name of every person in a telephone book
  - b) Generating a list of numbers by picking numbers out of a hat and matching these numbers to names in the telephone book
  - c) Taking every tenth or twentieth name from a list of everybody in the telephone book
  - d) none of above

- 11) \_\_\_\_\_ is the opposite of a variable.
- a) a constant
  - b) an extraneous variable
  - c) a dependent variable
  - d) a data set
- 12) \_\_\_\_\_ is not one of major methods of data collection.
- a) Observation
  - b) Interviews
  - c) Questionnaires
  - d) Checklists
- 13) A positive correlation is present when \_\_\_\_\_
- a) two variables move in opposite directions.
  - b) two variables move in the same direction.
  - c) one variable goes up and one goes down
  - d) several variables never change.
- 14) A review of the literature prior to formulating research questions allows the researcher to do \_\_\_\_\_
- a) To become familiar with prior research on the phenomenon of interest
  - b) To identify potential methodological problems in the research area
  - c) To develop a list of pertinent problems relative to the phenomenon of interest
  - d) All of the above
- 15) When each member of a population has an equally likely chance of being selected, this is called \_\_\_\_\_
- a) A non-random sampling method
  - b) A quota sample
  - c) A snowball sample
  - d) An Equal probability selection method
- 16) Case study research use \_\_\_\_\_ Data for analysis
- a) Qualitative
  - b) Quantitative
  - c) Both qualitative and quantitative
  - d) Primary data

- 17) Research is the process of systematic and in depth study of \_\_\_\_\_
- a) Particular topic
  - b) Area of investigation
  - c) Subject of investigation
  - d) All above
- 18) A research that ends with the formulation of hypothesis is called \_\_\_\_\_
- a) Exploratory research
  - b) Descriptive research
  - c) Applied research
  - d) Historical research
- 19) Coding of data is done \_\_\_\_\_
- a) Only after collection of data
  - b) Only before collection of data
  - c) Before or after collection of data
  - d) During collection of data
- 20) The feature of good research design consists \_\_\_\_\_
- a) Reliability of data
  - b) Smallest experimental error
  - c) Economical
  - d) All above
- 21) Sample design constitutes \_\_\_\_\_
- a) Determining the sample size
  - b) Determining the method of sampling
  - c) Determining the universe of study
  - d) All the above
- 22) \_\_\_\_\_ is the technique which is generally followed when the population is finite.
- a) Systematic Sampling Technique
  - b) Purposive Sampling Technique
  - c) Area Sampling Technique
  - d) None of these





- 33)** Variance is a difference between \_\_\_\_\_
- a) Budgeted and actual level of activity
  - b) Standard and actual level of activity
  - c) Actual and fixed level of activity
  - d) Both a and b
- 34)** If selling price is Rs. 10 per unit, variable cost is 50% of selling price and fixed cost is Rs. 2,00,000, find out BEP in units.
- a) 40,000
  - b) 60,000
  - c) 25,000
  - d) 4,00,000
- 35)** \_\_\_\_\_ is not paid from the working capital.
- a) Payment of wages
  - b) Payment to creditors
  - c) Redemptions of debentures
  - d) Purchase of raw material
- 36)** \_\_\_\_\_ is not a source of funds.
- a) Purchase of machinery
  - b) Profit earned during the year
  - c) Issue of share capital
  - d) Long term loan raised
- 37)** The basic purpose of fund flow statement is to indicate \_\_\_\_\_
- a) Financial position
  - b) Increase/ decrease in assets
  - c) Increase/ decrease in liabilities
  - d) Changes in working capital





## M/P Ent.– 01

- 44) A measure of the relative responsiveness of the quantity demanded of a product to changes in income is known as \_\_\_\_\_
- a) Income elasticity of demand
  - b) Income elasticity of price
  - c) Cost of profit
  - d)  $(\text{Income} \times \text{Income}) / 100$
- 45) Annual cash dividends divided by annual earning is called \_\_\_\_\_
- a) Earning per share
  - b) Proposed dividend ratio
  - c) Dividend payout ratio
  - d) Price Earning ratio
- 46) \_\_\_\_\_ is not an element of working capital.
- a) Cash
  - b) Inventory
  - c) Receivables
  - d) Creditors
- 47) In finance, capitalization means the sum of a company's \_\_\_\_\_
- a) equity and debt
  - b) total assets
  - c) current assets
  - d) all borrowed capital
- 48) Which theory assumes that people are naturally lazy and will avoid work and responsibilities if possible?
- a) Theory X
  - b) Theory Y
  - c) Theory Z
  - d) None of the above
- 49) Oligopoly is a type of \_\_\_\_\_ market. A \_\_\_\_\_ exists in the industry.
- a) Perfect, few firms
  - b) Imperfect, few firms
  - c) Perfect, many firms
  - d) Imperfect, many firms
- 50) \_\_\_\_\_ said "Management is a multiple purpose organ that manages a business, manages a manager and manages workers and work.
- a) Harold Koontz
  - b) Kenneth O'Donell
  - c) Peter Drucker
  - d) Henry Fayol



- 31) The first web browser is \_\_\_\_\_
- a) Internet Explorer                      b) World Wide Web  
c) Firefox                                      d) None of these
- 32) Choose the analysis that will compute means & standard deviations for all variables
- a) Reports                                      b) Descriptive statistics  
c) Frequencies                                d) Compare means
- 33) \_\_\_\_\_ is the most effective approach for accomplishing the results in the organization.
- a) Reward system                              b) Management by objectives  
c) Mentor system                              d) Management by exception
- 34) \_\_\_\_\_ is known as father of principles of Management.
- a) F.W.Taylor                                    b) Henry Fayol  
c) Peter Drucker                                d) Charles Babbage
- 35) The unofficial and social pattern of human interactions is observed in
- a) Formal organization                        b) Informal organization  
c) Product organization                        d) None of these
- 36) The \_\_\_\_\_ occurs when one aspect of the subordinate's performance affects therater's evaluation of other performance dimensions.
- a) Horn effect                                    b) Halo error  
c) Leniency                                        d) Central Tendency

37) \_\_\_\_\_ is the ratio of output to input, is a measure of an organization's effectiveness.

- a) Human Resource Approach
- b) Contingency Approach
- c) Systems Approach
- d) Productivity Approach

38) \_\_\_\_\_ is not the component of Attitude.

- a) Affective
- b) Cognitive
- c) Behavioural
- d) Halo effect

39) \_\_\_\_\_ encompasses certain things about the person that are known to others but not to self.

- a) Open area
- b) Hidden self
- c) Blind area
- d) Undisclosed self

40) Fabian Entrepreneurs are characterized by \_\_\_\_\_

- a) Hard working
- b) Religious
- c) Shy and lazy
- d) Ready to take risk

41) Status Withdrawal Theory is given by \_\_\_\_\_

- a) McClelland
- b) E. Hagen
- c) Peter Kilby
- d) William Baumol





**Rough Work**